

Survey of Admitted Students

Summary Report

Fall 2015 Cohort

Prepared by:



SAINT MARY'S COLLEGE
NOTRE DAME • INDIANA

Office of Institutional Research

Survey of Admitted Students
Fall 2015 Cohort
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Survey of Admitted Students
Key Findings Summary
Fall 2015 Cohort

- **Overall, admitted students who chose to enroll at Saint Mary's were:**
 - More satisfied with aspects of financial aid - particularly their financial aid offer
 - More likely to visit campus and indicate that their perception changed for the better after visiting
 - More likely to rate Saint Mary's better on all comparative items evaluated

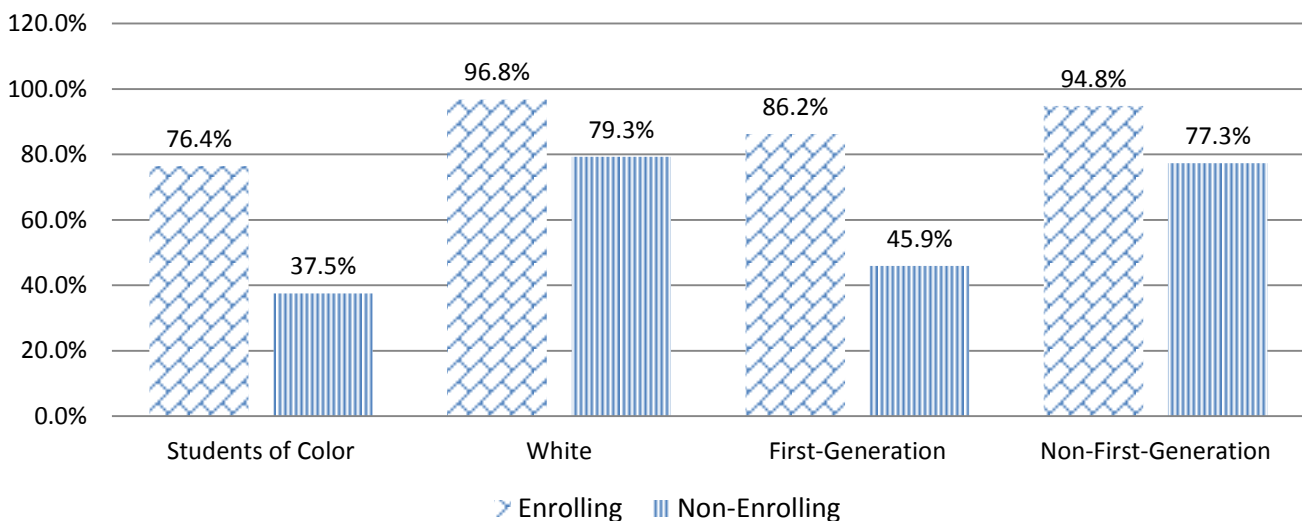
- **The College's main competitors (cross admits) are large Midwestern universities (often Catholic):**
 - Marquette University, WI
 - Butler University, IN
 - Loyola University of Chicago, IL
 - Xavier University, OH
 - University of Dayton, OH
 - Ball State University, IN
 - Indiana University - Bloomington, IN
 - Saint Louis University, MO
 - Purdue University - West Lafayette, IN
 - Valparaiso University, IN

- **Admitted students who did not enroll at Saint Mary's College most frequently enrolled at the University of Notre Dame, Indiana University-Bloomington, and University of Michigan.**

- **More than 60% of students who are cross-admitted at the University of Notre Dame intend to enroll at Notre Dame. Similarly, half of those cross-admitted at University of Michigan-Ann Arbor intend to enroll there.**

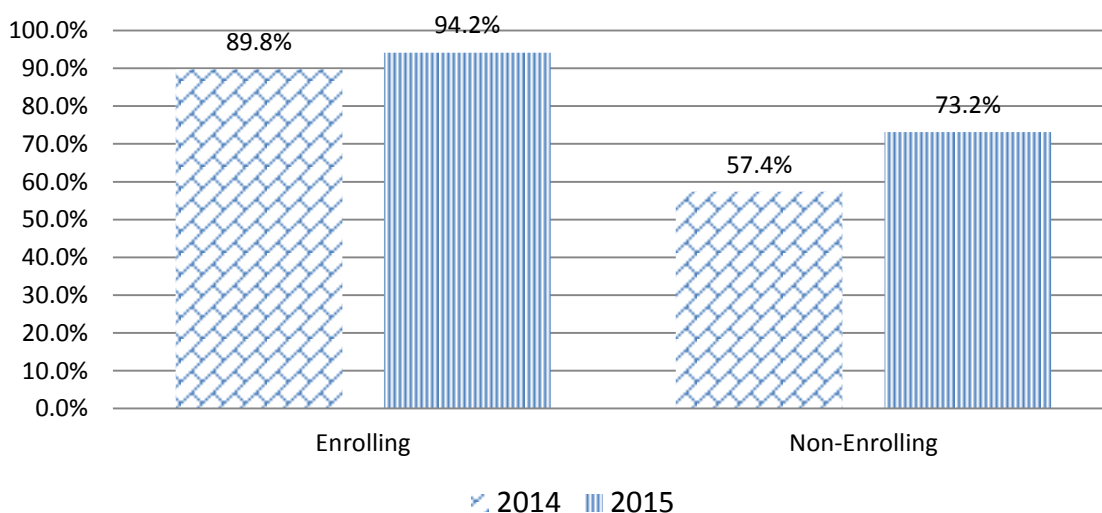
- **Overall, the vast majority (83.7%) of admitted applicants visited campus.**
 - Of those, seventy-three percent reported their perception of the college changed for the better.
 - First-generation and students of color admitted students were less likely to visit campus.

Percentage Visiting Saint Mary's



- **Overall, enrolling admitted applicants were more likely to indicate their aid package from Saint Mary's met or exceeded their expectations. Additionally,**
 - Approximately ninety-percent of all respondents indicated that the financial aid package was important in making their final enrollment decision.
 - The financial aid package was significantly more important to first-generation and students of color in making a final enrollment decision.
 - Enrolling first-generation students were significantly more satisfied with their aid offer from Saint Mary's than non-first-generation students.
- **Seventy-three percent of non-enrolling admitted applicants agreed the value of a Saint Mary's education is worth the cost up significantly from just 57% agreeing last year.**

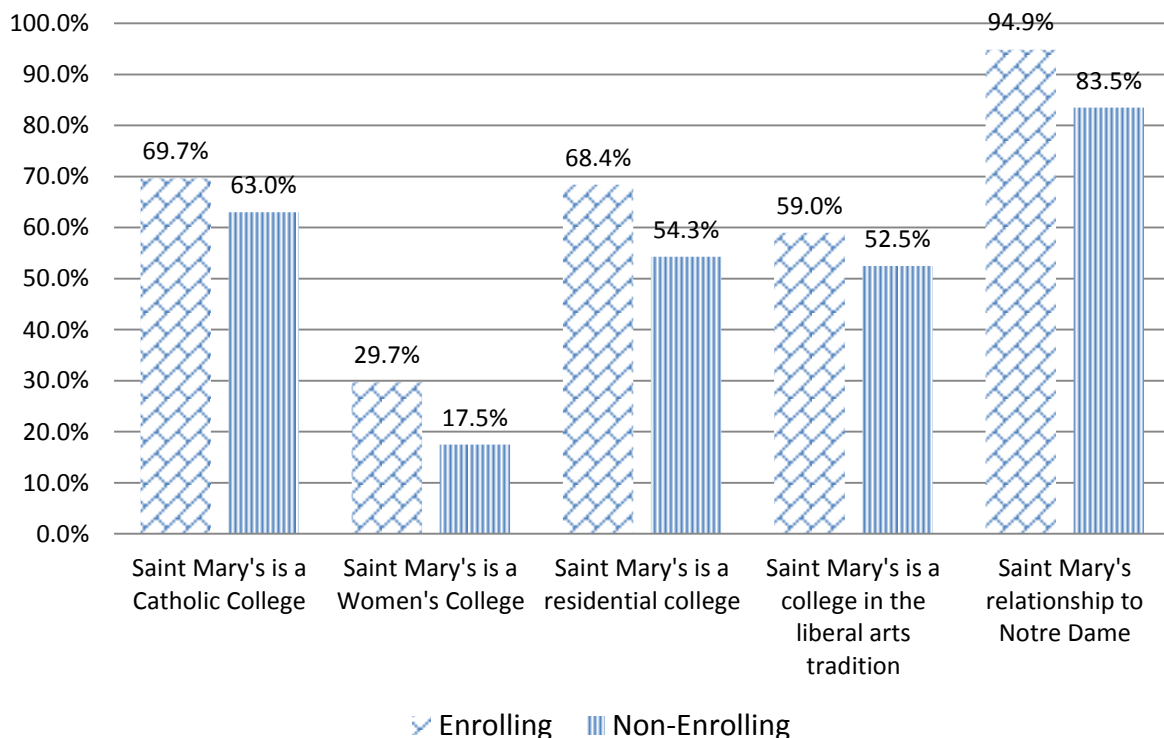
Percent Agreeing the Value of Saint Mary's Education is Worth the Cost



- **In comments, students who chose to enroll elsewhere cited cost, aid offer, distance from home, and availability of program of study as reasons for their enrollment. The most commonly pursued majors of those enrolling elsewhere are Biology, Nursing, Business, Pre-Med, Education, and Engineering.**
- **Students enrolling at Saint Mary's rate the College significantly better than other schools where they were admitted than do non-enrolling students.**
 - *Overall, students rated Saint Mary's highest (> avg. 4.39 on 5 point scale) on*
 - Support for spiritual development
 - Admission process
 - Overall opinion of Saint Mary's
 - Options for study abroad
 - Campus grounds
 - *Overall, students rated Saint Mary's lowest (< avg. 4.08 on 5 point scale) on*
 - Financial aid process
 - College website
 - Technology available on campus
 - Availability of intended major(s)
 - Cost (after financial aid)

- The greatest differences between means for enrolling and non-enrolling students existed on the following items (difference >0.75 on 5 point scale)
 - Overall opinion of Saint Mary's (0.91)
 - Quality of campus social life (0.81)
 - Career preparation (0.76)
 - Options for study abroad (0.76)
 - Graduate school preparation (0.75)
- Non-enrolling students rated Saint Mary's the highest on: Support for spiritual development and the Admissions Process
- Non-enrolling students rated Saint Mary's the lowest on: Cost and availability of intended major
- Compared to 2014, admitted students rated the College significantly higher on merit scholarship offer, admissions process, college reputation and overall opinion of Saint Mary's.
- **Overall, both enrolling and non-enrolling students indicated the mission specific characteristics of Saint Mary's impacted their enrollment decision similarly:**
 - Thirty-four percent of students reported on average that the fact that Saint Mary's is a women's college did not impact their decision to enroll. Forty-one percent indicated it reduced their likelihood of enrolling. This characteristic was more appealing to first-generation students.
 - Two-thirds of admitted students reported that the fact that Saint Mary's is a Catholic college increased the likelihood of enrolling. This characteristic was less impactful for first-generation students.
 - The vast majority of students were positively influenced by the College's connection to ND.

Percent indicating "increased desire to enroll"



- **Overall, both enrolling and non-enrolling students indicated plans to be engaged while at college**
 - Nearly 90% of students report planning to engage in community service and volunteer work and 83% plan to participate in student leadership opportunities.
 - Compared to 2014, admitted students report a significantly greater likelihood of participating in intercollegiate athletics.

- **Study abroad opportunities were important or very important in choosing a college to more than half of admitted students. More than 8 in 10 of admitted students report they are likely to participate in study abroad.**

Survey of Admitted Students
Fall 2015 Cohort
Overall Summary

The Survey of Admitted Students was administered to students who were admitted to Saint Mary's by May 1, 2015 to the Fall 2015 cohort. Overall, of the 1,357 admitted students who were surveyed, 486 responded for a response rate of 35.8%. Of the 419 enrolling students (as of May 2), 277 responded for a response rate of 66.1%. Of the 938 non-enrolling students, 209 responded for a response rate of 22.3%. Of the 48 students who were admitted under the early decision program, 30 responded for a response rate of 62.5%.

1. Including Saint Mary's, how many colleges offered you admission?¹

	N	Overall Percent	Enrolling*	Non-Enrolling*
1	26	5.4%	8.8%	1.0%
2	34	7.1%	10.3%	2.9%
3	49	10.2%	13.2%	6.2%
4	88	18.3%	20.9%	14.8%
5 or more	285	59.1%	46.9%	75.1%
Total	482	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

2. Excluding Saint Mary's, please list below the other colleges to which you were admitted. (Please see **Report Tables** for full list)

Top 10 Cross Admit Institutions
2015 Cohort
Institution
Marquette University, WI
Loyola University of Chicago, IL
University of Dayton, OH
Indiana University - Bloomington, IN
Purdue University - West Lafayette, IN
Butler University, IN
Xavier University, OH
Ball State University, IN
Saint Louis University, MO
Valparaiso University, IN

¹ Longitudinal comparison data is not available as a Likert scale was introduced in 2015 to structure responses.

Top 10 Cross Admit Institutions	
2011 Cohort	2012 Cohort
Institution	Institution
Indiana University - Bloomington, IN	University of Dayton, OH
Marquette University, WI	Marquette University, WI
Butler University, IN	Xavier University, OH
University of Dayton, OH	Loyola University of Chicago, IL
Xavier University, OH	Butler University, IN
Loyola University of Chicago, IL	Indiana University - Bloomington, IN
Purdue University-West Lafayette, IN	Purdue University-West Lafayette, IN
Saint Louis University, MO	University of Notre Dame, IN
University of Notre Dame, IN	Saint Louis University, MO
Miami University, OH	Miami University of Ohio, OH

2013 Cohort	2014 Cohort
Institution	Institution
University of Dayton, OH	Loyola University of Chicago, IL
Marquette University, WI	Marquette University, WI
Loyola University of Chicago, IL	University of Dayton, OH
Indiana University - Bloomington, IN	Indiana University - Bloomington, IN
Butler University, IN	Butler University, IN
Michigan State University, MI	Purdue University - West Lafayette, IN
Xavier University, OH	Xavier University, OH
DePaul University, IL	Miami University, OH
Miami University, OH	Grand Valley State University, MI
Saint Louis University, MO	Valparaiso University, IN

3. Of the colleges where you were offered admission, what choice was Saint Mary's?

	N	Overall Percent	Enrolling*	Non-Enrolling*
1 st	210	43.8%	74.5%	3.8%
2 nd	112	23.4%	18.8%	29.3%
3 rd	65	13.6%	5.2%	24.5%
4 th	43	9.0%	0.4%	20.2%
5 th	27	5.6%	0.0%	13.0%
6 th or lower	22	4.6%	1.1%	9.1%
Total	479	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

Enrolling Mean					Non-Enrolling Mean					Overall Mean				
Cohort					Cohort					Cohort				
2011	2012	2013	2014	2015	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015
1.31	1.41	1.32	1.24	1.46	3.07	3.27	2.98	3.20	3.23	2.05	2.33	2.02	2.17	2.24

4. **Where are you most likely to enroll this fall?** (Please see **Report Tables** for institution list)
5. **Please describe why you are likely to enroll in this institution specified in Question 4.** (Please see **Report Tables** for responses)
6. **What major / field are you most likely to pursue?** (Please see **Report Tables** for list)

Top Intended Majors Cited by Non-Enrolling Admitted Students

Major	N
Biology	23
Nursing	19
Business	19
Pre-Med	16
Education	15
Engineering	11
English	7
Psychology	7

Section II: Campus Visit

7. **How many college campuses did you visit?**

	N	Overall Percent	Enrolling*	Non-Enrolling*
None	10	2.1%	2.9%	1.0%
1	28	5.8%	7.7%	3.4%
2	68	14.1%	16.8%	10.2%
3	67	13.9%	16.1%	11.2%
4 - 5	164	34.1%	30.3%	39.3%
6 - 7	58	12.1%	9.5%	15.5%
8 - 9	37	7.7%	6.9%	8.7%
10 or more	49	10.2%	9.9%	10.7%
Total	481	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

8. Did you visit Saint Mary's campus?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Yes, during a scheduled campus event	124	25.7%	33.2%	15.8%
Yes, during a scheduled official individual visit	114	23.6%	23.7%	23.4%
Yes, during an unofficial visit on my own	80	16.6%	8.0%	27.8%
Yes, I visited both during an event and individually	87	18.0%	28.1%	4.8%
No, I did not visit campus	78	16.1%	6.9%	28.2%
Total	483	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

Longitudinal comparisons of the percent who visited Saint Mary's campus

	2011	2012	2013	2014	2015
Enrolling	91.6%	90.4%	88.9%	92.8%	93.0%
Non-Enrolling	75.8%	68.2%	63.4%	65.4%	71.8%
Overall	86.1%	81.2%	80.0%	79.8%	83.7%

9. How did your perception / opinion of Saint Mary's change as a result of your visit(s) to campus?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Changed for the worse (1)	3	0.7%	0.4%	1.3%
Somewhat changed for the worse (2)	16	4.0%	1.6%	8.0%
No change (3)	87	21.5%	12.2%	37.3%
Somewhat changed for the better (4)	87	21.5%	20.8%	22.7%
Changed for the better (5)	212	52.3%	65.1%	30.7%
Total	405	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-5*	85.9%	53.4%	73.8%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

10. If your perception / opinion changed as a result of your visit, please explain. (Please see Report Tables)

Section III: Financial Aid

11. Did you apply for financial aid from Saint Mary's?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Yes	345	71.4%	83.6%	55.5%
No	89	18.4%	11.7%	27.3%
Unsure	49	10.1%	4.7%	17.2%
Total	483	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

Longitudinal comparisons of the percent whom applied for aid					
	2011	2012	2013	2014	2015
Enrolling	65.7%	79.8%	81.7%	87.5%	83.6%
Non-Enrolling	57.1%	67.7%	74.0%	62.9%	55.5%
Overall	62.7%	74.7%	79.1%	75.9%	71.4%

12. Using the scale below, please indicate how well your aid package met your expectations.²

	N	Overall Percent	Enrolling*	Non-Enrolling*
Much worse than expected (1)	6	1.7%	0.4%	4.3%
Worse than expected (2)	22	6.4%	3.9%	11.2%
Somewhat worse than expected (3)	81	23.5%	21.4%	27.6%
Somewhat better than expected (4)	100	29.0%	31.0%	25.0%
Better than expected (5)	77	22.3%	23.6%	19.8%
Much better than expected (6)	59	17.1%	19.7%	12.1%
Total	345	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-6*	74.3%	56.9%	68.4%

*Sig. difference between enrolling and non-enrolling at p<.05 level.

² Longitudinal comparison data is unavailable as the Likert scale was modified in 2015 from previous iterations.

13. How important was your financial aid package in making your final enrollment decision?³

	N	Overall Percent	Enrolling	Non-Enrolling
Not at all important (1)	5	1.5%	2.2%	0.0%
Unimportant (2)	17	5.0%	4.4%	6.1%
Somewhat unimportant (3)	15	4.4%	5.3%	2.6%
Somewhat important (4)	59	17.2%	16.2%	19.1%
Important (5)	80	23.3%	21.9%	26.1%
Very important (6)	167	48.7%	50.0%	46.1%
Total	343	100.0%	100.0%	100.0%

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-6	88.1%	91.3%	89.2%

14. How satisfied are you with your financial aid offer from Saint Mary's?

	N	Overall Percent	Enrolling	Non-Enrolling
Very dissatisfied	8	2.3%	0.9%	5.2%
Dissatisfied	34	9.9%	7.4%	14.7%
Neither dissatisfied nor satisfied	82	23.8%	20.1%	31.0%
Satisfied	141	40.9%	45.9%	31.0%
Very satisfied	80	23.2%	25.8%	18.1%
Total	345	100.0%	100.0%	100.0%

Longitudinal comparisons of the percent responding Satisfied or Very Satisfied					
	2011	2012	2013	2014	2015
Enrolling*	68.4%	71.6%	69.6%	67.2%	71.7%
Non Enrolling*	51.8%	56.9%	53.6%	53.1%	49.1%
Overall	62.6%	65.4%	64.0%	60.3%	64.1%

*Sig. difference between enrolling and non-enrolling at p<.05 level for all years.

³ Longitudinal comparison data is unavailable as the Likert scale was modified in 2015 from previous iterations.

15. In question 14, you indicated some level of dissatisfaction with your Saint Mary's financial aid offer. How much more Saint Mary's scholarship and / or grant aid did you anticipate receiving?

	N	Overall Percent	Enrolling*	Non-Enrolling*
\$1,000 or less	1	2.4%	5.3%	0.0%
\$1,001 to \$2,000	1	2.4%	5.3%	0.0%
\$2,001 to \$3,000	3	7.1%	15.8%	0.0%
\$3,001 to \$4,000	1	2.4%	5.3%	0.0%
\$4,001 to \$5,000	8	19.0%	21.1%	17.4%
\$5,001 to \$6,000	8	19.0%	26.3%	13.0%
\$6,001 to \$7,000	5	11.9%	0.0%	21.7%
\$7,001 to \$8,000	2	4.8%	0.0%	8.7%
\$8,001 to \$9,000	1	2.4%	5.3%	0.0%
\$9,001 to \$10,000	3	7.1%	0.0%	13.0%
More than \$10,000	9	21.4%	15.8%	26.1%
Total	42	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at $p < .05$ level.

16. Please indicate your level of agreement with the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I received adequate information from Saint Mary's on how to apply for financial aid.	0.4%	1.4%	14.6%	46.1%	37.4%
Enrolling	0.0%	1.1%	13.0%	46.6%	39.4%
Non-Enrolling	1.0%	1.9%	16.7%	45.5%	34.9%

Longitudinal comparison for those responding Agree or Strongly Agree					
	2011	2012	2013	2014	2015
Enrolling	89.4%	88.3%	89.7%	87.9%	86.0%
Non Enrolling	83.3%	87.6%	83.6%	77.3%	80.4%
Overall	87.3%	88.1%	87.6%	83.2%	83.5%

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The financial aid process at Saint Mary's was easy to understand and complete.	0.4%	2.3%	26.7%	41.6%	29.0%
Enrolling	0.4%	2.5%	21.3%	45.8%	30.0%
Non-Enrolling	0.5%	1.9%	34.0%	35.9%	27.8%

Longitudinal comparison for those responding Agree or Strongly Agree					
	2011	2012	2013	2014	2015*
Enrolling	76.5%	77.4%	82.0%	80.6%	75.8%
Non Enrolling	75.8%	74.6%	74.7%	72.2%	63.7%
Overall	76.3%	76.2%	79.5%	76.9%	70.6%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The staff of the Financial Aid Office at Saint Mary's was helpful. ⁴	1.2%	1.0%	27.8%	31.1%	38.9%
Enrolling*	0.7%	0.7%	18.8%	32.5%	47.3%
Non-Enrolling*	1.9%	1.4%	39.7%	29.2%	27.8%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

Longitudinal comparison for those responding Agree or Strongly Agree					
	2011	2012	2013	2014	2015*
Enrolling	80.3%	79.4%	82.0%	83.5%	79.8%
Non Enrolling	67.2%	69.5%	65.6%	63.1%	57.0%
Overall	75.9%	75.4%	76.4%	73.9%	70.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level for all years.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The value of a Saint Mary's education is worth the cost.	0.4%	4.1%	10.3%	42.8%	42.4%
Enrolling*	0.0%	0.7%	5.1%	38.6%	55.6%
Non-Enrolling*	1.0%	8.6%	17.2%	48.3%	24.9%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

Longitudinal comparison for those responding Agree or Strongly Agree					
	2011	2012	2013	2014*	2015*
Enrolling	--	88.3%	91.0%	89.8%	94.2%
Non Enrolling	--	70.3%	66.0%	57.4%	73.2%
Overall	--	80.7%	82.4%	74.3%	85.2%

*Sig. difference between 2015 and 2014 at p<.05 level.

17. **In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Please see Report Tables)**

18. **Please include any comments regarding the financial aid process in the box below. (Please see Report Tables)**

⁴ Prior to 2015 administration, prompt read: The financial aid office at Saint Mary's was helpful.

Section IV: Rating of Saint Mary's College

19. Compared to other institutions to which you were admitted, how would you rate Saint Mary's College on the following items?

	Worst (1)	2	3	4	Best (5)	Can't Rate	Mean ⁵
Support for spiritual development	0.0%	1.5%	6.4%	25.4%	58.8%	7.9%	4.54
Admission process	0.0%	1.5%	6.9%	37.5%	52.0%	2.1%	4.43
Overall opinion of Saint Mary's	0.4%	1.3%	10.4%	30.9%	54.9%	2.1%	4.42
Options for Study Abroad	0.6%	2.3%	7.9%	27.5%	51.6%	10.0%	4.41
Campus grounds	0.0%	1.7%	10.7%	27.9%	50.1%	9.6%	4.40
Quality of faculty	0.0%	0.9%	9.4%	32.8%	45.7%	11.3%	4.39
Campus visit	0.2%	2.3%	10.8%	24.4%	46.3%	15.9%	4.36
Opportunities to connect with alumnae	0.0%	2.1%	9.9%	27.5%	42.1%	18.5%	4.34
Overall College reputation	0.6%	3.2%	11.1%	36.6%	46.4%	2.1%	4.28
Quality of academic programs	0.0%	2.6%	12.4%	37.5%	39.2%	8.3%	4.24
Merit scholarship offer	1.1%	5.6%	12.8%	29.1%	46.6%	4.9%	4.20
Career preparation	0.8%	2.3%	14.1%	34.6%	37.8%	10.3%	4.18
Academic quality of students	0.2%	3.0%	13.3%	40.0%	35.6%	7.8%	4.17
Quality of student housing	1.3%	4.1%	13.2%	30.9%	37.1%	13.4%	4.14
Quality of campus social life	1.3%	4.7%	12.7%	30.1%	37.3%	14.0%	4.13
Graduate School preparation	0.6%	2.3%	14.7%	30.7%	30.7%	21.0%	4.12
Opportunities for student-faculty research	0.4%	3.0%	16.3%	32.6%	30.9%	16.9%	4.09
Financial aid process	0.2%	2.6%	21.2%	33.9%	30.0%	12.0%	4.03
College website	1.3%	4.9%	18.8%	34.6%	34.6%	5.8%	4.02
Technology available on campus	0.6%	3.0%	16.2%	35.4%	23.9%	20.9%	4.00
Availability of my intended major(s)	1.9%	7.2%	18.5%	34.5%	32.6%	5.3%	3.94
Cost (after Financial Aid)	4.0%	12.3%	21.1%	30.2%	28.1%	4.3%	3.69

⁵ Mean calculation does not include "Can't Rate" answer option.

	Enrolling Means					Non-Enrolling Means				
	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015
Academic quality of students	4.46	4.45	4.48	4.55	4.45	3.79	3.68	3.70	3.71	3.78
Admissions process	4.41	4.47	4.49	4.57	4.62	3.95	4.03	4.07	4.07	4.18
Availability of my intended majors(s)	4.26	4.25	4.30	4.34	4.25	3.42	3.41	3.29	3.24*	3.51*
Campus grounds				4.55	4.62				3.99	4.05
Campus Visit					4.61					3.94
Career preparation	4.48	4.34	4.53	4.56	4.49	3.69	3.70	3.66	3.63	3.73
College website					4.26					3.69
Cost (after financial aid)	3.69	3.79	3.84	3.93	3.94	3.24	3.30	3.25	3.22	3.33
Financial aid process	4.03	4.02	4.18	4.22	4.23	3.55	3.72	3.60	3.60	3.75
Graduate school preparation	4.38	4.20	4.43	4.53	4.43	3.61	3.60	3.59	3.61	3.68
Merit scholarship offer		4.31	4.28	4.25*	4.43*		3.97	3.91	3.81	3.89
Opportunities for student-faculty research		4.12	4.45	4.44	4.34		3.62	3.56	3.57	3.70
Opportunities to connect with alumnae					4.55					4.03
Options for study abroad		4.52	4.61	4.69	4.71		4.01	3.92	3.93	3.95
Overall college reputation	4.44	4.31	4.39	4.59	4.57	3.62	3.59	3.75	3.67*	3.87*
Overall opinion of Saint Mary's	4.58	4.54	4.62	4.73	4.80	3.71	3.68	3.86	3.71*	3.89*
Quality of academic programs	4.50	4.37	4.44	4.57	4.54	3.62	3.65	3.77	3.66	3.82
Quality of campus social life	4.23	4.29	4.31	4.52	4.46	3.23	3.28	3.42	3.49	3.64
Quality of faculty	4.55	4.49	4.57	4.66	4.63	3.80	3.88	3.93	3.89	4.04
Quality of student housing				4.42	4.36				3.66	3.79
Support for spiritual development	4.64	4.58	4.65	4.74	4.73	4.08	4.13	4.20	4.19	4.26
Technology available on campus		4.20	4.20	4.34*	4.16*		3.72	3.62	3.61	3.71

*Sig. difference between 2015 and 2014 at p<.05 level.

- Enrolling students rated Saint Mary's significantly lower on technology available on campus compared to 2014 but in line with 2012 and 2013. Enrolling students rated Saint Mary's significantly higher on merit scholarship offer compared with 2014.
- Non-enrolling admitted students rated Saint Mary's significantly higher on availability of intended major, college reputation, and overall opinion of Saint Mary's compared to 2014.

	Overall Means				
	2011	2012	2013	2014	2015
Academic quality of students	4.22	4.13	4.22	4.14	4.17
Admissions process	4.25	4.29	4.34	4.33*	4.43*
Availability of my intended majors(s)	3.95	3.90	3.95	3.82	3.94
Campus grounds				4.30	4.40
Campus Visit					4.36
Career preparation	4.23	4.08	4.23	4.13	4.18
College website					4.02
Cost (after financial aid)	3.54	3.58	3.63	3.60	3.69
Financial aid process	3.86	3.89	3.98	3.94	4.03
Graduate school preparation	4.13	3.94	4.14	4.13	4.12
Merit scholarship offer		4.17	4.15	4.04*	4.20*
Opportunities for student-faculty research		3.91	4.15	4.02	4.09
Opportunities to connect with alumnae					4.34
Options for study abroad		4.31	4.38	4.34	4.41
Overall college reputation	4.14	4.01	4.17	4.16*	4.28*
Overall opinion of Saint Mary's	4.27	4.17	4.35	4.25*	4.42*
Quality of academic programs	4.19	4.07	4.21	4.14	4.24
Quality of campus social life	3.88	3.87	4.01	4.04	4.13
Quality of faculty	4.28	4.24	4.36	4.31	4.39
Quality of student housing				4.08	4.14
Support for spiritual development	4.45	4.39	4.49	4.48	4.54
Technology available on campus		4.00	4.01	4.00	4.00

*Sig. difference between 2015 and 2014 at p<.05 level.

- Overall, admitted students rated Saint Mary's higher on the admissions process, merit scholarship offer, college reputation and overall opinion of Saint Mary's than 2014.

20. Colleges each have distinct characteristics and missions. Please indicate how each of the following characteristics of Saint Mary's College impacted your enrollment decision.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a Women's College	13.5%	27.6%	34.4%	14.9%	9.5%
Saint Mary's is a Catholic College	1.7%	5.0%	26.6%	23.4%	43.4%
Saint Mary's is a residential College	1.7%	2.1%	33.9%	25.4%	37.0%
Saint Mary's is a college in the Liberal Arts Tradition	2.3%	3.5%	37.9%	27.5%	28.8%
Saint Mary's relationship to the University of Notre Dame	0.6%	2.1%	7.3%	22.2%	67.8%

% Increased desire to enroll (4 or 5)	Enrolling Percent					Non-Enrolling Percent				
	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015
Saint Mary's is a Women's College		25.9%	23.2%	29.8%	29.7%		10.9%	15.2%	16.9%	17.5%
Saint Mary's is a Catholic College		68.1%	65.3%	63.5%	69.7%		69.1%	74.5%	67.2%	63.0%
Saint Mary's is a residential College					68.4%					54.3%
Saint Mary's is a college in the Liberal Arts Tradition					59.0%					52.5%
Saint Mary's relationship to the University of Notre Dame					94.9%					83.5%

% Increased desire to enroll (4 or 5)	Overall Percent				
	2011	2012	2013	2014	2015
Saint Mary's is a Women's College		22.3%	20.5%	23.8%	24.4%
Saint Mary's is a Catholic College		68.5%	68.5%	64.8%	66.8%
Saint Mary's is a residential College					62.4%
Saint Mary's is a college in the Liberal Arts Tradition					56.3%
Saint Mary's relationship to the University of Notre Dame					90.0%

21. Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Please see Report Tables)

22. How likely are you to participate in the following activities while in college?

	Not likely (1)	2	3	4	Very likely (5)	Not Sure	Mean ⁶
Community service / volunteer work	0.6%	2.7%	9.2%	17.6%	68.0%	1.9%	4.53
Faith-based activities	6.7%	6.5%	18.6%	24.5%	40.8%	2.9%	3.90
Intercollegiate athletics	19.4%	8.9%	20.9%	18.1%	25.3%	7.4%	3.23
Research with a faculty member	2.5%	7.1%	24.8%	29.0%	25.2%	11.3%	3.75
Study Abroad program	3.3%	4.0%	9.1%	17.9%	61.1%	4.6%	4.20
Saint Mary's / Notre Dame connected activities	9.0%	2.3%	6.9%	15.4%	58.9%	7.5%	4.13
Student leadership opportunities	1.5%	4.2%	18.0%	29.4%	42.5%	4.4%	4.35

% Likely (4 or 5)	Enrolling Percent					Non-Enrolling Percent				
	2011	2012	2013	2014	2015	2011	2012	2013	2014	2015
Community service / volunteer work	87.8%	93.0%	90.2%	85.5%	85.9%	87.5%	92.2%	94.8%	90.2%	89.0%
Faith-based activities			67.5%	63.6%	65.0%			75.3%	63.9%	70.4%
Intercollegiate athletics	43.2%	41.6%	35.2%	39.2%*	49.2%*	35.1%	33.0%	28.9%	31.3%*	41.0%*
Research with a faculty member	46.3%	52.2%	54.7%	49.8%	60.6%	45.0%	59.6%	64.7%	55.6%	61.7%
Study Abroad program	85.5%	80.4%	80.8%	73.4%	82.2%	70.4%	82.9%	82.5%	81.3%	78.1%
Saint Mary's / Notre Dame connected activities					74.3%					76.4%
Student leadership opportunities					85.6%					78.9%

*Sig. difference between 2015 and 2014 at p<.05 level.

% Likely (4 or 5)	Overall Percent				
	2011	2012	2013	2014	2015
Community service / volunteer work	87.7%	92.7%	91.8%	87.3%	87.2%
Faith-based activities			70.3%	63.6%	67.2%
Intercollegiate athletics	40.3%	38.0%	33.0%	35.6%*	46.9%*
Research with a faculty member	45.9%	55.3%	58.2%	52.4%	61.1%
Study Abroad program	80.2%	81.4%	81.4%	77.1%	80.4%
Saint Mary's / Notre Dame connected activities					75.3%
Student leadership opportunities					82.8%

*Sig. difference between 2015 and 2014 at p<.05 level.

⁶ Mean calculation does not include "Not Sure" answer option.

23. How important were study abroad opportunities in making your college decision?

	N	Percent	Enrolling	Non-Enrolling
Not at all important (1)	12	3.0%	2.9%	3.1%
Unimportant (2)	19	4.7%	5.9%	3.1%
Somewhat unimportant (3)	28	7.0%	5.5%	9.2%
Somewhat important (4)	123	30.7%	29.4%	32.5%
Important (5)	105	26.2%	26.1%	26.4%
Very important (6)	114	28.4%	30.3%	25.8%
Total	401	100.0%	100.0%	100.0%

Longitudinal comparisons of the percent responding Important or Very Important					
	2011	2012	2013	2014	2015
Enrolling	55.9%	54.1%	46.5%	50.5%	56.4%
Non-Enrolling	50.6%	53.6%	50.3%	52.4%	52.2%
Overall	54.1%	53.9%	47.8%	51.3%	54.6%

24. If you think that you may study abroad, please indicate which country you are most strongly considering.

	N	Percent	Enrolling	Non-Enrolling
Argentina	5	1.3%	1.3%	1.3%
Australia	33	8.5%	9.9%	6.5%
Austria	5	1.3%	0.4%	2.6%
China	6	1.6%	1.3%	2.0%
Ecuador	11	2.8%	3.4%	2.0%
England	35	9.1%	5.6%	14.4%
European Study	36	9.3%	8.6%	10.5%
France	24	6.2%	5.6%	7.2%
Greece	11	2.8%	0.9%	5.9%
Honduras	5	1.3%	1.3%	1.3%
Ireland	82	21.2%	24.0%	17.0%
Italy	64	16.6%	19.3%	12.4%
Morocco	4	1.0%	1.7%	0.0%
Peru	1	0.3%	0.0%	0.7%
Puerto Rico	5	1.3%	1.3%	1.3%
South Korea	6	1.6%	1.7%	1.3%
Spain	46	11.9%	11.2%	13.1%
Uganda	7	1.8%	2.6%	0.7%
Total	386	100.0%	100.0%	100.0%

Other countries considered for study abroad. Please see **Report Tables**.

25. In the space provided below, we welcome any additional thoughts / suggestions / observations that will enable us to do a better job in meeting the needs of all prospective and future students at Saint Mary's. (Please see Report Tables)



**Survey of Admitted Students
Fall 2015 Cohort
Early Decision Program**

The Survey of Admitted Students was administered to students who were admitted to Saint Mary's by May 1, 2015 to the Fall 2015 cohort. Overall, of the 1,357 admitted students who were surveyed, 486 responded for a response rate of 35.8%. Of the 48 students who were admitted under the early decision program, 30 responded for a response rate of 62.5%.

1. Including Saint Mary's, how many colleges offered you admission?

	N	Percent
1	10	34.5%
2	6	20.7%
3	4	13.8%
4	4	13.8%
5 or more	5	17.2%

2. Excluding Saint Mary's, please list below the other colleges to which you were admitted. (Please see Table 1 for full list)

Top 10 Cross Admit Institutions	
Institution	N
Ball State University	4
Saint Xavier University	2
Valparaiso University	2
Holy Cross College	2
Indiana University - Bloomington	2
Bellarmino University	2
Loyola University - Chicago	2
Bowling Green State University	2
Carthage College	2
University of Toledo	2

3. Of the colleges where you were offered admission, what choice was Saint Mary's?

	N	Percent
1 st	25	86.2%
2 nd	2	6.9%
3 rd	1	3.4%
4 th	1	3.4%
5 th	0	0.0%
6 th or lower	0	0.0%

4. Where are you most likely to enroll this fall? (Please see Table 2 for institution list)

5. Please describe why you are likely to enroll in this institution specified in Question 4. (Please see Table 3 for responses)

6. What major / field are you most likely to pursue? (Please see Table 4 for list)

Section II: Campus Visit

7. How many college campuses did you visit?

	N	Percent
None	1	3.4%
1	6	20.7%
2	3	10.3%
3	8	27.6%
4 – 5	8	27.6%
6 – 7	0	0.0%
8 – 9	1	3.4%
10 or more	2	6.9%

8. Did you visit Saint Mary's campus?

	N	Percent
Yes, during a scheduled campus event	8	26.7%
Yes, during a scheduled official individual visit	2	6.7%
Yes, during an unofficial visit on my own	5	16.7%
Yes, I visited both during an event and individually	13	43.3%
No, I did not visit campus	2	6.7%

9. How did your perception / opinion of Saint Mary's change as a result of your visit(s) to campus?

	N	Percent
Changed for the worse	0	0.0%
Somewhat changed for the worse	0	0.0%
No change	3	10.7%
Somewhat changed for the better	1	3.6%
Changed for the better	24	85.7%

10. If your perception / opinion changed as a result of your visit, please explain. (Please see Table 5)

Section III: Financial Aid

11. Did you apply for financial aid from Saint Mary's?

	N	Percent
Yes	21	70.0%
No	7	23.3%
Unsure	2	6.7%

12. Using the scale below, please indicate how well your aid package met your expectations.

	N	Percent
Much worse than expected	1	4.8%
Worse than expected	0	0.0%
Somewhat worse than expected	8	38.1%
Somewhat better than expected	8	38.1%
Better than expected	2	9.5%
Much better than expected	2	9.5%

13. How important was your financial aid package in making your final enrollment decision?

	N	Percent
Not at all important	2	9.5%
Unimportant	2	9.5%
Somewhat unimportant	1	4.8%
Somewhat important	5	23.8%
Important	6	28.6%
Very important	5	23.8%

14. How satisfied are you with your financial aid offer from Saint Mary's?

	N	Percent
Very dissatisfied	0	0.0%
Dissatisfied	0	0.0%
Neither dissatisfied nor satisfied	9	42.9%
Satisfied	11	52.4%
Very satisfied	1	4.8%

15. In question 14, you indicated some level of dissatisfaction with your Saint Mary's financial aid offer. How much more Saint Mary's scholarship and / or grant aid did you anticipate receiving? (Not applicable)

16. Please indicate your level of agreement with the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I received adequate information from Saint Mary's on how to apply for financial aid.	0.0%	0.0%	20.0%	46.7%	33.3%
The financial aid process at Saint Mary's was easy to understand and complete.	0.0%	6.7%	36.7%	43.3%	13.3%
The staff of the Financial Aid Office at Saint Mary's was helpful.	0.0%	0.0%	30.0%	36.7%	33.3%
The value of a Saint Mary's education is worth the cost.	0.0%	0.0%	0.0%	43.3%	56.7%

17. In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Please see Table 6)

18. Please include any comments regarding the financial aid process in the box below. (Please see Table 7)

Section IV: Rating of Saint Mary's College

19. Compared to other institutions to which you were admitted, how would you rate Saint Mary's College on the following items?

	Worst (1)	2	3	4	Best (5)	Can't Rate (6)
Academic quality of students	0.0%	3.3%	0.0%	30.0%	56.7%	10.0%
Availability of my intended major(s)	0.0%	3.3%	0.0%	36.7%	56.7%	3.3%
Career preparation	0.0%	3.3%	0.0%	33.3%	60.0%	3.3%
Graduate School preparation	0.0%	3.4%	0.0%	20.7%	62.1%	13.8%
Opportunities for student-faculty research	0.0%	3.3%	3.3%	26.7%	56.7%	10.0%
Quality of academic programs	0.0%	3.4%	0.0%	24.1%	65.5%	6.9%
Quality of faculty	0.0%	0.0%	3.3%	16.7%	73.3%	6.7%
Admission process	0.0%	0.0%	3.3%	23.3%	66.7%	6.7%
Cost (after Financial Aid)	3.3%	0.0%	23.3%	36.7%	33.3%	3.3%
Financial aid process	0.0%	0.0%	13.3%	40.0%	40.0%	6.7%
Merit scholarship offer	0.0%	0.0%	0.0%	36.7%	56.7%	6.7%
College website	0.0%	0.0%	10.0%	36.7%	53.3%	0.0%
Campus visit	0.0%	0.0%	0.0%	27.6%	65.5%	6.9%
Campus grounds	0.0%	0.0%	0.0%	20.0%	80.0%	0.0%
Quality of student housing	0.0%	0.0%	3.4%	37.9%	51.7%	6.9%
Technology available on campus	0.0%	0.0%	3.4%	44.8%	44.8%	6.9%
Quality of campus social life	0.0%	0.0%	0.0%	26.7%	63.3%	10.0%
Options for Study Abroad	0.0%	0.0%	0.0%	26.7%	73.3%	0.0%
Opportunities to connect with alumnae	0.0%	0.0%	0.0%	31.0%	62.1%	6.9%
Support for spiritual development	0.0%	0.0%	0.0%	20.0%	76.7%	3.3%
Overall College reputation	0.0%	0.0%	0.0%	23.3%	76.7%	0.0%
Overall opinion of Saint Mary's	0.0%	0.0%	0.0%	26.7%	73.3%	0.0%

20. Colleges each have distinct characteristics and missions. Please indicate how each of the following characteristics of Saint Mary's College impacted your enrollment decision.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a Women's College	6.7%	10.0%	46.7%	16.7%	20.0%
Saint Mary's is a Catholic College	3.3%	0.0%	33.3%	30.0%	33.3%
Saint Mary's is a residential College	0.0%	3.3%	36.7%	13.3%	46.7%
Saint Mary's is a college in the Liberal Art Tradition	6.7%	0.0%	40.0%	16.7%	36.7%
Saint Mary's relationship to the University of Notre Dame	3.3%	0.0%	3.3%	16.7%	76.7%

21. Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Please see Table 8)

22. How likely are you to participate in the following activities while in college?

	Not likely (1)	2	3	4	Very likely (5)	Not Sure
Community service / volunteer work	0.0%	3.3%	13.3%	16.7%	60.0%	6.7%
Faith-based activities	3.3%	6.7%	26.7%	30.0%	26.7%	6.7%
Intercollegiate athletics	16.7%	6.7%	20.0%	26.7%	13.3%	16.7%
Research with a faculty member	0.0%	3.3%	20.0%	40.0%	20.0%	16.7%
Saint Mary's / Notre Dame connected activities	3.3%	0.0%	10.0%	13.3%	73.3%	0.0%
Student leadership opportunities	0.0%	3.3%	26.7%	33.3%	30.0%	6.7%
Study Abroad program	6.7%	0.0%	3.3%	16.7%	70.0%	3.3%

23. How important were study abroad opportunities in making your college decision?

	N	Percent
Not at all important	1	3.7%
Unimportant	0	0.0%
Somewhat unimportant	2	7.4%
Somewhat important	6	22.2%
Important	7	25.9%
Very important	11	40.7%

24. If you think that you may study abroad, please indicate which country you are most strongly considering.

	N	Percent
Argentina	1	3.6%
Australia	3	10.7%
Austria	0	0.0%
China	0	0.0%
Ecuador	1	3.6%
England	2	7.1%
European Study	1	3.6%
France	1	3.6%
Greece	0	0.0%
Honduras	0	0.0%
Ireland	3	10.7%
Italy	7	25.0%
Morocco	0	0.0%
Peru	0	0.0%
Puerto Rico	0	0.0%
South Korea	0	0.0%
Spain	5	17.9%
Uganda	1	3.6%
Other, please see Table 9	3	10.7%

25. In the space provided below, we welcome any additional thoughts / suggestions / observations that will enable us to do a better job in meeting the needs of all prospective and future students at Saint Mary's. (Please see Table 10)

Table 1: Cross admit institutions	N
Ball State University	4
Saint Xavier University	2
Valparaiso University	2
Holy Cross College	2
Indiana University - Bloomington	2
Bellarmino University	2
Loyola University - Chicago	2
Bowling Green State University	2
Carthage College	2
University of Toledo	2
University of Iowa	1
St. Edwards University	1
Ohio Wesleyan University	1
Denison University	1
Trinity University	1
DePaul University	1
North Park University	1
DePauw University	1
Saint Mary's College	1
Drake University	1
Texas Tech University	1
Grand Canyon University	1
University of Detroit Mercy	1
Hollins University	1
Cornell College	1
Augustana College	1
Ohio University	1
Butler University	1
Purdue University - West Lafayette	1
Indiana University - South Bend	1
Colorado School of Mines	1
Indiana Wesleyan University	1
Texas A&M University	1
University of the Incarnate Word	1
The Ohio State University	1
Carroll University	1
University of Dallas	1
Xavier University	1
University of Indianapolis	1
Loyola New Orleans	1
University of Saint Francis	1
Ave Maria University	1
Marian University	1
Jacksonville State University	1
Wisconsin Lutheran College	1
Lewis University	1
Albion College - Wisconsin	1
Lourdes University	1

Table 3: Please describe why you are likely to enroll
Because I love the small campus but with Notre Dame across the street.
Coming from an all girls Catholic high school, I chose Saint Mary's because I know that I will be able to excel inside and out of the classroom.
I am likely to enroll in this institution because Saint Mary's just seems like a big family.
I applied early decision, and Saint Mary's is my dream college!
I earned a full ride
I have already been admitted. This college fulfills my desires of a small school with a tight community of staff and students.
I love the campus and the small classes and the whole school and the way it's set up makes me feel happy and safe
I want to pursue my career here at SMC. This school has many opportunities for me and good place to further educate myself and see where my journey takes me.
I would like to be an environmental engineer and Mines is specifically an engineering school. For this path mines would be the most reasonable choice.
I'm a legacy, I love the campus, and it's a perfect place for me that offers exactly what I need
I'm from Granger, Indiana and I would love to stay close to home. Also, Saint Mary's offers a great education and is beautiful!
It is cheaper than Saint Mary's.
It is my dream school and I am so fortunate to become a Belle!
It was my first choice, it's an all girls school, and I love it.
It's everything that I want for a college experience - SMC is a small small next to a big environment with wonderful, hardworking people who attend the school. There is also so much to do, and it is has such a beautiful, inspiring focus on the Catholic religion.
Saint Mary's College offers smaller class sizes with the opportunity for students to know their professors while living in a larger college environment.
Saint Mary's has a strong science department and I am planning on studying Chemistry or Biology.
Saint Mary's is the perfect school. It offers a small campus with Notre Dame across the street with college football and a large school atmosphere. I love how Saint Mary's is a small school with small class sizes and great academics. It's honestly perfect and I could not imagine myself anywhere else.
Saint Mary's offers me "the best of both worlds." I also love the campus and strongly believe this college will help me grow as a person and a professional in a field.
Saint Mary's went out of their way to make me feel like this would be my home. I love the staff and how welcoming even the visits to my school were. The best was getting a hand written post card afterward.
The atmosphere at Saint Mary's is why I enrolled.
The campus atmosphere and the college life at Saint Mary's
The class size and reputation of the school. As well as the ability to have a small school for classes but a large school for sports.
The programs that are offered to the students, as well as, the campus
The school offered a very welcoming community and has programs that I am interested in.
The small school feel and the welcoming atmosphere. It reminds me a lot of all the things I love in my high school
They gave me the best scholarship offer and considered my family budget that included private school tuition for my younger brother, graduate school tuition for my sister (who previously attended St. Mary's) and my brother and mother's medical expenses. The school also offers a good program in my field of study.
When I visited the campus it was beautiful, I love how it's a small private college and how I'll be able to get one on one time with my professors. I love the opportunities that Saint Mary's offers also.
When I walked onto Saint Mary's campus, I instantly fell in love with it. I knew that this was the place that I wanted to thrive at. I was able to picture myself at Saint Mary's due to the wonderful tour and the

Table 3: Please describe why you are likely to enroll

welcoming people. Saint Mary's has the academics that I was looking for. It also had the advantage of small class sizes. The best advantage was the opportunity to continue my faith and to grow in it. I knew that by going to Saint Mary's I would be able to not only learn academically but also to grow in my faith and as a person.

Table 4: What major / field are you most likely to pursue?

	N
Biochemistry	1
Biology	1
Biology and Business	1
Biology/Chemistry	3
Business Management	1
Chemistry	1
chemistry and public communication	1
Communications and Journalism	1
Communications and Theatre	1
Education	1
Elementary Education	2
Engineering	1
Engineering/education	1
English	1
Environmental engineering	1
I don't know	1
Marketing	1
Mathematics	1
Neuroscience/Biochemistry	1
Nursing	6
Science	1
Undecided but leaning towards Business/ Marketing	1

Table 5: If your perception / opinion changed as a result of your visit, please explain

After visiting I realized how much I loved the school. Saint Mary's campus is the perfect size.
All of the girls were very welcoming and seemed like they enjoyed the school.
At first, I wasn't sure that I wanted to attend an all girls school, but when I visited in the summer of 2012, that worry went away. I was so in awe of the campus, the students, and the amount of accomplishments that the college has had. From then on, I didn't want to go to any other college.
Every time I visit, I fall more in love
I could envision myself being a student at Saint Mary's College as a result of my interview and campus tour.
I fell more in love with the school.
I felt very welcomed at Meet Me at the Avenue and more comfortable about getting around campus
I had thought that there was no way I would go to an all girls college, I didn't even know they existed. However, when I got to campus I got this feeling that I was supposed to be there.
I loved it!
I met my admission counselor and Mona, the admission president, along with other SMS staff. Everyone I talked to were very friendly and respectful. They were supportive with me and my family, which I really liked. I like the place itself, it's beautiful.
I saw how the students react with teachers and the amount of students in a class.
I was able to really get a sense for the way SMC runs, how the classes are, and the way students associate with one another.

Table 5: If your perception / opinion changed as a result of your visit, please explain
I was able to visualize myself on campus and enjoying the experience. Sitting in classes also helped me to see my self getting a great education.
I was attracted to the campus.
I was nervous about Saint Mary's being an all girls school but as soon as I got on campus and talked to the current students I realized that that was one of the best things about Saint Mary's. Also, I am a local student so I was concerned about staying so close to home but after being on campus, it was so beautiful and I fit in so well I realized that living on campus will be the same as going away to college.
I wasn't expecting much but I saw how amazing it is there and how much everyone loved it and the way it really matches with me and my values and lifestyle
It showed that it wasn't just the school across from Notre Dame but a great academic school, with great teachers, and offered a lot of opportunity. Also that all girl schools aren't that bad.
My campus visit made me want to go to Smc. Everyone was so welcoming.
My junior year I visited for the first time not liking Saint Mary's at all. After my visit, I actually fell in love with the school. My opinion changed completely.
My opinion changed for the better because I realized that Saint Mary's would be a great fit for me.
St. Mary's seemed like a great big sisterhood filled with faculty and students that genuinely care for each other, their faith, and the pursuit of not only getting a degree, but becoming a well rounded person.
The atmosphere is amazing, and really made my decision on going here much easier. I am very excited!
The campus was absolutely beautiful and small. It's a perfect little campus, but you also have a big campus across the street, so, it's the best of both worlds!
Walking onto Saint Mary's campus, I was instantly able to picture myself there for the next four years. Every person I saw was super welcoming and made me feel at home. Saint Mary's instantly became my home.

Table 6: You indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below.
No responses

Table 7: Please include any comments regarding the financial aid process in the box below.
After filling out all the information on time, I have had numerous troubles, not all on Saint Mary's side, filling out my aid. I have yet to receive my package
Having to send extra information, was bothersome. Other schools didn't ask for such information.
It is very easy to do due to it being well planned out and explained
It was a fairly easy and comprehensible process.
My dad did everything.
My parents and I felt that Saint Mary's College gave us plenty of opportunity to explore financial aid opportunities.
Need to make some statements more clear. It is a little bit stressing
The financial aid process seemed very easy, and was extremely informational.
The financial aid process was easy to understand and the results were absolutely wonderful. I am so grateful for Saint Mary's help with financial aid.
The scholarship offered was very tempting and helpful!
The staff was helpful!
We filled out parts of the FAFSA out wrong and its taken forever to reach someone to help us make corrections regarding it.

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below.
My parents wanted a great college for me to attend. Saint Mary's met all of the characteristics they were looking for.
I am very interested in going into engineering, and I love the dual degree program that Notre Dame offers.
I like that Saint Mary's is a women's college so the women are very closely connected and look out for each other.
I love how Saint Mary's and Notre Dame have a close relationship. They are two admirable schools, and being apart of that community seems extremely special.
I love that Saint Mary's is a small college! Coming from an old, small Catholic high school in Bethlehem, PA, this characteristic will help me get used to my new home for four years.
I was very excited about the prospect of attending an all women's college. I wanted to attend a religious school, but I do not particularly enjoy Catholic schools. I wanted a liberal arts school, and the relationship to ND is probably my favorite thing about the school.
Saint Mary's College offers a learning environment with all women is a setting that I am comfortable with since I have graduated from an all girls' high school. Choosing a catholic college is important to me because I want to meet people with similar values and morals. I knew I wanted to attend a school away from home and residential life was very important in my decision. The relationship of Notre Dame is appealing because it offers social and academic opportunities in a larger campus setting not to mention a chance to experience Division I athletics.
St marys ended up not being a good fit for me because of its focus in the liberal arts
The catholic university was attractive to me. I grew up in a catholic community and was seeking that same bond.
The close relationship of Saint Mary's to Notre Dame impacted my decision and really helped me make my choice. I love how I can go to a small school and reap the benefits of a large school all at the same time.
The connection to Notre Dame and the opportunities its gives was a big selling point for my family and I.
The dual major program seems amazing and really convinced me that this is what I want

Table 9: Additional study abroad location considerations
I haven't made up my mind... It's between Italy, Spain, Argentina, or Ireland
India
Rome

Table 10: Additional comments.
All of the staff at Saint Mary's are amazing! I absolutely cannot wait to move in and officially be a belle.
Beautiful school overall, the only issue being the cost of attending!
Everything is well planned out.
I LOVE SAINT MARY'S AND CANNOT WAIT TO MOVE IN THIS FALL
My favorite part was all of the organized prospective student activities. I live in town so I attended almost all of them. They were very influential in my decision-making process.
Virtual tours of dorm rooms or popular places on campus would be cool
You have a wonderful school and I'm really looking forward to spending the next four years as a belle

Survey of Admitted Students
Fall 2015 Cohort
Regular Decision

The Survey of Admitted Students was administered to students who were admitted to Saint Mary's by May 1, 2015 to the Fall 2015 cohort. Overall, of the 1,357 admitted students who were surveyed, 486 responded for a response rate of 35.8%. Of the 419 enrolling students (as of May 2), 277 responded for a response rate of 66.1%. Of the 938 non-enrolling students, 209 responded for a response rate of 22.3%.

1. Including Saint Mary's, how many colleges offered you admission?

	N	Overall Percent	Enrolling*	Non-Enrolling*
1	16	3.5%	4.9%	1.9%
2	28	6.1%	9.5%	2.3%
3	46	10.1%	13.2%	6.6%
4	85	18.6%	21.8%	15.0%
5 or more	281	61.6%	50.6%	74.2%
Total	456	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

2. Excluding Saint Mary's, please list below the other colleges to which you were admitted. (Please see Table 1 for full list)

Top 10 Cross Admit Institutions	
Institution	N
Marquette University	67
Loyola University - Chicago	66
University of Dayton	58
Indiana University - Bloomington	55
Purdue University - West Lafayette	48
Butler University	46
Xavier University	41
Saint Louis University	35
Ball State University	35
Miami University	32

3. Of the colleges where you were offered admission, what choice was Saint Mary's?

	N	Overall Percent	Enrolling*	Non-Enrolling*
1 st	185	40.8%	68.5%	9.4%
2 nd	111	24.5%	21.6%	27.8%
3 rd	65	14.3%	6.6%	23.1%
4 th	42	9.3%	0.8%	18.9%
5 th	28	6.2%	1.2%	11.8%
6 th or lower	22	4.9%	1.2%	9.0%
Total	453	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

4. Where are you most likely to enroll this fall? (Please see Table 2 for institution list)
5. Please describe why you are likely to enroll in this institution specified in Question 4. (Please see Table 3 for responses)
6. What major / field are you most likely to pursue? (Please see Table 4 for list)

Section II: Campus Visit

7. How many college campuses did you visit?

	N	Overall Percent	Enrolling	Non-Enrolling
None	9	2.0%	2.9%	1.0%
1	22	4.9%	6.2%	3.3%
2	64	14.2%	17.9%	10.0%
3	59	13.1%	13.3%	12.9%
4 – 5	156	34.7%	31.2%	38.6%
6 – 7	57	12.7%	11.7%	13.8%
8 – 9	36	8.0%	6.7%	9.5%
10 or more	47	10.4%	10.0%	11.0%
Total	450	100.0%	100.0%	100.0%

8. Did you visit Saint Mary's campus?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Yes, during a scheduled campus event	116	25.4%	32.5%	17.4%
Yes, during a scheduled official individual visit	112	24.6%	25.5%	23.5%
Yes, during an unofficial visit on my own	76	16.7%	8.2%	26.3%
Yes, I visited both during an event and individually	75	16.4%	24.7%	7.0%
No, I did not visit campus	77	16.9%	9.1%	25.8%
Total	456	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

9. How did your perception / opinion of Saint Mary's change as a result of your visit(s) to campus?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Changed for the worse	3	0.8%	0.5%	1.3%
Somewhat changed for the worse	16	4.2%	2.3%	7.0%
No change	85	22.4%	12.7%	36.1%
Somewhat changed for the better	86	22.7%	23.1%	22.2%
Changed for the better	189	49.9%	61.5%	33.5%
Total	379	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-5	84.6%	55.7%	72.6%

10. If your perception / opinion changed as a result of your visit, please explain. (Please see Table 5)

Section III: Financial Aid

11. Did you apply for financial aid from Saint Mary's?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Yes	326	71.5%	83.5%	57.7%
No	83	18.2%	11.1%	26.3%
Unsure	47	10.3%	5.3%	16.0%
Total	456	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

12. Using the scale below, please indicate how well your aid package met your expectations.

	N	Overall Percent	Enrolling*	Non-Enrolling*
Much worse than expected	6	1.8%	0.5%	4.1%
Worse than expected	21	6.4%	4.4%	9.8%
Somewhat worse than expected	74	22.7%	18.2%	30.1%
Somewhat better than expected	93	28.5%	30.0%	26.0%
Better than expected	75	23.0%	25.1%	19.5%
Much better than expected	57	17.5%	21.7%	10.6%
Total	326	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-6	76.8%	56.1%	69.0%

13. How important was your financial aid package in making your final enrollment decision?

	N	Overall Percent	Enrolling	Non-Enrolling
Not at all important	3	0.9%	1.5%	0.0%
Unimportant	15	4.6%	4.0%	5.7%
Somewhat unimportant	14	4.3%	5.4%	2.5%
Somewhat important	55	17.0%	13.4%	23.0%
Important	74	22.8%	20.8%	26.2%
Very important	163	50.3%	55.0%	42.6%
Total	324	100.0%	100.0%	100.0%

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-6	89.2%	91.8%	90.1%

14. How satisfied are you with your financial aid offer from Saint Mary's?

	N	Overall Percent	Enrolling*	Non-Enrolling*
Very dissatisfied	8	2.5%	1.0%	4.9%
Dissatisfied	35	10.7%	9.4%	13.0%
Neither dissatisfied nor satisfied	74	22.7%	16.7%	32.5%
Satisfied	130	39.9%	45.8%	30.1%
Very satisfied	79	24.2%	27.1%	19.5%
Total	326	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-5	72.9%	49.6%	64.1%

15. In question 14, you indicated some level of dissatisfaction with your Saint Mary's financial aid offer. How much more Saint Mary's scholarship and / or grant aid did you anticipate receiving?

	N	Overall Percent	Enrolling*	Non-Enrolling*
\$1,000 or less	1	2.4%	5.3%	0.0%
\$1,001 to \$2,000	1	2.4%	5.3%	0.0%
\$2,001 to \$3,000	3	7.1%	15.8%	0.0%
\$3,001 to \$4,000	1	2.4%	5.3%	0.0%
\$4,001 to \$5,000	8	19.0%	21.1%	17.4%
\$5,001 to \$6,000	8	19.0%	26.3%	13.0%
\$6,001 to \$7,000	5	11.9%	0.0%	21.7%
\$7,001 to \$8,000	2	4.8%	0.0%	8.7%
\$8,001 to \$9,000	1	2.4%	5.3%	0.0%
\$9,001 to \$10,000	3	7.1%	0.0%	13.0%
More than \$10,000	9	21.4%	15.8%	26.1%
Total	42	100.0%	100.0%	100.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

16. Please indicate your level of agreement with the following statements.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I received adequate information from Saint Mary's on how to apply for financial aid.	0.4%	1.5%	14.3%	46.1%	37.7%
Enrolling	0.0%	1.2%	12.8%	46.9%	39.1%
Non-Enrolling	0.9%	1.9%	16.0%	45.1%	36.2%

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The financial aid process at Saint Mary's was easy to understand and complete.	0.4%	2.0%	26.1%	41.4%	30.0%
Enrolling*	0.4%	2.5%	18.1%	46.9%	32.1%
Non-Enrolling*	0.5%	1.4%	35.2%	35.2%	27.7%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The staff of the Financial Aid Office at Saint Mary's was helpful. ¹	1.3%	1.1%	27.6%	30.7%	39.3%
Enrolling*	0.8%	0.8%	18.9%	32.1%	47.3%
Non-Enrolling*	1.9%	1.4%	37.6%	29.1%	30.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The value of a Saint Mary's education is worth the cost.	0.4%	4.4%	11.0%	42.8%	41.4%
Enrolling*	0.0%	1.2%	5.3%	39.1%	54.3%
Non-Enrolling*	0.9%	8.0%	17.4%	46.9%	26.8%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

Percent Responding 4-5	Enrolling	Non-Enrolling	Overall
I received adequate information from Saint Mary's on how to apply for financial aid.	86.0%	81.3%	83.8%
The financial aid process at Saint Mary's was easy to understand and complete.*	79.0%	70.4%	71.4%
The staff of the Financial Aid Office at Saint Mary's was helpful.*	79.4%	59.1%	70.0%
The value of a Saint Mary's education is worth the cost.*	93.4%	73.7%	84.2%

17. In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Please see Report Tables)

¹ Prior to 2015 administration, prompt read: The financial aid office at Saint Mary's was helpful.

18. Please include any comments regarding the financial aid process in the box below.
(Please see Report Tables)

Section IV: Rating of Saint Mary's College

19. Compared to other institutions to which you were admitted, how would you rate Saint Mary's College on the following items?

	Worst (1)	2	3	4	Best (5)	Can't Rate	Mean
Support for Spiritual Development	0.0%	1.6%	6.8%	26.0%	57.5%	8.0%	4.52
Admission process	0.0%	1.6%	7.1%	39.1%	50.3%	1.8%	4.41
Overall Opinion of Saint Mary's	0.5%	1.4%	11.1%	31.9%	53.2%	2.0%	4.39
Options for Study Abroad	0.7%	2.5%	8.4%	28.2%	49.7%	10.5%	4.38
Campus grounds	0.0%	1.8%	11.4%	28.7%	48.1%	10.0%	4.37
Quality of faculty	0.0%	0.9%	10.0%	34.1%	43.4%	11.6%	4.36
Campus visit	0.2%	2.5%	11.5%	24.7%	44.8%	16.3%	4.33
Opportunities to connect with alumnae	0.0%	2.3%	10.6%	27.8%	40.1%	19.3%	4.31
Overall College Reputation	0.7%	3.4%	11.8%	37.7%	44.3%	2.0%	4.24
Quality of academic programs	0.0%	2.7%	13.2%	38.6%	37.0%	8.4%	4.20
Merit scholarship offer	1.1%	5.9%	13.7%	29.0%	45.2%	5.0%	4.17
Career preparation	0.9%	2.5%	15.1%	35.1%	35.6%	10.8%	4.14
Academic quality of students	0.2%	3.2%	14.3%	41.2%	33.5%	7.7%	4.13
Quality of student housing	1.4%	4.3%	13.9%	30.9%	35.7%	13.9%	4.11
Quality of campus social life	1.4%	5.0%	13.6%	30.8%	35.3%	14.0%	4.09
Graduate School preparation	0.7%	2.5%	15.7%	31.8%	28.0%	21.5%	4.07
Opportunities for student-faculty research	0.5%	3.2%	17.2%	33.2%	28.7%	17.4%	4.05
Financial aid process	0.2%	2.8%	21.8%	33.9%	28.9%	12.4%	4.01
College Website	1.4%	5.3%	19.4%	34.9%	33.1%	5.9%	3.99
Technology available on campus	0.7%	3.2%	17.1%	35.5%	21.9%	21.6%	3.95
Availability of my intended major(s)	2.0%	7.6%	19.8%	34.6%	30.6%	5.4%	3.89
Cost (after Financial Aid)	4.1%	13.2%	21.1%	30.0%	27.3%	4.3%	3.66

Percent Responding 4-5	Overall	Enrolling	Non-Enrolling
Academic quality of students*	81.0%	91.1%	68.7%
Admission process*	91.1%	95.3%	85.9%
Availability of my intended major(s)*	69.1%	83.4%	51.8%
Campus grounds*	85.8%	93.9%	74.6%
Campus visit*	93.1%	91.0%	71.4%
Career preparation*	79.6%	91.8%	63.9%
College Website*	72.5%	82.1%	60.2%
Cost (after Financial Aid)*	60.1%	68.9%	48.9%
Financial aid process*	71.9%	81.5%	56.4%
Graduate School preparation*	76.4%	88.1%	61.9%
Merit scholarship offer*	78.0%	86.4%	67.8%
Opportunities for student-faculty research*	75.2%	86.1%	60.6%
Opportunities to connect with alumnae*	84.3%	91.5%	74.7%
Options for Study Abroad*	87.2%	95.6%	75.7%
Overall College Reputation*	83.7%	93.6%	71.6%
Overall Opinion of Saint Mary's*	86.8%	98.3%	72.8%
Quality of academic programs*	82.5%	94.2%	68.3%
Quality of campus social life*	77.0%	89.0%	60.7%
Quality of faculty*	87.6%	95.4%	77.8%
Quality of student housing*	77.4%	86.7%	64.7%
Support for Spiritual Development*	91.0%	97.4%	82.9%
Technology available on campus*	73.4%	81.2%	61.4%

*Sig. difference between enrolling and non-enrolling at the $p < .05$ level.

Means	Overall	Enrolling	Non-Enrolling	Difference
Overall Opinion of Saint Mary's	4.39	4.79	3.89	0.90
Quality of campus social life	4.09	4.42	3.64	0.78
Options for Study Abroad	4.38	4.69	3.95	0.74
Career preparation	4.14	4.46	3.73	0.73
Graduate School preparation	4.07	4.38	3.68	0.70
Quality of academic programs	4.20	4.51	3.82	0.69
Availability of my intended major(s)	3.89	4.19	3.51	0.68
Overall College Reputation	4.24	4.54	3.87	0.67
Campus visit	4.33	4.59	3.94	0.65
Academic quality of students	4.13	4.42	3.78	0.64
Opportunities for student-faculty research	4.05	4.30	3.70	0.60
Cost (after Financial Aid)	3.66	3.92	3.33	0.59
Quality of faculty	4.36	4.61	4.04	0.57
Campus grounds	4.37	4.60	4.05	0.55
Quality of student housing	4.11	4.34	3.79	0.55
College Website	3.99	4.23	3.69	0.54
Merit scholarship offer	4.17	4.40	3.89	0.51
Opportunities to connect with alumnae	4.31	4.52	4.03	0.49
Financial aid process	4.01	4.21	3.75	0.46
Support for Spiritual Development	4.52	4.72	4.26	0.46
Admission process	4.41	4.59	4.18	0.41
Technology available on campus	3.95	4.11	3.71	0.40

20. Colleges each have distinct characteristics and missions. Please indicate how each of the following characteristics of Saint Mary's College impacted your enrollment decision.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a Women's College	13.9%	28.8%	33.6%	14.8%	8.8%
Enrolling*	9.5%	24.8%	37.2%	18.6%	9.9%
Non-Enrolling*	19.0%	33.3%	29.5%	10.5%	7.6%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a Catholic College	1.5%	5.3%	26.1%	23.0%	44.0%
Enrolling*	0.4%	3.3%	26.3%	24.7%	45.3%
Non-Enrolling*	2.9%	7.7%	25.8%	21.1%	42.6%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a residential College	1.8%	2.0%	33.7%	26.2%	36.4%
Enrolling*	1.2%	1.2%	29.0%	25.7%	42.7%
Non-Enrolling*	2.4%	2.9%	39.0%	26.7%	29.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's is a college in the Liberals Art Tradition	2.0%	3.8%	37.8%	28.2%	28.2%
Enrolling*	2.1%	3.3%	35.1%	28.9%	30.6%
Non-Enrolling*	1.9%	4.3%	40.9%	27.4%	25.5%

	Reduced my desire to enroll (1)	2	Did no impact my enrollment decision (3)	4	Increased my desire to enroll (5)
Saint Mary's relationship to the University of Notre Dame	0.4%	2.2%	7.5%	22.6%	67.3%
Enrolling*	0.0%	0.4%	3.7%	21.5%	74.4%
Non-Enrolling*	1.0%	4.3%	11.9%	23.8%	59.0%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

Percent Responding 4-5	Enrolling	Non-Enrolling	Overall
Saint Mary's is a Women's College*	28.5%	18.1%	23.6%
Saint Mary's is a Catholic College*	70.0%	63.7%	67.0%
Saint Mary's is a residential College*	68.4%	55.7%	62.6%
Saint Mary's is a college in the Liberal Arts Tradition*	59.5%	52.9%	56.4%
Saint Mary's relationship to the University of Notre Dame*	95.9%	82.8%	89.9%

21. Please include any comments regarding how the characteristics in Question 18 impacted your enrollment decision in the box below. (Please see Table 8)

22. How likely are you to participate in the following activities while in college?

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Community service / volunteer work	0.7%	2.5%	9.2%	17.5%	68.5%	1.6%
Enrolling	0.4%	2.1%	11.2%	19.8%	65.3%	1.2%
Non-Enrolling	1.0%	3.0%	6.9%	14.8%	72.4%	2.0%

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Faith-based activities	6.3%	6.7%	18.4%	24.0%	41.8%	2.7%
Enrolling	4.9%	7.4%	21.4%	22.6%	41.2%	2.5%
Non-Enrolling	7.9%	5.9%	14.9%	25.7%	42.6%	3.0%

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Intercollegiate athletics	19.1%	9.0%	21.4%	17.8%	25.9%	6.8%
Enrolling	15.3%	10.3%	21.1%	19.4%	26.4%	7.4%
Non-Enrolling	23.8%	7.4%	21.8%	15.8%	25.2%	5.9%

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Research with a faculty member	2.3%	7.4%	25.1%	28.9%	25.3%	11.1%
Enrolling	1.2%	5.8%	26.9%	29.8%	21.5%	14.9%
Non-Enrolling	3.5%	9.5%	22.9%	27.9%	29.9%	6.5%

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Saint Mary's / Notre Dame connected activities	9.4%	2.2%	6.7%	15.7%	57.8%	8.1%
Enrolling	0.0%	1.6%	2.5%	16.4%	78.3%	1.2%
Non-Enrolling	20.8%	3.0%	11.9%	14.9%	33.2%	16.3%

*Sig. difference between enrolling and non-enrolling at the p<.05 level.

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Student leadership opportunities	1.4%	4.1%	17.5%	29.3%	43.4%	4.3%
Enrolling	1.7%	3.7%	17.4%	29.9%	41.1%	6.2%
Non-Enrolling	1.0%	4.5%	17.6%	28.6%	46.2%	2.0%

	Not Likely (1)	2	3	4	Very Likely (5)	Not Sure
Study Abroad program	3.3%	3.8%	9.6%	18.1%	60.5%	4.7%
Enrolling	2.0%	4.5%	7.4%	19.3%	61.9%	4.9%
Non-Enrolling	4.9%	2.9%	12.3%	16.7%	58.8%	4.4%

Percent Responding 4-5	Overall	Enrolling	Non-Enrolling
Community service / volunteer work	87.5%	85.8%	89.6%
Faith-based activities	67.7%	65.2%	70.8%
Intercollegiate athletics	46.8%	50.2%	42.8%
Research with a faculty member	60.4%	59.9%	61.2%
Saint Mary's / Notre Dame connected activities*	79.9%	95.0%	59.4%
Student leadership opportunities	75.7%	75.6%	75.8%
Study Abroad program	82.3%	85.2%	79.0%

23. How important were study abroad opportunities in making your college decision?

	N	Overall Percent	Enrolling	Non-Enrolling
Not at all important	11	2.9%	2.4%	3.6%
Unimportant	19	5.1%	6.7%	3.0%
Somewhat unimportant	26	7.0%	6.2%	7.8%
Somewhat important	117	31.3%	29.3%	33.7%
Important	98	26.2%	26.0%	26.5%
Very important	103	27.5%	29.3%	25.3%
Total	374	100.0%	100.0%	100.0%

	Enrolling Percent	Non-Enrolling Percent	Overall Percent
Percent responding 4-6	84.6%	85.5%	85.0%

24. If you think that you may study abroad, please indicate which country you are most strongly considering.

	N	Overall Percent	Enrolling	Non-Enrolling
Argentina	5	1.7%	1.9%	1.4%
Australia	27	8.9%	8.6%	9.2%
Austria	4	1.3%	1.2%	1.4%
China	5	1.7%	2.5%	0.7%
Ecuador	9	3.0%	3.1%	2.8%
England	21	6.9%	8.0%	5.7%
European Study	28	9.2%	6.8%	12.1%
France	16	5.3%	7.4%	2.8%
Greece	8	2.6%	2.5%	2.8%
Honduras	3	1.0%	1.2%	0.7%
Ireland	55	18.2%	20.4%	15.6%
Italy	45	14.9%	12.3%	17.7%
Morocco	3	1.0%	0.6%	1.4%
Peru	0	0.0%	0.0%	0.0%
Puerto Rico	5	1.7%	0.6%	2.8%
South Korea	5	1.7%	1.2%	2.1%
Spain	37	12.2%	13.6%	10.6%
Uganda	4	1.3%	0.6%	2.1%
Other, please see Table 9	23	7.6%	7.4%	7.8%
Total	303	100.0%	100.0%	100.0%

25. In the space provided below, we welcome any additional thoughts / suggestions / observations that will enable us to do a better job in meeting the needs of all prospective and future students at Saint Mary's. (Please see **Table 10**)

Table 1: Cross admit institutions	N
Marquette University	67
Loyola University - Chicago	66
University of Dayton	58
Indiana University - Bloomington	55
Purdue University - West Lafayette	48
Butler University	46
Xavier University	41
Ball State University	35
Saint Louis University	35
Miami University	32
Valparaiso University	32
DePaul University	31
University of Notre Dame	25
Michigan State University	24
Grand Valley State University	19
Holy Cross College	19
University of Illinois - Chicago	19
University of Michigan - Ann Arbor	19
Creighton University	18
Aquinas College	17
Bradley University	17
University of Iowa	17
University of Illinois - Urbana Champaign	16
DePauw University	15
Indiana University - Purdue University - Indianapolis	15
Villanova University	15
John Carroll University	14
Catholic University of America	13
Hanover College	13
Illinois State University	13
Albion College	12
Fordham University	12
Franciscan University of Steubenville	12
Hope College	12
Manchester University	12
Saint Xavier University	12
Bethel College	11
University of Indianapolis	11
University of Minnesota - Twin Cities	11
Augustana College	10
University of Detroit Mercy	10
Western Michigan University	10
College of Saint Benedict & Saint John's University	9
Duquesne University	9
Grace College	9
Saint Joseph's College	9
The University of Alabama	9
Bellarmino University	8
Calvin College	8

Table 1: Cross admit institutions	N
Carthage College	8
Central Michigan University	8
Dominican University	8
Illinois Wesleyan University	8
Marian University	8
Oakland University	8
Saint Joseph's University	8
University of Miami	8
University of San Francisco	8
University of South Carolina	8
University of Toledo	8
Boston College	7
Indiana State University	7
Indiana University - South Bend	7
Loras College	7
Loyola Marymount University	7
North Central College	7
Northern Illinois University	7
Pennsylvania State University	7
Santa Clara University	7
The Ohio State University	7
University of Kentucky	7
University of Pittsburgh	7
University of Portland	7
University of St. Thomas	7
University of Wisconsin - Madison	7
Ave Maria University	6
Drake University	6
Fairfield University	6
Ferris State University	6
Gonzaga University	6
High Point University	6
Providence College	6
St. Olaf College	6
Texas A&M University	6
Texas Christian University	6
University of Cincinnati	6
University of Mississippi	6
University of Missouri	6
University of San Diego	6
University of Tennessee - Knoxville	6
Arizona State University	5
Carroll University	5
Goshen College	5
Hofstra University	5
Indiana University Purdue University - Fort Wayne	5
Lewis University	5
Ohio University	5
Saint Mary's College - California	5

Table 1: Cross admit institutions	N
Seton Hall University	5
Southern Methodist University	5
St. Norbert College	5
Trine University	5
University of Akron	5
University of Evansville	5
University of Florida	5
Western Illinois University	5
Adrian College	4
American University	4
Baylor University	4
Belmont University	4
Beloit College	4
Boston University	4
College of Wooster	4
Eastern Illinois University	4
Elmhurst College	4
Elon University	4
Florida State University	4
Georgia Institute of Technology	4
Iowa State University	4
James Madison University	4
Knox College	4
Loyola University - Maryland	4
Michigan Technological University	4
Mount St. Mary's University	4
New York University	4
Regis University	4
Rose-Hulman Institute of Technology	4
San Diego State University	4
Spring Hill College	4
St. Catherine University	4
The University of Arizona	4
University of Arkansas	4
University of California - Santa Barbara	4
University of Colorado - Boulder	4
University of Kansas	4
University of Oklahoma	4
University of South Florida	4
Washington & Jefferson College	4
Wright State University	4
Alma College	3
Benedictine College	3
California Polytechnic State University - San Luis Obispo	3
California State University - Long Beach	3
Case Western Reserve University	3
Clemson University	3
Coe College	3
College of the Holy Cross	3

Table 1: Cross admit institutions	N
Cornell College	3
Denison University	3
Florida Atlantic University	3
Furman University	3
Grand Canyon University	3
Hillsdale College	3
Indiana Wesleyan University	3
Kalamazoo College (MI)	3
Kent State University	3
Lake Forest College	3
Lawrence University	3
Luther College	3
Manhattan College	3
Millikin University	3
Northeastern University	3
Northern Kentucky University	3
Northern Michigan University	3
Ohio Northern University	3
Olivet Nazarene University	3
Rockford University	3
Saint Francis University	3
Saint Vincent College	3
Simmons College	3
Southern Illinois University - Edwardsville	3
St. John's University	3
Stephen F. Austin State University	3
Syracuse University	3
The University of North Carolina - Chapel Hill	3
Tulane University	3
University of Central Florida	3
University of Colorado - Colorado Springs	3
University of Hawaii - Manoa	3
University of Michigan - Dearborn	3
University of Nebraska - Lincoln	3
University of Oregon	3
University of Tulsa	3
Agnes Scott College	2
Allegheny University	2
Auburn University	2
Augsburg College	2
Azuza Pacific University	2
Belmont Abbey College	2
Bennington College	2
Berry College	2
Bowling Green State University	2
Centre College	2
Champlain College	2
Chapman University	2
Clark University	2

Table 1: Cross admit institutions	N
College of St. Scholastica	2
College of William and Mary	2
Concordia University Chicago	2
Converse College	2
Drexel University	2
East Carolina University	2
Eastern Michigan University	2
Fort Lewis College	2
Franklin College	2
George Mason University	2
George Washington University	2
Georgetown University	2
Georgia College & State University	2
Gustavus Adolphus College	2
Hawaii Pacific University	2
Ivy Tech Community College	2
Kenyon College	2
Macalester College	2
Madonna University	2
Marymount Manhattan College	2
Niagara University	2
Northern Arizona University	2
Northwestern University	2
Oklahoma State University	2
Oxford College of Emory University	2
Purdue University - Calumet	2
Robert Morris University	2
Rollins College	2
Sacred Heart University	2
Saginaw Valley State University	2
Salem College	2
Siena College	2
Siena Heights University	2
Smith College	2
Southwestern Michigan College	2
St. Ambrose University	2
St. Bonaventure University	2
St. Mary's University	2
St. Thomas University	2
St. Vincent College	2
Stonehill College	2
Texas State University	2
University of California - Davis	2
University of California - Irvine	2
University of California - San Diego	2
University of California - Santa Cruz	2
University of Dallas	2
University of Findlay	2
University of Georgia	2

Table 1: Cross admit institutions	N
University of Louisville	2
University of Mary Washington	2
University of Maryland	2
University of North Texas	2
University of Saint Francis	2
University of Scranton	2
University of Texas - Austin	2
University of Washington	2
University of Wyoming	2
Vanderbilt University	2
Virginia Polytechnic Institute and State University	2
Wake Forest University	2
Walsh University	2
Washington College	2
Wayne State University	2
Wheaton College	2
Whittier College	2
Whitworth University	2
Willamette University	2
Wittenberg University	2
Adelphi University	1
Anna Maria College	1
Appalachian State University	1
Aquinas College - New York	1
Ashland University	1
Assumption College	1
Augustana College - North Dakota	1
Aurora University	1
Babson College	1
Baldwin Wallace University	1
Barry University	1
Belhaven University	1
Benedictine University	1
Berea College	1
Birmingham-Southern University	1
Bloomsburg University	1
Brescia University	1
California Lutheran University	1
California Polytechnic State University - Pomona	1
California State University - Channel Islands	1
California State University - East Bay	1
California State University - Fullerton	1
Capital University	1
Carroll College	1
Cedarville University	1
Chico State University	1
College of Charleston	1
College of DuPage	1
College of the Rose	1

Table 1: Cross admit institutions	N
College of William & Mary	1
Colorado Mesa University	1
Colorado State University	1
Concord University	1
Concordia College	1
Daemen College	1
Dickinson College	1
Drew University	1
Eckerd College	1
Edinboro University	1
Elmira College	1
Embry Riddle Aeronautical University	1
Emerson College	1
Emmanuel College	1
Eureka College	1
Evansville University	1
Florida Gulf Coast University	1
Florida Institute of Technology	1
Florida International University	1
Franklin and Marshall College	1
Franklin Pierce University	1
Franklin University	1
Fresno Pacific University	1
Fresno State University	1
FullSail University	1
Gannon University	1
Gardner-Webb University	1
Georgia State University	1
Hamline University	1
Heidelberg University	1
Hollins University	1
Humboldt State University	1
Illinois College	1
Indiana University - Kokomo	1
Indiana University - Purdue University - Columbus	1
Indiana University of Pennsylvania	1
Iona College	1
Iowa Wesleyan University	1
John Cabot University	1
Juniata College	1
Kansas State University	1
Kettering University	1
Kings college	1
Lafayette College	1
Lake Erie College	1
Lake Superior State University	1
Lasell College	1
Lenoir-Rhyne University	1
Longwood University	1

Table 1: Cross admit institutions	N
Louisiana State University	1
Manhattan Christian College	1
Mankato State University	1
Marietta College	1
Marshall University	1
Marymount University	1
Maryville University	1
Marywood University	1
Mercer University	1
Mercyhurst University	1
Merrimack College	1
Millersville University	1
Mills College	1
Minnesota State University	1
Minot State University	1
Misericordia University	1
Monmouth College	1
Montana State University	1
Mount Aloysius College	1
Mount Holyoke College	1
Mount Saint Mary's College	1
Mount St. Joseph University	1
Naval Academy Prep School	1
New College of Florida	1
North Park University	1
Norwich University	1
Notre Dame College	1
Notre Dame de Namur University	1
Ohio Dominican University	1
Ohio Wesleyan University	1
Pace University	1
Paul Quinn College	1
Pennsylvania State University - Behrend	1
Point Loma Nazarene University	1
Presbyterian College	1
Purdue University - North Central	1
Queens University	1
Quinnipiac University	1
Reed College	1
Rensselaer Polytechnic Institute	1
Rhodes College	1
Ripon College	1
Roger Williams University	1
Rosemont College	1
Saint Anselm College	1
Saint Joseph's College - Maine	1
Saint Leo University	1
Saint Louis University - Illinois	1
Saint Mary's University	1

Table 1: Cross admit institutions	N
Saint Mary's-of-the-Woods College	1
Salve Regina University	1
Sam Houston State University	1
Samford University	1
San Jose State University	1
Sarah Lawrence College	1
Scranton University	1
Sewanee: University of the South	1
Shenandoah University	1
Sinclair Community College	1
Sonoma State University	1
Southern Illinois University - Carbondale	1
Spelman College	1
St. John Fisher College	1
St. Thomas Aquinas College	1
State University of New York - Buffalo	1
Stetson University	1
SUNY College of Environmental Science and Forestry	1
Susquehanna University	1
Sweet Briar College	1
The College of Saint Rose	1
The College of the Holy Cross	1
The University of North Carolina - Greensboro	1
The University of North Carolina - Wilmington	1
Thomas More College	1
Transylvania University	1
Trinity College	1
Truman State University	1
United States Naval Academy	1
University at Albany	1
University of California - Berkeley	1
University of California - Los Angeles	1
University of California - Riverside	1
University of Chicago	1
University of Colorado - Denver	1
University of Colorado Denver	1
University of Connecticut	1
University of Delaware	1
University of Denison	1
University of Denver	1
University of Hawaii - Hilo	1
University of Houston	1
University of Illinois - Urbana-Champaign	1
University of La Verne	1
University of Memphis	1
University of Missouri - Kansas City	1
University of New Hampshire	1
University of North Florida	1
University of North Georgia	1

Table 1: Cross admit institutions	N
University of Northern Colorado	1
University of Oglethorpe	1
University of Pittsburgh - Bradford	1
University of Puget Sound	1
University of Rhode Island	1
University of Richmond	1
University of Rochester	1
University of Saint Francis - Illinois	1
University of Southern Maine	1
University of Tampa	1
University of the Cumberlands	1
University of the Sciences in Philadelphia	1
University of Vermont	1
University of Virginia	1
University of Wisconsin - La Crosse	1
University of Wisconsin - River Falls	1
Virginia Commonwealth University	1
Washington State University	1
Washtenaw Community College	1
Waynesburg University,	1
Webster University	1
West Virginia University	1
Western Carolina University	1
Wheeling Jesuit University	1
Wheelock College	1
Whitman College	1
Wichita State University	1
Wingate University	1
Winona State University	1

Enrolling Students

Table 2: Enrolling Institution	Table 3: Reason for Enrolling	Table 4: Major / Field
Loras College	It was farther away from home and also had a good education program.	Elementary Educations
Oklahoma University	Its a new adventure. I have grown to love Saint Mary's, but it's also so familiar I want to try something new.	Nursing/ Business
Saint Mary's College		
Saint Mary's College		
Saint Mary's College	It is the best fit for me	Accounting
Saint Mary's College	I'm enrolling in this college because it's close to home, will help me grow as a student and adult, and allow me to explore my catholic faith	Accounting and finance
Saint Mary's College	Because it is the college that feels like home to me. Saint Mary's offers just about everything I could want in a college experience and I am really excited for that. Also, it is the college that I could see myself learning and growing at for the next four years.	Accounting or business management
Saint Mary's College	I love the college and everything it offers. Definitely warmed up to St. Mary's and I'm happy to be going there in the fall.	Accounting or International Business
Saint Mary's College	seems like a good place to start life at	actuarial math
Saint Mary's College	I visited St. Marys and I practically fell in love with the campus and the people!	Administration
Saint Mary's College	flexibility in "design your own major," cost, and personal attention	art
Saint Mary's College	Top choice	Art / Business
Saint Mary's College	There is a strong art department at this college, along with a great variety of majors.	Art Therapy
Saint Mary's College	Received Dean's scholarship, in addition to other financial aid support	Art/Design or Communications
Saint Mary's College		Biochemistry/ Chemical Engineering
Saint Mary's College	It's everything I've ever wanted in a school and more	
Saint Mary's College	I really liked the atmosphere of the college. the campus is beautiful	biology
Saint Mary's College	The very strong small community. Notre dame across the street	biology
Saint Mary's College	It just felt right	Biology
Saint Mary's College	I fell in love with the campus and the people when I visited. I also have loved Notre Dame since I was little and love that I also get to be part of that atmosphere and go to games and such!	Biology
Saint Mary's College	It seems to fit everything that I am looking for in a college.	Biology
Saint Mary's College	#NAME?	Biology
Saint Mary's College	Love the campus, offered so many great opportunities with ministry and intramurals, my brother goes to Notre Dame, and offered the most scholarship money	biology

Saint Mary's College	its my first choice and I plan on majoring in biology	Biology
Saint Mary's College	Saint Mary's is where I can see myself most.	Biology
Saint Mary's College	Saint Mary's was the place I originally wanted to go after seeing the campus and campus life and it also offered me the best financial aid package.	Biology
Saint Mary's College	I believe Saint Mary's College is an amazing institution. I have have a lot to offer Saint Mary's and I know Saint Mary's will also help me for grow into a better person.	Biology
Saint Mary's College	I feel it is the best fit for me and I will have my most successful experience possible.	Biology
Saint Mary's College	When I arrived on campus, everything felt like it was meant to be. I knew it was my home because the feelings I received from visiting made Saint Mary's seem like the perfect fit. I could not imagine attending another college.	Biology
Saint Mary's College	-Small college -small class sizes -best of both worlds (Notre Dame and Saint Mary's) -Love the people and atmosphere -Felt like home	Biology
Saint Mary's College	Financial Aid	Biology
Saint Mary's College		biology
Saint Mary's College	Academics, alumni network, teacher-student relationship, small classes, catholic	Biology
Saint Mary's College	Ever since I moved to South Bend I have always loved ND, but then recently found Saint Mary's two years ago when a friend of mine got accepted. Ever since I have been wanting to be a Belle myself.	Biology
Saint Mary's College	It feels like home and I have an excellent chance of getting into medical or graduate school.	Biology
Saint Mary's College	Because I really liked the school atmosphere when I went to graduate	Biology (Pre-Pa)
Saint Mary's College	It is a small school with big opportunity with an inviting academic atmosphere and exciting social aspect.	biology and/or chemistry
Saint Mary's College	I liked all the colleges I applied to but the combination of feedback from alumni and my financial aid pushed me towards saint Mary's!	biology with a concentration in molecular biology
Saint Mary's College	It's the best fit for me and I feel at home there	Biology, Pre-Optometry
Saint Mary's College	Well, I already did. And it's a very nice school. I like that it's small but also has the bigger school affiliation.	Biology/ pre med
Saint Mary's College	This is the place I have decided is best for me.	Biology/ PreMed
Saint Mary's College	it's perfect for me	biology/ pre-med
Saint Mary's College	The dual degree program for Science and Engineering offered with Notre Dame.	Biology/Engineering
Saint Mary's College	I have always been a Notre Dame fan, I received the Dean's Scholarship, and I have heard great things about the Biology Department at SMC.	Biology/Medical Field
Saint Mary's College	Great opportunities	Biology/Pre Med
Saint Mary's College	I really liked the atmosphere and how friendly the staff was. I also like that it is so close to home for me.	Biology/Pre-Med
Saint Mary's College	I just love the atmosphere!	Business

Saint Mary's College	I like the liberal arts education and feel of the campus. I also like the many opportunities to pursue my talents in the arts.	Business
Saint Mary's College	I really enjoyed the campus, and fell in love with the school.	Business
Saint Mary's College	The atmosphere, size, location, campus, religious affiliation, and reputation were all exactly what I was looking for.	Business
Saint Mary's College	I have already enrolled	Business
Saint Mary's College	Saint Mary's College makes me feel at home! I love the feeling of community I get and the opportunities I will be able to pursue both academically and personally when I go here.	Business
Saint Mary's College	Saint Mary's offers a "home-y" feel that I did not find in other colleges other than the University of Notre Dame which is a sibling school to Saint Mary's.	Business
Saint Mary's College	I believe due to my personal ties with the University of Notre Dame, St. Mary's will be a great institution that gives me the best of both worlds.	Business
Saint Mary's College	My sisters go there and I really like the girl I'll be rooming with and the campus is beautiful.	Business
Saint Mary's College	Small class size but a lot of opportunities with NOTRE dame close by.	Business
Saint Mary's College	I loved it from the moment I spent a weekend in South Bend. It was the weekend of the ND/Michigan game in September	Business Adm
Saint Mary's College	My brother attends Notre Dame and I have been looking at Saint Mary's since he started there a few years ago. I love the campus, size and environment, and how the Catholic faith is maintained on campus.	Business Administration
Saint Mary's College	It is the best option for a bright future.	Business Administration
Saint Mary's College	Its my number one choice. I fell in love with the campus and the community. I chose Saint Mary's because I knew that I would excel with the class sizes and course selection.	Business Administration
Saint Mary's College	I have chosen to attend Saint Mary's because I want to take business administration and a minor in intercultural studies. The people here were extremely helpful. I am happy that it is religiously affiliated.	Business Administration
Saint Mary's College	It feels like the best choice for me. Both my faith and academics are important to me, and I know this college has plenty of opportunities for me to grow in both areas.	Business Administration
Saint Mary's College	I have been interested in Saint Mary's for most of my high school career because it seems to suit my personality best of all the schools I was interested in.	Business Administration
Saint Mary's College	First, I fell in love with the campus as soon as we drove down the avenue. Second, I like the small school and the comfort of all girls while having the big school atmosphere at Notre Dame. Third, what's not to like	Business/ Accounting

	about ND Football tickets?	
Saint Mary's College	I went to the Saint Mary's fine arts camp 3 years in a row and absolutely loved it. I have also been a huge Notre Dame fan since I was little.	Business/Marketing
Saint Mary's College	Major Opportunities and scholarship.	Chemical Engineering
Saint Mary's College	I only visited initially because I was in town for a Notre Dame visit. But when I stepped on campus, I fell in love. I knew Saint Mary's was the place for me.	Chemistry
Saint Mary's College	I fell in love with the campus	Chemistry
Saint Mary's College	St. Mary's College is where I feel most at home and where I am most likely to succeed in my field of study.	Communication
Saint Mary's College	I am going to attend Saint Mary's in the fall because of its small size, community-oriented spirit, and the fact that it offers the major I intend to pursue. Additionally, my sister attended the college, and considering her experience I am sure I will enjoy my time at Saint Mary's.	Communication Disorders
Saint Mary's College	I love the size, the campus, the Catholic affiliation, and the course offerings.	Communication Disorders (Speech & Language Pathology)
Saint Mary's College	I felt most comfortable at SMC and I knew I belonged at this place. I know this place will help me grow socially, academically, and religiously. I cannot wait to call Saint Mary's home.	Communications
Saint Mary's College	EVERYTHING !! From the history & lore to the people (staff & students) to the many offerings (extracurricular, athletics, ND, etc)... SMC is the best !	Communications
Saint Mary's College	Saint Mary's is more than everything I could possibly ask for in a school. It's just far away enough from home, the academics are challenging, the Belle bonds are forever, the Notre Dame community is lifelong.	Communications
Saint Mary's College	Saint Mary's is the perfect college for me, the people are nice, the program fits my needs, and it's in the best location.	Communications
Saint Mary's College	Because I LOVE ST. MARY'S!!!!	Communications
Saint Mary's College	I really enjoy the small class size and the beautiful campus.	Communications
Saint Mary's College	I was offered the largest scholarship out of all colleges I was accepted to and it was the college that felt most like home to me. I have never felt so welcomed anywhere else.	Communications
Saint Mary's College	Already submitted deposit	Communications or Psychology
Saint Mary's College	It has been my number one school ever since I was little, it wasn't even a choice for me. I have always known I was going, and wanted to go, here	Communicative Disorders
Saint Mary's College	I've already sent in a deposit. I loved the small school feel having gone to a private Catholic school my entire life. Everyone I talk to loves St. Mary's.	Double major in English writing and psychology

Saint Mary's College	Because it has a great program for my intended major and I recieved a great scholarship. Also, most importantly, it is a catholic college. Also, I love Notre Dame athletics.	Dual degree chemistry and chemical engineering
Saint Mary's College	Saint Mary's offered me a presidential scholarship and I absolutely love the campus and the numerous opportunities available.	Economics/Pre-Law
Saint Mary's College	I want to continue my education in a faith based school. I like that Saint Mary's is an all women's college and I like that it is closely connected with Notre Dame	Education
Saint Mary's College	My sister attends Saint Mary's and I have only heard good things about it. After Meet Me at the Avenue, I fell in love with the school and everything it has to offer.	Education
Saint Mary's College	Because I really like the school and my mom went there.	Education
Saint Mary's College	I loved the school and its beliefs.	Education
Saint Mary's College	The faith and spiritual aspect plays a huge part in my decision processes. In addition, the tradition and pride of alumni.	Education
Saint Mary's College	It is my first and only choice and has a wonderful education program that would fit my needs.	education
Saint Mary's College	The atmosphere and education	Education
Saint Mary's College	I will love it! I think I will find a career I love in a great environment.	Education
Saint Mary's College	I love the atmosphere and size of Saint Mary's, along with the student-teacher relationship. The faith aspect of Saint Mary's is also something I really love.	Education
Saint Mary's College	I will be enrolling to Saint Mary's because I feel as though it is the perfect place for me! I feel as though I will really get to test my boundaries and find myself while I am at school through new friends and the education I will receive.	Education
Saint Mary's College	St. Mary's was EXTREMELY welcoming, helpful, and enthusiastic during the admissions process. I really felt like they valued me individually as a student and made sure I knew that. Upon Visiting the school, every single person I met was SO kind, happy, and helpful. The campus was beautiful and I had no doubts that I would grown and flourish at St Mary's.	education
Saint Mary's College	i didnt think I'd like smc due to the distance and all girls atmosphere but absolutely fell in love with the college when i visited!	Education
Saint Mary's College	It feels most like home to me. I can see myself there in every way.	Education as of now, it might change though.
Saint Mary's College	It is a beautiful campus, and overall the environment is so welcoming.	Education/Social Work
Saint Mary's College	I have been on campus many times, and Saint Mary's feels like home. Visiting with students, professors, and	Either biology or chemistry.

	coaches I realized that Saint Mary's is a family, a family that I want to be a part of.	
Saint Mary's College	It's the place I feel most at home, and most comfortable.	Elementary education
Saint Mary's College	I like that Saint Mary's is a small school, with the big school atmosphere. I am confident that Saint Mary's will make me feel like home while being so far away from home. The faculty at Saint Mary's really made me feel like they 'wanted' me, and were extremely helpful through the whole process.	Elementary Education
Saint Mary's College	Great education and the college is perfect for me. Everybody truly cares about not only your education but who you truly are. It's like a big sisterhood.	Elementary education
Saint Mary's College	The community Saint Mary's has to offer is unlike any other college and I feel like I will grow immensely as an individual here.	elementary education
Saint Mary's College	It is the best place for me. Not far from home, guaranteed 4 year, study abroad programs, the catholic religion and I had a cousin that went to SMC and inspired me to be a Belle.	Elementary Education
Saint Mary's College	Location (distance), financial aid package	Engineering
Saint Mary's College	It's the best!	Engineering
Saint Mary's College	It is close to home and offers many fields and benefits of which I am interested in participating in.	Engineering
Saint Mary's College	They were amazing at reaching out and communicating with me. Communication was always a number one trait for me.	Engineering
Saint Mary's College	I love the atmosphere and it is tailored specifically to what I want out of college.	Engineering
Saint Mary's College	Because I was convinced! At every college's accepted students meeting there are long talks about how great each university and how they are #1 in something, but at Saint Mary's, I could feel the sisterhood and care when I was at Meet Me at The Avenue	Engineering
Saint Mary's College	Honestly, for two main reasons. I prefer a smaller school with very small class sizes so I can establish close relationships with all my professors. Secondly, name recognition is key in finding an exceptional job, and St. Mary's of Notre Dame is a superb name to put on an application.	Engineering
Saint Mary's College	St. Mary's culture and its academic strength.	Engineering
Saint Mary's College	This school is small and private which I am used to. I currently attend an all girl school which partners up with a brother school, and since St. Mary's is partner with Notre Dame, I know I will fit in. They offer me the most financial aid, which is a great factor for my family now.	Engineering
Saint Mary's College	I not only fell in love with the school. But I can also get two degrees, one from Saint Mary's and from Notre Dame. Small classes and getting to know teachers. Also being at an all women school, I think it will mentally	Engineering !

	prepare me for the world of being a women engineer.	
Saint Mary's College	I was admitted	English
Saint Mary's College	I chose to enroll in Saint Mary's College because of the quality of education I will receive, the atmosphere, and the ability to continue my faith journey.	English
Saint Mary's College	I already enrolled	English Literature
Saint Mary's College	Saint Mary's offered me the most financial support.	English or Environmental Studies
Saint Mary's College	I am likely to enroll in Saint Mary's College because I love the community and feel like I can pursue my academic career while becoming involved at both Saint Mary's College and Notre Dame.	English, Secondary Education
Saint Mary's College	Proximity	environmental engineering
Saint Mary's College	Saint Mary's is the perfect fit for me. It meets my preferences for what I find in a college.	global studies
Saint Mary's College	I really liked the size of the campus and the small class sizes. When I visited the school I felt like I could see myself living there. I also have family that went to Saint Mary's and Notre Dame.	Global studies
Saint Mary's College	Upon visiting the campus, I fell in love with the atmosphere. Also, the scholarships offered to me finally made it plausible for me to attend this institution.	Global Studies
Saint Mary's College	They offered me the best financial need and opportunities for study abroad and chosen major.	Global Studies
Saint Mary's College	It has been a dream to attend Saint Mary's College. I can see myself calling South Bend my home for the next four years. SMC offers so many opportunities and I know I will achieve my goals and be successful.	Global Studies, Political Science, Italian
Saint Mary's College	I visited for a second time shortly before the May 1 admission deadline because St. Mary's offered me an impressive financial aid award package. That visit helped me realize how much I like the college for its strong community and friendly people. I also have been a part of a Notre Dame family my whole life.	History
Saint Mary's College	It is a good school and my financial package was great!	History and Political Science
Saint Mary's College	I received a scholarship and it felt the most like home.	History and Premedicine
Saint Mary's College	I felt the most at home when I visited saint Mary's compared to the other colleges I visited.	International Business
Saint Mary's College	I likey	Journalism
Saint Mary's College	Out of all the other institutions, St. Mary's College, I think, will assist me in reaching my goals academically, athletically, socially, and spiritually.	Management
Saint Mary's College	When I visited St. Mary's, I realized that it was the only school I could envision myself at for the next four years of my life and it was the only school I got excited about.	Mathematics

Saint Mary's College	I enjoyed the atmosphere on campus and the size of the school.	Mathematics
Saint Mary's College	The relationship between Saint Mary's and Notre Dame which will give me the small school feel I want, with the big school opportunity. Saint Mary's also has a good mathematics program and writing program.	Mathematics
Saint Mary's College	Close to home, amount of financial aid offered, athletic opportunity	Mathematics education
Saint Mary's College	Because it is a great environment to be around. we all have a purpose to learn. Also, i have family that went to saint mary's college.	Mathmatics/ Engineering
Saint Mary's College	They gave me the most money in financial aid and it's a great school.	Medicine
Saint Mary's College	I have already made my deposit, and I loved it the last few times that I visited.	Music and Business Administration
Saint Mary's College	It was the college that provided me with enough scholarship money that was in the right location. It had the best atmosphere of all of the colleges I visited.	Neuroscience
Saint Mary's College	I am able to take classes at Notre Dame and there are a lot of study abroad opportunities.	Neuroscience but Biology at St. Mary's
Saint Mary's College	You guys are awesome you gave me lots of needed money! Once March hit I didn't really care where I ended up, and I'm super excited that I'll be attending SMC!!	Not sure!
Saint Mary's College	I'm likely to enroll because I think the all-girl school experience will be good for me, the school is the right size (not too big), and I think it would be good to spend some time in another area of the country away from where I grew up.	Not sure, but maybe nursing or education
Saint Mary's College	This is my dream school and I wouldn't want to go anywhere else	Nurse Practioner- neonatal
Saint Mary's College	I have already made my deposit.	Nursing
Saint Mary's College		Nursing
Saint Mary's College	I love it!	Nursing
Saint Mary's College	The nursing program and the close atmosphere of Notre Dame	Nursing
Saint Mary's College	Already enrolled!	Nursing
Saint Mary's College	I love the school, I love the people, and it has been my dream to go there since i was little.	Nursing
Saint Mary's College	I am most likely to enroll at Saint Mary's because it makes the most sense personally and economically.	Nursing
Saint Mary's College	Saint Mary's gave me the most financial aid.	Nursing
Saint Mary's College	The program	Nursing
Saint Mary's College	I love the atmosphere, the people, and the college life aspects. I was also very impressed with the nursing program at SMC.	Nursing
Saint Mary's College	I feel that this school will let me grow as person and I feel it is the best school for me to thrive in.	Nursing
Saint Mary's College	Overall, I felt the most comfortable and in my element at SMC. I cannot wait to make life long friends and succeed in finding my future self.	nursing

Saint Mary's College	When I visited Saint Mary's campus for the first time on Senior Day after finding the college in October of my senior year, I knew from the beginning that Saint Mary's was the school where I would best fit into and visiting made it to where I could make my final decision.	Nursing
Saint Mary's College	I loved the school when I visited.	nursing
Saint Mary's College	When I visited, everyone was nice. It feels like a community. I also like the size of the school.	Nursing
Saint Mary's College	I love how small and personal Saint Mary's is, and how it seems like one big loving community.	Nursing
Saint Mary's College	Saint Mary's women are empowered and confident.	Nursing
Saint Mary's College	I feel most at home there. I love the campus, they offer my major, I can play volleyball, and be a part of an amazing tradition.	nursing
Saint Mary's College	I have enrolled at SMC and I could not be more excited. I feel at home while at Saint Mary's and I love the close knit environment with all girls	Nursing
Saint Mary's College		Nursing
Saint Mary's College	I am most likely to enroll in this college because of the community. It has a very academic, religious, individualized, and all girls campus. I like how you can ignore the boys if you want to and just have fun with all of the fun activities and other girls on campus. When I want to though, Notre Dame is right across the street for football and even more opportunities and new friends.	Nursing
Saint Mary's College	I really liked everything Saint Mary's has to offer me. I love the atmosphere of the college. I also like the nursing program at Saint Mary's and that is the major I am pursuing.	Nursing
Saint Mary's College	I am enrolling at Saint Mary's because I love the school, the atmosphere, and I feel I will have better opportunities here.	Nursing
Saint Mary's College	When I toured Saint Mary's I was very impressed. I could picture myself furthering my education there. The small class sizes really appealed to me.	Nursing
Saint Mary's College	I loved the campus and they had programs in which, I was interested in.	Nursing
Saint Mary's College	I am likely to enroll in this institution because of the great academic programs and activities, the helpful staff, the positive reviews from alumni and the ability to have the best of both worlds between Saint Mary's College and Notre Dame.	Nursing
Saint Mary's College	Great program and academics	Nursing
Saint Mary's College	They are my first choice. They have an amazing nursing program and very close to home.	Nursing
Saint Mary's College	I was offered the best financial package and I enjoyed the campus the most.	Nursing
Saint Mary's College	I really love the campus and the nursing program is supposed to be really good.	Nursing

Saint Mary's College	I have already decided to attend Saint Mary's in the fall. When I visited everyone was very nice and welcoming. I felt very comfortable on campus and it just felt like a good place to be. Saint Mary's seems like the perfect fit for me.	Nursing
Saint Mary's College	Because out of all of the campuses and communities that i visited, St. Marys was the only one that felt like a home.	Nursing
Saint Mary's College	I love st. Marys, especially when I visited. It sealed the deal for me and I've already enrolled! I love the atmosphere and it's such a great school.	Nursing
Saint Mary's College	I didn't like the visit day that I came to towards the beginning of the year. It was boring and gave me an awful impression of SMC. A couple months later, I spent the weekend with my cousin and my impression totally flipped. I love St. Marys and I am so excited to come this fall!!	Nursing
Saint Mary's College	Because I fell in love with it after my sister decided to go there her freshmen year a couple of years ago. And I love the environment and how close it is to Notre Dame.	Nursing
Saint Mary's College	after visiting I felt like it was the place for me. The acceptance letter was personal and made me feel like I was already part of the family. Everything about the experience mad me feel like they wanted me there.	Nursing
Saint Mary's College	I have always dreamed of attending St. Mary's!	Nursing
Saint Mary's College	has nursing, private school, religion is not mandatory, far from home, brother attends Notre Dame	nursing
Saint Mary's College	Campus visit felt like home	Nursing or elementary education
Saint Mary's College	I believe it provides me with better opportunities and i want to get more comfortable with my self and i believe around women i am more open and not distracted.	nursing or maybe pre-education
Saint Mary's College	I absolutely love everything about it and it's a perfect fit for me!!:)	Physical therapy with a minor in business or teaching
Saint Mary's College	After visiting SMC, I realized that I felt more comfortable in a small school environment. The staff and students were also extremely welcoming, which drew me in. SMC also offered me a very generous financial gift aid for my academics, which helped sway my decision. Once I found out that SMC had a dual degree program for engineering, I was very excited.	Physics and Mechanical Engineering
Saint Mary's College	My mom went to Saint Mary's and the rest of my family is SMC alumni, ND alumni, or huge Irish fans. Also, I admire the unique opportunities and experiences that I will gain from going to SMC.	Political science
Saint Mary's College	I love Saint Mary's. I think the college fits me very well.	Political Science
Saint Mary's College	I like the environment and small class sizes	Political Science
Saint Mary's College	SMC is the perfect fit for me	political science

Saint Mary's College	I chose SMC because I really like the size of the college and how personalized it is. Also, the college gave me a scholarship which reduced the prize a lot! My counselor, Rachel Piontek, helped me at all times and really helped me on the process.	Political Science
Saint Mary's College	A lot of different reason. Bu I feel that it is the best fit for me.	Political Science
Saint Mary's College	Scholarship Opportunities and location	Pre-Law
Saint Mary's College	I fell in love with everything Saint Mary's had to offer me. I felt at home and felt like i could succeed in this environment.	Pre-Med
Saint Mary's College	It is the most financially sound option.	Pre-med
Saint Mary's College	I like the environment and how there are many women working together to reach their goals and future careers.	Pre-Med and Spanish
Saint Mary's College	Community Environment Academics Post Graduate Options	Premed Bio
Saint Mary's College	I want to enroll in Saint Mary's because I love the environment and I fell in love with the campus the first time I visited.	Pre-Medical with a focus in biology
Saint Mary's College		Pre-Medicine
Saint Mary's College	Location and academia	Psychology
Saint Mary's College	It was the best fit. I liked the small size and the Saint Mary's/Notre Dame community.	Psychology
Saint Mary's College	Saint Mary's was my top choice	Psychology
Saint Mary's College	The tour completely changed my mind, and I decided no other school could be better than SMC. I couldn't ask for anything more!	Psychology
Saint Mary's College	I really felt at home when I was on campus. I love being able to express my faith while at college, and everyone on campus was always so welcoming to my family and I.	Psychology
Saint Mary's College	The community and opportunities at Notre Dame	Psychology
Saint Mary's College	I have already paid my deposit, I have family in the area, and I love the environment and atmosphere, my cousin is an alumna	Psychology
Saint Mary's College	The right fit.	Psychology
Saint Mary's College	I was awarded the Madeleva Award and was granted most financial assistant.	Psychology
Saint Mary's College	All female, academic standards and my aunt attended Saint Mary's.	Psychology or political science
Saint Mary's College	Because of the programs provided, how much it felt like home, the friendliness of all the professors, students, and advisors that I met	Public Relations/Theater
Saint Mary's College	I enrolled in Saint Mary's because I wanted a smaller school that was Catholic. I also like how it has the big football school aspect as well with Notre Dame across the street. Another reason I enrolled in Saint Mary's is because it has a great community feel with all the girls really seeming to care about each other. Lastly I enrolled in Saint Mary's because when I visited the	Religious Studies

	school I saw how the professors really cared about there students and really made sure to help their students thrived in their class and also as a person.	
Saint Mary's College	The dual engineering program St. Mary's offers as well as their personalized attention.	Science and Engineering
Saint Mary's College	Small class size, Catholic, close association with Notre Dame	Sciences, medicine
Saint Mary's College	I love the school	Scientific field
Saint Mary's College	From the first time I stepped foot on Saint Mary's campus I loved it and knew that's where I wanted to spend the next four years.	Secondary Education Mathematics
Saint Mary's College	Because of the scholarships I received and the sense of community and individual education I will receive at SMC.	Secondary Special Education
Saint Mary's College	I enrolled to Saint Mary's College because it was the college that gave me the most financial aid and scholarships.	Social Work
Saint Mary's College	I would like to enroll in this institution based on the fact that it has everything I was looking for in a college, a small liberal arts school with very small classroom sizes and a place where professors pay attention to their students.	Social Work
Saint Mary's College	I loved SMC when I toured in November 2014 and it felt like a second home. I knew that I wanted to go there in Fall 2015 but I knew if I couldn't that I would be happy with my other option too.	Social Work
Saint Mary's College	I have always dreamed of attending Saint Mary's College, in Notre Dame. I feel like I will really Succeed and bring a great amount of diversity to the campus.	sociology
Saint Mary's College	Saint Mary's is the best fit for me. I love their promise of discovery, and the opportunities they offer of service really intrigues me to pursue that specific lifestyle.	Sociology
Saint Mary's College	Saint Mary's offers the best academic experience.	Sociology or Psychology
Saint Mary's College	because it fits me perfectly.	special education
Saint Mary's College	I teach a preschool at my high school and I love to teach. Special needs kids interest me and I want to help them and teach them as well	special education
Saint Mary's College	Meets all of my expectations and my sister graduated as a belle and I would love to as well	Special needs
Saint Mary's College	Saint Mary's will give me endless opportunities to succeed and love college. The professors seem to care about their students, and the students seem to love Saint Mary's.	Speech and Language Pathology
Saint Mary's College	smallest, closest to home	speech pathology
Saint Mary's College	It is the best fit for me. Small, Catholic, not too far from home, and has good values that I appreciate.	Speech Pathology
Saint Mary's College	I love Saint Mary's and feel that is the right fit for me. It has everything I want in a college experience and I love that Notre Dame is right across the street.	Speech Pathology or Business
Saint Mary's College	I really like the feel of the campus and think that I will	Studio Art

	be able to get the best education for what I want to do in the future.	
Saint Mary's College	I feel that Saint Mary's college will offer me the best education and experience for the next four years.	Theatre
Saint Mary's College	because of all my schools it is my favorite	undecided
Saint Mary's College	My mother went to Saint Mary's and deposit sent.	undecided
Saint Mary's College	The atmosphere and sense of community really made a huge impact on my decision. I love the class sizes, academics, and opportunities available to me	Undecided
Saint Mary's College	Saint Mary's feels like the perfect place to be. I felt at home when I first got on the campus. Everyone was very friendly and they had all of the majors I am interested in	undecided
Saint Mary's College		Undecided
Saint Mary's College	Saint Mary's is a place where I see myself academically achieving my goals. This institution is also close to home and has a beautiful campus.	Undecided
Saint Mary's College	I love the all-girls aspect, small class sizes, teacher and student relationships.	undecided
Saint Mary's College	It is the best fit for me	Undecided
Saint Mary's College	I love the community and size.	Undecided
Saint Mary's College	Saint Mary's and Notre Dame have been in my family for years. Four of my aunts went to SMC. My grandpa, two uncles, and my aunt all went to ND. My family often comes to town for football games and just to visit. I enjoy both of the campus' values, social opportunities and academics. Upon my admission to SMC I received a outstanding acceptance letter which was very personal to me. All around SMC is perfect for me.	Undecided
Saint Mary's College		Undecided
Saint Mary's College	I had narrowed my choices down to Butler and Saint Mary's, as these were the two colleges I felt were my best fit. Saint Mary's ended up being a better financial choice, and I believed I would have more opportunity here as well, so I chose.	Undecided, but I have an interest in writing or engineering.
Saint Mary's College	Saint Mary's College makes me feel safe, accepted, and it's like a second home already.	Undecided.
Saint Mary's College	I came here because I want to study voice performance and Dr. Menk is an excellent teacher and choir conductor and I want to learn from her.	Voice performance, pre-law
St. Mary's - California	Closer to home than St. Mary's Notre Dame	Elementary Education
Wright State University	They offered me the most money and I am from a family which could not provide proper college funds.	Undecided

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
After going to classes with current students it made me really like Saint Mary's and their nursing program
After going to the campus I fell in love with the beauty and smallness of the school
After sitting in on a couple of classes, I immediately knew Saint Mary's was the school for me.
All girls school seemed awful
At first I didn't think I wanted to go to saint Mary's but then when I visited I fell in love with the campus and the people on it.
At first i thought it wasn't going to be such a great school, but once i went to visit i knew it was pretty great. And welcoming.
At first I thought Saint Mary's was going to be full of drama due to the number of girls but, everyone was so nice to each other and everyone seems to know everyone.
At first I was hesitant about it being all girls but once I got to SMC everyone was very friendly and welcoming and more than willing to answer questions.
At first I was skeptical about going to a all girls college but as soon as I found out that it's like one big family, it truly caught my attention. Plus we have Notre Dame across the street which really helps.
At first I was skeptical going to a small, all girls school however, after I visited I fell in love with the school and totally pictured myself at Saint Mary's
At first I wasn't too keen on the school, but after I saw McCandless with an amazing our guide, my mind change and I could see myself going to Saint Mary's College.
At first, i was concerned about going to an all girls school and so I wasn't seriously considering Saint Mary's. Then when I visited, These two sisters say with my mom and me at lunch and started talking to us about the school and how my visit was going. I didn't have that at any other visit. Also, this was the first time I had seen the campus in person and I fell in love with it. After that, it became my first choice.
At first, saint Mary's was not even an option for me, but after my visit, I fell in love.
At my second visit, I got to talk with a few of the admissions workers and a student, and I got to see more of the college and its students as a whole.
Before I was unsure of whether or not I would like being at a small, all-girls college, but when I went to Meet Me on the Avenue, it was the first time I had happy butterflies while on a college visit. As I narrowed down my options, I visited again this weekend. Within 15 minutes of being on campus with some of my friends who are freshman there, I fell in love with the school and knew it was the place for me!
Before my visit, I thought it would feel like any other place, but I quickly found it had a nice "family-feel" to the campus.
Before my visit, I was thinking Saint Mary's might be where I wanted to go, but after my visit I completely fell in love with it and it quickly became my number one college choice.
Before the visit, I was really hoping I would like Saint Mary's since I had already narrowed down my choices based on my other visits. When I visited, I absolutely fell in love with Saint Mary's-the people, the campus, and more!
Before visiting, I was reluctant to go to an all women's college. Witnessing Saint Mary's close-knit community of smart, confident, and empowered women first hand made it clear to me where I wanted to spend the next four years.
Better than I expected loved the campus size and layout.
By seeing the campus as a whole and looking inside the buildings, i felt more at home that i have with any other college that i got a chance to visit
Close knit school, very professional
Dorms (Regina / McCandless) and library were dated looking - dorm elevators were very worn, furniture in McCandless lobby was ripped and needed replaced/updated. After visiting so many other colleges that had very nice updated furnishings, this was disappointing.
During Meet Me at the Avenue, I got to hear present students talk about their experience at Saint Mary's and I wanted to have those experiences of my own.

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
Each and every time that I went back to the SMC campus I fell more and more in love with it and I visited throughout the year so I was able to experience SMC in many different settings.
Each time I came, I felt that i needed to be there even more.
Each time I visited Saint Mary's campus I felt more comfortable and could envision my self attending school there.
Everyone was so nice and welcoming
Excellent student tour guide
Going through the orientation really ensured that even though I am not sure of what I will be majoring in or what career I will pursue I know that Saint Mary's is the place to figure it all out.
I adored the campus so much! I also was able to meet a lot of the girls and absolutely loved them!
I already was pretty certain on Saint Mary's, but seeing where I would be for four years really helped solidify my decision.
I appreciated all of the chapels in the dorms and was impressed by the friendliness of the people we met.
I became more accepting of a smaller campus environment.
I could see myself more clearly on the campus
I definitely believed in the close knit environment.
I did not expect the campus to feel so big, and I didn't know how beautiful it was. I also did not realize how nice the residence halls were and the close proximity to the University of Notre Dame.
I did not realize how unique and amazing Saint Mary's campus was until I visited. I also got the feel of how well the students get along with each other and that meant a lot to me.
I did not think I would want to go to St. Mary's until I visited the campus, and fell in love with the environment.
I didn't know about the all girls thing. But After getting to know the girls I decided I loved it!
I didn't know much about Saint Mary's prior to my visit, but after spending a day on campus, I was able to learn more and I liked it.
I didn't know what to expect and I was happy with the campus and students
I didn't think that I would like it very much because it was all-girls, but I ended up loving it.
I enjoyed being able to talk to current students at Saint Mary's. During fall day on campus I talked to some girls from Regina Hall and I credit them 100% with my decision to go to Saint Mary's. Had it not been for them, I would have ended up at Purdue.
I expected Meet Me at The Avenue to have more activities for admitted students to get to know each other but it was mostly listening to lectures and information rather than learning about traditions etc. or meeting other people.
I fell in love with ghe beauty in atmosphere. It was like i was meant to be there and was apart of the family. Everyone was amazing!
I fell in love with saint marys
I fell in love with school even more that before and I just knew this was my school.
I fell in love with the campus
I fell in love with the campus even more.
I fell in LOVE with the school. Pictures do not compare.
I felt a sense of home and immediately fell in love and knew it was where I wanted to go.
I felt I better understood the college as a whole after the whole
I felt more at home at Saint Mary's and was able to see everything about the college.
I felt more comfortable and it felt like home.
I felt much more at home than I originally thought that I would
I felt safer after visiting the campus
I felt that there was a potential to become an empowered woman. It was so beautiful and the classes were small enough that I didn't feel that I wasn't going to matter.
I gained a more realistic idea of what an all-girls school was like

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
I got the opportunity to sit in a class and enjoyed how at least it looked that everyone got along. many go the girls were talkative and very welcoming.
I got to see how much the school meant to the girl I shadowed during Senior Preview Day and I met her friends. Everyone was so nice and I can't wait to be a Belle.
I got to see the beautiful campus and location, as well as feel the welcoming atmosphere of Saint Mary's.
I got to sit in on a class which really helped me decide that I wanted to go here. The management teacher pushed the girls to be the best they can be, and always asked for more. When I first came on campus I was worried that the classroom experience wouldn't be something I liked because it was so small. However, I enjoyed how close the teacher was with the students
I had always seen the buildings before and knew they were beautiful and that the campus was beautiful, but seeing actual students and observing classes caused me to realize what a great community the campus was.
I had my heart set on Purdue, but when I visited Saint Mary's I realized that the small all girls school would be a better fit for me. So I switched at the last moment I could.
I had never visited St. Mary's before, I had visited Notre Dame a couple of times but never Saint Mary's so I didn't really have a bad or a good opinion of the school. Once I visited I loved it.
I had to go in for a second time to talk with the principal and dean who both had amazing things to say about the school, along with anyone who has ever gone there.
I have always been a big Saint Mary's/Notre Dame fan!
I have grown up in south bend and knew that st mary's was a good school and that it had a nice campus but after visiting i realized how much nicer it was than i thought and am excited to go there this fall!
I honestly thought it was going to be different because it is an all-girls school. I ended up loving it.
I honestly was not into Saint Mary's at all before I visited. I was completely against the all girls school and also how small it is. When I was originally thinking about college, I wanted the "college" life. When I visited, I absolutely fell in love with Saint Mary's. I was so surprised and then applied. I did some research and then fell even more in love with it. I knew if I didn't attend, I would regret it later on in life, or end up transferring over.
I knew about it before I visited it the first time. But once I did I got a much better feel for the school and loved it.
I knew I wanted to attend Saint Mary's College and my visit made me fall in love with the college even more.
I knew I was going there when I visited, but after visiting it made me much more excited to attend.
I knew I would probably like it, but once I visited, I fell in love with the people and campus. After visiting, I knew saint Mary's was the place for me.
I learned more about the school, so I began to like it more. I also visited a student who currently attends Saint Mary's and I felt like that visit gave me a better idea of the school as a whole.
I left with a better sense of the campus and a feeling of community.
I liked how close in proximity everything was. I did not know that before I visited.
I liked how Saint Mary's really showed all that they did for their students and how much they cared about their experience at the school and academic journey.
I liked it more after seeing it
I liked that there was an Urban Outfitters near by!!!
I liked the campus more than I expected and appreciated the academics more after visiting.
I liked the proximity to the other colleges.
I liked the small campus feel and the dorms
I live in town and I was worried that I was too close to home, but the campus is like a different town within South Bend.
I loved campus. It was beautiful and everyone was so nice.
I loved every second of it.

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
I loved seeing how the girls all get along with each other and the great sisterhood that is formed within the campus. I did not expect an all girls' school to be so welcoming, but it was so amazing and everyone was so kind.
I loved the old buildings, the beautiful trees, and the compact size of the campus. It was different than any campus I visited and it made me feel at home right away.
I realized how friendly everyone was on campus and I really like everyone on campus and the campus itself.
I realized that while the school itself was small, it didn't lack a community and it was very close with Notre Dame
I realized the benefits of learning directed towards women and not towards the popular gender.
I really got to see how the teachers and students interacted in a classroom environment.
I really liked the atmosphere and the students were so nice.
I saw the students on campus and imagined myself in their position next year and I knew this was where I wanted to be.
I saw what a great atmosphere SMC has and how nice everyone is. I am so excited to go there now.
I saw what it was like being on campus by living with my sister for a few days.
I stayed over night on campus after I received my acceptance letter. The girl I stayed with made my time very enjoyable and I knew Saint Mary's was going to be my home for the next 4 years.
I think that I initially thought an all girls school would be isolating.
I thought the campus was beautiful and liked the close proximity to Notre Dame so that I can choose to participate in those school events too.
I truly saw the benefits that come from small class sizes. Before I visited it was really just a statistic I glossed over.
I visited on a frigid blizzard weekend in February. Hard to walk around. Not very many people on campus. I wish I could have come back in the Spring.
I was a little apprehensive because of the tuition so I did not want to become involved with this college.
I was able to actually talk to some of the current students and I asked them several questions about SMC. I got to see the campus and several of the buildings.
I was able to see myself at Saint Mary's College
I was debating at first but once I visited I knew it was the right fit.
I was extremely put off by the fact that Saint Mary's was an all girl college, which had rendered me unwilling to even consider it before. Visiting allowed me to see how little that actually affected the large scope of things, and I ended up liking the all girls atmosphere.
I was more interested in it.
I was nervous about the all girls feel but after talking with students they love it and feel at home!
I was not exactly sure if I wanted to attend Saint Mary's, but after visiting twice I knew for sure that this is where I wanted to go!
I was not interested in attending Saint Mary's before I visited.
I was not sure going into the visit how I was going to like the all girls atmosphere. I did not know much about SMC, but visiting really was the deciding factor for my decision to attend.
I was surprised at how small it was and I realized I would rather go to a smaller college than a huge University. It is also a very beautiful campus.
I was uncertain if I was going to attend Saint Mary's or not. It was between Saint Mary's and another school and the visit helped me decide that Saint Mary's was the place for me
I was very unsure of Saint Mary's and I really didn't like it from looking at it online. However, when I visited I fell in love with it and my other options weren't even comparable.
I wasn't sure if I would like St. Mary's or a women's college, but upon visiting I realized it was the school for me.
I wasn't sure what to expect as a small women's college but I ended up loving it!

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
I wasn't too sure if I would enjoy my time at SMC
I went when the campus was unoccupied, and when construction and maintenance was underway. Compared to other schools it felt really slow. However I watched the virtual tour and videos later on and it changed my perspective.
I'm from Denver, CO so I did not know much about SMC. The tour and speaking to students and faculty changed my perception of the campus a lot! I have only heard about the great things that come from SMC and by going there, I was able to experience that for myself!
It changed because I never knew what the campus looked like with the dorms and the cafeteria and other campus sites.
It changed for the better because I got to see how campus was like in session and got a feel for the school as a whole rather than just pictures online.
It changed for the better, reassuring me of the strong sense of community.
It did not change.
It felt like another home.
It helped me to make my final commitment to Saint Mary's
It is beautiful!!
It made me solidify my decision, making me realize it was the right decision.
It was a beautiful campus and atmosphere that made me fall in love with it even more.
It was a mere idea before I visited, but as I saw the life style it all became very real and attainable to attend here.
It was my first visit to any school, and it was then the basis against which I compared everything else. I also had no opinion of it before visiting.
I've visited Saint Mary's before but it was unofficial and during the summer so no one was really there. When I did my official visit students were there and they were all so nice and willing to take the time to walk me to the visitors center. Also the counselor I met with, I believe her name was Lindsay, was very nice and supportive.
Like I said, everyone was so kind, helpful, and happy. The campus was beautiful and EXTREMELY well taken care of and clean.
looking at the sizes of the classes, it made me eager to learn.
Meet Me At the Avenue completely swayed me to enroll at Saint Mary's.
Meet Me On the Avenue brought out many negative aspects of Saint Mary's that I did not enjoy at all. I am still nervous actually, even though I am attending in the fall, because of some of the things I heard about the school.
My campus visit changed my college decision permanently. After spending the night on campus I knew I needed to attend in the fall.
My first visit to St. Mary's changed it for the worse due to me not being able to relate with my tour guides and their lack of interest in getting to know me. However, when I went back for my audition with the Music Department my opinion switched around completely. My second tour guide also did really well in welcoming me and making me feel at home. The combination of those two experiences made me fall in love with St. Mary's.
My formal visit was terrible and I said I would never come to St. Mary's. A couple months after I visited with my cousin, I fell in love!
My group mainly toured Notre Dame, I saw very bit of the campus of St. Mary's , although I saw how beautiful the outside really is.
My opinion changed as soon as I arrived on the Saint Mary's campus. I had visited the University of Notre Dame many times before even stepping foot onto Saint Mary's Campus and it was so similar to Notre Dame yet far enough apart that I really liked the campus as well.
My perception definitely changed because I was nervous about an all girl school. I ended up falling in love and everyone was so friendly towards me, even just random girls.
My stereotype of an all girl's school was changed. I liked the fact that every student was a strong

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
independent woman.
My tour guide Ellie helped me realize that SMC offers everything I will need to succeed and I felt right at home. I learned that SMC truly wants you to succeed and will do everything to help you, so I committed to SMC the day I took the tour!
My visits to campus made me realize how unique and special Saint Mary's is as a school. I loved the feeling of sisterhood I got as soon as I walked on campus.
Once I saw how beautiful the campus was and how welcoming everyone was, I liked it even more than I thought I would.
Once I visited SMC I had a better sense of what this college could offer me and developed a better sense of "home" while I was there.
Only further solidified my choice ... great venues ... keep them up for more incoming groups
Realized how much everyone there really loves their school and thought I could see myself there
Saint Mary's may be small, but the campus is beautiful and abundant in charm. Also, the close proximity to Notre Dame offers an outlet to a larger setting, allowing for the best of both worlds.
Saint Mary's was not even in my top 5 before I visited but once I visited and saw all the helpful, kind people and the great environment paired with the opportunity that is available, it shot to number 1.
Saint Mary's was originally not very high on my college preference list, because the idea of an all-women's college didn't really appeal to me. However, once I visited, I found that all of the girls were like sisters, and it had the best of both worlds with Notre Dame right across the street. My visit overall turned my perception around, and I loved it by the end of my visit.
Seeing the campus and interacting with all the students gave me a great insight on what Saint Mary's has to offer and how friendly and motivated all of their students are really influenced me to come here.
Seeing the proximity of campus to Notre Dame and realizing that I can have a small community at SMC while having the Notre Dame experiences was the selling point.
Senior preview day, being able to be in the classrooms and really get the feel of life at Saint Mary's helped my decision easier. Also meeting girls at meet me at the avenue helped me to make my decision.
shadowing a student helped to give me a better view of the school
size of rooms, personal study room, everyone was so nice, experienced campus social life and interactions with Notre Dame students
Spending the night with my cousin who attends SMC was so great. I actually got to see what life is like on campus. This included going over to ND and exploring what South Bend had to offer. It was more personal than a preview day.
Talking to students firsthand gave me an idea what the culture of Saint Mary's is truly like.
The area is beautiful and the people there are very nice. I was nervous about entering into a new chapter of my life in an area so different than my home. Although it will be a good fit, everyone I met made me feel so welcome.
The atmosphere, the classrooms and the people I met really opened my eyes to a wonderful opportunity. It had such a homey atmosphere.
The attitude of students on campus - very positive.
The campus felt much bigger as I walked around, but it still had a great community feel to it.
The campus has always appealed to me, and learning about the classes just made it better.
The campus tour was great. Sitting in on classes made me appreciate the small school feel.
The campus was amazing and beautiful. We constantly saw friendly girls, and even though the Nursing Building was closed, there was still someone willing to give us information on it.
The campus was so beautiful, and all the people (both students and staff) were much more kind and welcoming than the other colleges I visited.
The classes were small and friendly which made me realize how much I enjoy tight-knit schools
The people made me feel welcomed and I could see myself easily finding my way into various academic or athletic pursuits.

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Enrolling)
The students and admission counselor were both very kind and helpful. The students seemed to love Saint Mary's.
The visit helped me see the opportunities Saint Mary's offered
The visit was wonderful. I loved the campus, enjoyed the tour, and know that SMC, ND would provide a great education. However, I live in California and don't think I would have been happy living so far from home.
This is what made me choose SMC. I was undecided because I had encountered other schools, but not like this one. It was very welcoming and the student to teacher ratio is outstanding!
To be honest I didn't think I would like the campus because I was under the impression that it was going to be in the middle of no where, but to my surprise I was a small town that reminded me of my city- Chicago.
Very comfortable campus and atmosphere
Very welcoming and I liked the that it was not too far from my house.
Visiting the campus made the school has my number one choice.
Visiting the campus reaffirmed my choice to go to Saint Mary's College.
Walking around campus and seeing the current students I realized that Saint Mary's was the place I wanted to live and grow for four years.
wasn't really considering it then came to campus and put my deposit down. love campus!!!
When I first visited in October it was a spur of the moment, "might as well while we're up here" type of thing. I didn't expect to like an all-girl's school or one of that size. I was pleasantly surprised to find that Saint Mary's was a beautiful campus that offered me opportunities to continue my education and challenge me to become an overall better student, athlete, and person. I saw it as a backup to Notre Dame when I first visited but now I will happily spend all four years at Saint Mary's.
When I visited campus, I was able to see the close-knit community of Saint Mary's that is very important to me. Furthermore, after spending the day at Saint Mary's and Notre Dame for a football game, I could see myself there in the fall. The faculty, staff, and students were very welcoming and helpful.
When I visited individually, I got an idea of the campus and campus life. Everyone there was so nice and welcoming. When I came for Senior Preview Day, it really helped me see myself there as a future student.

Table 6: In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Enrolling)
Because I am just embarking on my education, I anticipate it to be a good value for the cost, however, I do not know yet
I actually do not really know, sorry.
I didn't need financial aid because my tuition is paid for by notre dame.
I don't believe any college should cost more than what a graduating high school senior would be able to afford.
I don't feel like I can answer that question completely because I haven't actually attended school their. I answered the neutral box because any other answer wouldn't be completely honest.
I have not been to saint mary's yet, so there is no way for me to really know if im getting an education that is worth 48 thousand dollars. Considering the fact that I would like to go into education, Its very possible that the money I will be spending for college would be more than my yearly salary, making it that I'm paying more for my education than my occupation would pay me.
I have to pay for college by myself, and the thought of the loans I have to take out overwhelms me and I don't know how I will ever pay it back. Although I am sure Saint Mary's education is great, it is still a huge amount of money that I will never be able to pay off.
No matter how well educated one may be college, not just st.marys, is outrageously expensive.
Other schools of equal standing may offer more financial aid, making me lean toward that school.
The cost is high and I have travel expenses. I am pleased with my scholarship but wish that travel expenses and cost of living in the students home area were a higher consideration.

Table 7: Please include any comments regarding the financial aid process in the box below. (Enrolling)
All of the staff at Saint Mary's were very helpful and willing to work with our financial needs.
Although the process is lengthy, it is definitely worth it at the end!
did not quite understand CSS Profile
Does not apply
Every person working in the financial aide office was very nice and helpful!
I am so happy and thankful for my financial aid, and having so much help is going to make my college experience even more rewarding.
I am still completing the financial aid and have not received my official letter, but I am pleased with the amount of financial aid that has already been awarded to me.
I appreciate the scholarship I was given.
I did not complete the financial aid process.
I didn't know I had to fill out the information on the college board website. So I turned that in a month late. But I still received a lot more money than I expected on top of an academic scholarship.
I didn't receive any when I did receive some from almost every other university.
I do believe that they did everything they could to get me as much financial aid as I was eligible for. It is still not enough though because it will be very hard for me and my family to pay for it but I do believe very strongly that an education from SMC is worth it
I don't know exactly what happened with financial aid because my parents took care of it for the most part
I had a lot of questions about my financial aid, and the women that I called to clarified were flawless. They were very clear and even helped me get more scholarships. They are fantastic advisors and officers and should be given a raise.
I had hoped that being Valedictorian, I would have been offered a higher level of the academic scholarships. I was also disappointed that other colleges offered me Perkins loans and Federal Work Study, but Saint Mary's did not. The verification process my parents had to complete was an added burden.
I have no comments.
I have yet to receive my official financial aid award letter, but my estimated financial aid was very satisfying and the best one from all other schools.
I received a generous amount of financial aid. The financial aid was a big part in my final decision in going to SMC.
I received an award that I thought was worth less than what my test scores and GPA had to offer. A friend who applied to SMC with significantly lower scores and class levels received a larger award than I did. I was just fairly disappointed, mainly because money is super tight. Even though I am already enrolled, I am afraid of the hoops I will have to jump through in the future to pay for this tuition of this school that I love so much.
I was hoping for more of an award but I still would've picked saint Mary's no matter what. It just means finances will be a little tight.
I was very pleased with the amount of financial aid I received from SMC. Because of that, I was able to enroll.
I was worried that I wouldn't be able to go to St. Mary's because of the cost, but the financial aid process helped make going to school there possible.
I would have hoped grant and scholarship qualifications we easily accessible and had some sort of additional application process.
I would have liked to see more scholarship opportunities for incoming undergraduates.
If it wasn't for Valerie Efta, we might not have realized that my school only sent SMC my grades up to my junior year. Submitting my senior year grades made a huge difference, and even bumped me up from the Dean's Scholarship to the Moreau Scholarship. When talking to the financial aid department, I

Table 7: Please include any comments regarding the financial aid process in the box below. (Enrolling)
felt that they truly wanted to do everything they could to make it possible for me to attend SMC. Compared to larger schools that I talked to, Saint Mary's helpful staff was simply incomparable to anybody else. The SMC staff truly cared about my specific situation and wanted to help.
If it weren't for the Presidential Scholarship I received, I would not be able to attend Saint Mary's.
It is frustrating that any merit scholarships are awarded first, and financial aid is based off of what is left, instead of the merit scholarship being a bonus.
It took a few tried but it turned out well in the end
It was difficult at first, but the staff at the financial aid office were very kind and helpful in walking us through the process.
It was not difficult and I received merit money which helped.
It was simple
It was tedious to compete, but I hope it was worth it for the amount awarded to me.
It was very detailed and if I had a question the staff helped me to accomplish what I set out to do.
It would be nice to understand the process earlier upon acceptance.
Mona Bowe was extremely helpful towards my mother who's first language is Spanish. She helped along the process and always was very nice.
My father and I struggled on getting our tax information, but overall Saint Mary's Financial Aid Office was very helpful.
My parents did the majority of it for me because they have experience
On a visit, we spoke with a financial aid officer who was very helpful.
Saint Mary's gave me the most aid out of all my options for school. It was great and practically made my college decision for me.
SMC helped my parents with everything and they seemed pretty happy!
Some guy called my cell who said he was assisting with the financial aid department for Saint Mary's asking for our address and personal information, but if he worked with the college he would have known that. When my mom called Saint Mary's the next day and left a message about this concern no one returned her call.
Somewhat lengthy and time consuming but understandable
The check list and post card reminders were very helpful with completing the financial aid process. More detailed notes on what exactly the different programs are would be very helpful for families that are sending a student to college for the first time.
The fact that Saint Mary's was willing to provide a reasonable amount of aid to make it a possibility for me to attend was a big deciding factor. Financial aid is not just some formula that you get plugged into, but rather people trying to work with you to let you attend school. That impacted my decision.
The financial aid process was very long but worth it.
The financial process was easy because of the financial aid office.
The online process is a little confusing.
The only reason I considered not attending Saint Mary's was because of the overwhelming loans I will have after I graduate. I understand it is a private college, but it is somewhat ridiculous. I'm scared for my future with the amount of loans I will have. Hopefully Saint Mary's will be worth it.
The people were very nice and the package was very generous.
The process was straight forward.
The process was straightforward and the workers were very informative.
The staff at St. Marys was extremely helpful through the entire application and financial aid process. I would not have been able to do it without their help.
They were helpful giving me a financial aid package before havin specific records which was extremely helpful for my situation
Though I was fortunate enough to receive the Presidential Scholarship, I did not get any other aid. This did make my decision somewhat difficult, because I did not want to go into too much debt.

Table 7: Please include any comments regarding the financial aid process in the box below. (Enrolling)
To begin, you cannot put a price on a Saint Mary's education. However, after I was named a 2015 Lilly Scholar, I almost chose DePauw University over Saint Mary's because they were offering me full tuition with room, board, and a meal plan, as well as a study abroad trip and a laptop. Saint Mary's granted me an original financial aid award of over 40,000, including a 16,000 per year academic scholarship. When I received Lilly, Saint Mary's said that they would pay for my room and board; however, my meal plan was not included. The \$5,100 that my family still has to pay a year will be difficult, and we explained this to Saint Mary's. I spoke with the financial aid office about why any of my aid could not transfer to cover the \$5,100; however, people in the aid office did not seem informed or willing to answer my questions. I felt like since I received so much aid from Saint Mary's originally before Lilly, that my meal plan should have been paid for by the school. I worked hard to earn my academic scholarship, and it was revoked, which I feel is unfair.
Very easy, and I appreciate what I received
We did negotiate the price down another \$2000, and that made all the difference in making my decision.

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Enrolling)
After visiting larger and non-Catholic colleges, I found that it was extremely important for me to attend a Catholic women's college.
At first I didn't like the all-women aspect, but since Notre Dame is so close, it is actually nice to know I don't have to look nice when I go to classes. I kind of get to pick and choose when to see guys, so then I can look really nice.
At first, I was a little hesitant about attending an all women's college, but as I toured campus, I realized that there is not anything to worry about and I also have learned to like it a lot. I was looking for a Catholic college because my faith is very important to me and I knew I wanted that in a college.
At first, I was hesitant to enroll at Saint Mary's College due to the fact that it is a Women's College, but after finding out about my privileges at Notre Dame, I was excited to enroll. Furthermore, I am Catholic, so the fact that Saint Mary's is Catholic is a big deal for me.
Attending an all girls campus will help me focus on my studies. Women are just more welcoming than men.
Being a Jew, the fact that it is a Catholic college deterred me slightly, but the presence of other opportunities to explore my faith made up for it.
Being close to Notre Dame and being a catholic college definitely increased my decision to going there as well as the nursing program quality.
Family tradition.
Good for developing myself individually, spiritually, and academically.
Having been raised a Catholic, and considering I live quite far away from Saint Mary's, the school's Catholic affiliation definitely made me feel more comfortable about making the transition. Additionally, the relationship with Notre Dame is something I find to be very exciting.
I am not religious and have no desire to convert to any religion.
I am really glad to be able to be a part of a catholic, women's college where I will be able to get a strong liberal arts foundation. I think the relationships I will be able to make and the solid foundation will allow me so many more opportunities in my future.
I attended a Catholic all girls high school and wasn't particularly looking for a school with that same culture. However, the liberal arts education and relationship Saint Mary's has with Notre Dame gave me a strong interest in the school.
I can do the 1-4 Program for Engineering between Saint Mary's and Notre Dame. I will make the closest friendships of my life while also being able to go over to ND and experience college life and activities and be a leader in both communities
I can take classes at Notre Dame
I come from a small, Catholic grade school and high school with a deep sense of history and pride. I did

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Enrolling)
well in this environment and wanted the same for my college experience.
I enjoy the small community feel with the larger community of Notre Dame right next door. Also being able to grow in my faith is very important to me as I do not want to grow further from it based on a college decision.
I go to an all girl school currently so going to an all women's college for another 4 years was definitely a big weight on my decision. I am Catholic so I am really glad that I will be in a Catholic environment for another 4 years. I do not like living in a dorm, so living in a dorm for 3 years would be very difficult. I love Notre Dame!
I like how it is an all women's college because then there are no distraction and I can concentrate on my school work.
I like that I can have a small school experience in terms of academics and if I choose, I can go across the street and have a big school social experience.
I like that it is a small all girls school that would allow the academic focus and attention I need, but stills allow me to participate in big university activities like the Notre Dame marching band.
I like the opportunity yo participate in the Notre Dame activities.
I liked that i kept my religious background and beliefs. I enjoy how it is a tri campus.
I love Notre Dame and have always wanted to be apart of the tradition.
I love that Notre Dame is so close!
I love the size of SMC. You are more than a number you are a name. The teachers and staff truly care. I plan on making friends for life at SMC with the students.
I loved that Saint Mary's is a small Catholic all-girls college, and that impacted my decision a lot.
I really love that it's Catholic, and I am beginning to really like the fact that it's all women. I also really like the relationship to Notre Dame, mostly for the availability of clubs (choir, marching band).
I really love the fact that saint mary's is the best of both worlds... Small and intimate, but with Notre Dame right across the street.
I stand for women empowerment. I look forward to making a differences in my community through women empowerment programs. By Saint Mary's being a women college it will help me to develop skill on how to work with other powerful women.
I think Saint Mary's relationship with Notre Dame offers many fantastic opportunities that other colleges can't offer.
I want to be in marching band at Notre Dame. So having a good reationship with each other made it a lot easier to decide.
I wanted a Catholic atmosphere, and Saint Mary's provides that.
I wanted to stay close to home, and with such a wonderful reputation I knew Saint Mary's was the right choice for me.
I was a bit skeptical of the all girls aspect at first, but once I feel in love with the school, it felt comfortable
I was looking for a Catholic University and have always loved Notre Dame, so Saint Mary's gives me both which makes it the perfect school.
I was nervous at first about attending an all women's college. However, after doing a research paper on the topic, I am extremely confident that this environment will be very beneficial for my education and I no longer have any doubts about it.
I was unsure about an all women's college but after learning about the relationship with Notre Dame I was much more interested in the school
I was unsure of whether or not I would like to attend an all girls school but I did like that it was a Catholic and residential college and had a liberal arts tradition that would make my education well rounded
I went to a high school named Mother McAuley Liberal Arts High School and it's all girls, catholic and liberal arts
I've always wanted to go to Notre Dame, but didn't want to go to a big school. So SMC is perfect.

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Enrolling)
Love the life on campus and the things there are available to students.
My older sister graduated from Notre Dame and I am a little familiar with each campus. I wanted to attend St. Mary's after my visit which was spectacular. I chose it for two main reasons: Catholic education and academic standards. (I like Notre Dame football, too!)
My parents wanted me to be in an environment that supported my religion so I would not feel suppressed.
My sister and father went to Notre Dame, so I have been on these two campuses my whole life.
N/A
Notre Dame 5 year program for engineering
Notre Dame was at the top of my college list. Due to affordability and other factors, Saint Mary's was an excellent alternative to be able to have the best of both worlds; a small, quiet and close-knit college like SMC, and a large, energetic, and prestigious college (with engineering) like Notre Dame. The close relationship of the two colleges was ultimately what made me decide to apply to Saint Mary's in the first place.
One of the reasons that hold me back from attending SMC was that it is a women's college; however, by talking to people who are already there I understood that you interact with men from Notre Dame and Holy Cross. I think that being next to ND brings you great opportunities and experiences.
Saint Mary's being a women's college is intimidating for me because a majority of my close friends are guys. I love my faith, so Saint Mary's being Catholic made the school very appealing. Regina Hall was easily the best dorm set up of any college I visited- the suit style set up was a major tipping factor in my decision. The liberal arts tradition is just not very appealing to me. I love Notre Dame and spent my childhood at games there, and if Notre Dame were not a part of Saint Mary's culture, I would not be going to Saint Mary's.
Saint Mary's has a good reputation and I love that is it a Catholic school because I am strong in my faith.
The characteristic that impacted my decision the most was the fact that it is a catholic college. My faith is extremely important to me and the fact that I get to further my education and growth in my faith is a blessing.
The fact that Saint Mary's is a Catholic college increased my desire to enroll because I have always been a strong Catholic and have a great desire to continue growing in my faith in college. Saint Mary's relationship with Notre Dame also had a great impact on my desire to enroll because I knew with the great opportunities Notre Dame has to offer that I would like to take classes there in the future.
The fact that Saint Mary's is a women college decreased my desire to enroll because I have attended an all-girl's high school, but after I visited I really liked the environment.
The fact that Saint Mary's is a Women's College reduced my desire to enroll because I have always had more male friends. I realized how great of an institution it is and how nice all the girls are that attend.
The fact that the college is Catholic really impacted my decision because I want to continue to grow in my faith when I leave my Catholic high school, and being that this institution is catholic, I know that nothing will really stand in the way of that.
The relationship with Notre Dame is the primary reason I am attending.
The Women's College characteristic was the only thing that really held me back, but the opportunities of Notre Dame really outweighed that.
These unique characteristics Saint Mary's College influenced my decision in a positive way.
They didn't really impact my decision that much. Those qualities only made the college feel more like home.
This school is everything I want and more
Wasn't thrilled about an all women's college at first, but i know that it will improve my confidence
What Saint Mary's offers to its students greatly increased my desire to enroll.
While I still liked everything about Saint Mary's and what it had to offer, the all girls atmosphere did steer me away at first since I am coming from an all girls college, but ultimately I was able to warm up to

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Enrolling)
the idea.
With SMC being a Catholic and Liberal Arts college is what made it so desirable for me to attend.
Working with only women is a very empowering way to earn a degree. The education is better because all the women are uplifting one another and not tearing each other down like when men are present.

Table 9: Additional study abroad location considerations. (Enrolling)
and any other Spanish speaking country I would like to minor in Spanish language
Chile
Disney College Program
Greece, Italy, Morocco, Peru, Spain, Argentina
Open to Portugal, China, England, France, Spain, or Italy
Poland, Mexico
Spain

Table 10: Additional comments. (Enrolling)
A more detailed layout of the rooms for decision making as well as a list of things that would be helpful to bring for the dorm/ Saint Mary's life.
A turning point in my decision was when I received my acceptance letter because it was very personal. I didn't receive another acceptance letter that was personal and I appreciated it a lot. This made me realize how important the student is at Saint Mary's and made me want to attend the college even more. Additionally, offering the senior preview day helped me make my final decision because I was able to see the social and academic expectations and see what the culture was like on campus. I loved how the admissions office made sure that I was informed with everything that was going on. I'm so excited to be attending in the fall!!!
After attending Meet Me at the Avenue, I found out through other means (Twitter groundbreaking for Angela) that the Athletic facility was being renovated/rebuilt. This information, along with other renovations and additions should have been shared and emphasized during the visit as campus resources and aesthetics are a large part of what students are looking at when visiting campus.
Emails are always good in helping with the admission process. The housing arrangements are the only thing that could use more explanation and guidelines.
From my experience, SMC was the best helping me with my application process. My counselor guided me through every step and none of the colleges that I applied to did the same.
I am so happy to be attending this coming fall. I know that my life will be forever changed when I ride down the Avenue as a freshman attending Saint Mary's College.
I don't have any comments except that the admissions process at St. Mary's was my favorite out of the colleges to which I applied and I am so excited to become a belle!
I honestly don't have any critiques. Everything was great.
I loved the small groups at Meet Me At The Avenue, but I thought they could be even more personal and fun. We could have played icebreaker games and even talked about our beliefs and activities a little more instead of just going around the circle and saying our names that no one will remember anyways. Otherwise, best admissions process, I felt wanted and the faculty helped me greatly in my decision:) SMC ??
I officially knew I wanted to attend Saint Mary's when I received my acceptance letter. The letter was so personal and referred to the paper I wrote for admission. I really liked that aspect and it gave me the feeling that Saint Mary's really cares about each individual.
I really appreciate meeting and talking to students without my parents or faculty being around. I feel like they gave more realistic answers about college life. More time spent with only current students would be good for future visiting days or Meet Me at the Avenue.

Table 10: Additional comments. (Enrolling)
I really think Meet Me on the Avenue needs to be reevaluated for next year. It was not fun or enjoyable for me, the student, and boring and uninformative for my parents. I also heard some stories from the group leaders that almost made me decide not to return to Saint Mary's. I am attending in the fall, but am still incredibly nervous after hearing some of the things they said.
I think Saint Mary's website could be improved to be more navigable.
I think when students come on a scheduled tour that they should show more of the dorm rooms. When I first visit I only saw one room, and it wasn't that appealing. On meet at the avenue, I got to see more rooms which was a better experience for me.
I thoroughly enjoyed my visits to Saint Mary's. They were very well organized and showed a lot of what Saint Mary's had to offer.
I thought that the letters/cards/brochures that were sent out regularly were very helpful in choosing SMC because even though I got accepted to other schools they didn't send out as much information/advertising so it really made me feel like Saint Mary's was interested in me attending!
I thought that the presentation was amazing. I exspeccially liked meet me at the avenue. I thought it was a great way to see the campus again and to meet possible future class mates. No other college I know of or looked at does anything like meet me at the avenue and it was a day that was filled with fun!
I wish the website would have important dates like move in dates for athletes and non-athletes and dates for scheduling classes for the following school year listed for incoming students.
I would 'expand' on the time available duirng the 'Meet Me' day to talk more with the faculty. That is a great time to really talk about longer term plans (studies, majors, travel abroad)and it seemed like the time went to fast to be able to get to everyone OVERALL THO - EVERYTHING SMC DOES IS GREAT !!!!!!!!!!!!!
I would suggest to simply continue what you have been doing because the information given was very helpful in the application/enrollment process and it was helpful to know that help would be given if we had any questions.
Im so happy i decided on being a Belle! And love the how everything is very personal and geared towards the students and them succeeding!
I'm super pumped to be a belle! I love target too :) ...help a girl out!
In the future, I would like to see Saint Mary's encourage more individual campus visits. While the group visits were beneficial, I believe that visiting the campus individually can be incredibly beneficial.
Maybe get more variety of foods in the cafeteria.
N/A
No additional thoughts
none
One of the factors that really won me over was how involved the faculty and staff were when I visited. At other campuses I left feeling as though I had gained little new information and did not really meet with anyone of the staff, other than in a general meeting with several other students. But at Saint Mary's I felt individually welcomed and cared for. Everyone that I met with was friendly and helpful. All the questions that my parents and I had were answered and I felt assured that I would receive the same treatment during my time at the school.
Overall, I was very pleased with Saint Mary's admission process. I enjoyed being constantly informed because I felt a personal connection to the school, and this contributed to my decision to attend Saint Mary's in the fall.
Saint Mary's admission staff has been extremely helpful and this has positively impacted my decision to enroll in the fall. Thank you.
Saint Mary's did a wonderful job in helping with the application process and just always being willing to answer any questions. My admissions counselor, Colleen Golden, was very helpful and friendly. She frequently checked in with me and was always willing to help with anything I needed. I could not have picked a better college to be attending in the fall.
Saint Mary's does a great job in reaching out to prospective students! Though, more information could be

Table 10: Additional comments. (Enrolling)
supplied upon an individual's decision to attend the college.
Saint Mary's is perfect for any young woman to strive. The campus truly cares about you and your individual needs.
Saint Mary's sent me the most special admission letter. Having a letter that directly referenced my admissions essay and high school experiences made me feel that Saint Mary's truly does care about me as a student.
So far, I haven't seen anything that doesn't appeal to future students. Keep it up SMC!
Thank you for everything! I can't wait for next year!!!
Thank you so much for all the help. SMC admission advisors are very efficient to answer any questions I had throughout my year. Ms Knauf was indispensable to me these last few months whenever I had a question. Continue all thr good and efficient work!
The acceptance letter I received from Saint Mary's was the best one because it was personal and let me know that someone was actually reading about me and I was not just a number.
The application process was very simple and straight forward. The website even has a virtual tour of the campus that you can take if you are un able to visit. The admission staff has been very helpful as well. The only comment that I believe should be said is that there should be some sort of discussion or letter sent out to applicants about financial aid and how it works, and basically explaining what each process is (like FAFSA, the CSS Profile, etc.) and how they help with this school.
The biggest drawback of Saint Mary's is the website. It is difficult to navigate and doesn't have great visual appeal to draw someone in. It would also be nice to have more accessible information about campus and residence life.
The level of personalized assistance, letters, etc. was extremely appealing and played a large factor in my decision to choose Saint Mary's. It is unlike the other colleges I was accepted to and I greatly appreciate it.
The only "complaint" I have with this whole process is the housing application and residence sign up. It is kind of confusing, but it may just be my way of understanding it. Other than that, everything with saint marys has been absolutely amazing and smooth.
The only unusual occurrence that we had was in the financial aid process. The financial aid staff only received up to my junior year grades, and therefore did not offer me the highest scholarship because of old information. Luckily, we were able to work together and find out that Saint Mary's had not received any of my senior year grades, and after sending them, my financial aid award was revised.
There is a stereotype that Saint Mary's girls are not as smart as Notre Dame students. This made me wary of attending Saint Mary's because I want male friends because most of my friends at home are male. Notre Dame is the main place to make male friends and this judgement worried me.

Non-Enrolling Students

Table 2: Enrolling Institution	Table 3: Reason for Enrolling	Table 4: Major / Field
Agnes Scott College	better internship opportunities and higher scholarship	Math
Agnes Scott College	It offers me the best fit, personally and financially, and various opportunities.	Public Health/ Medicine
Aquinas College	I am impressed with their accounting program and they are in Michigan, my home state.	Business/accounting
Aquinas College	I was offered a full ride tuition scholarship because of my performance during a scholarship competition.	Music Education
Aquinas college, Michigan	Full tuition scholarship	English
Assumption College	The location is right next to Boston, I have friends and family on the East Coast, and my family felt it was the best fit.	Speech Therapy
Ave Maria University	I love the Catholic atmosphere and how passionate the students are about the faith. Also I can play lacrosse at a compitvie NAIA level.	Exercise Science or Nursing
Babson College	It is business oriented, which I wish to pursue, and the location is ideal for the personal growth I wish to achieve.	Business
Ball State University	Ball State has a good program for my major and it is just the right distance away from home.	Sports Management
Ball State University	Cost of tuition and field of study	Nursing
Ball State University	Essentially, Ball State gave me the most bang for my buck. The academics are incredible, and they offered me enough scholarships to make my education affordable. Plus, I was accepted into the Honors College there.	Communications
Ball State University	It just felt like the right place for me. It was comfortable, had a fun atmosphere, and felt most like home.	Exercise Science
Ball State University (Indiana)	I am already familiar with this school, as I have attended a residential high school on the campus and even audited courses. My credits transfer without any hassle, and I can start as a second semester sophomore or a junior. I love Muncie, and this school is the perfect size for me. Also, the financial aid award offered to me was significant, and I could not turn down their offer. In addition, Ball State is the state school with the largest number of actuaries teaching (4), and their library is something that I could not live without. Finally, the food options are varied enough, and their music department is exciting, for both majors and non-majors.	BS- Mathematical Sciences, BS- Computer Science, minor- Spanish
Baylor University	Location and size	Pre- Physical Therapy or Pre- Physician's Assistant
Bellarmino University	I love the city of Louisville. It has a top notch nursing program. The location is incomparable.	Nursing-Nurse Practitioner
Beloit College	Great school reputation, Close to home	Psyc and Education. Then, after that I will do a Speech Path

		major for 2nd BA
Bennington College	It was a better fit socially and academically, really based on a gut feeling and the excitement of moving to a new place.	English Literature
Berea College	Berea College is able to offer me the best financial aid without the need to take out any loans.	Undecided
Bethel College	Denomination of the Church, and Career Choice - ASL	American Sign Language
Bethel College Indiana	They are willing to accept my college credits that I have and have a great reputation in the major I wish to pursue	Nursing
Boston College	I love the feel of the university as a whole.	History
Boston University	It was overall a better fit for me.	Psychology
Bowling Green State University	It is cheaper than Saint Mary's.	Communications and Journalism
Butler University	Closer to home	Spanish and Political Science
Butler University	I like the small atmosphere but the big school feel that Butler offers. It also has an amazingly prestigious physician assistant program.	Biology undergrad and eventually go into the physician assistant school
Butler University	The education program is really good and I wanted to try living a new place!	Elementary Education & Special Education
Butler University	The campus is small and the school specialized in my major	Accounting and Finance
Cal Poly Pomona	It allows me to live at home which makes it cheaper for myself and my parents.	Business management
California Polytechnic State University - San Luis Obispo	Cal poly slo is the most realistic option for me, both in price and in distance. Although Saint Mary's is a wonderful school and I had a hard time deciding where to go, I believe that the school I chose was the best for me.	Business
Calvin College	They took my dual enrollment classes at Lake Michigan college where as Saint Mary's did not.	Speech Pathology
Calvin College	It is closer to family and works out better financially.	Medicine
Case Western Reserve University	I am choosing Case Western because it is in a city, the size, it has the research opportunities I desire, and my major.	Macromolecular Engineering and Economics
Central Michigan University	I decided to go to CMU due to the fact that my grandma, and my mom both attendees there. I also am going to CMU because I loved the atmosphere and it's just seemed like the right fit for me.	Secondary Education
College of Charleston	I love the campus. It is right in downtown Charleston. There is a lot to do. It is warm weather. I have family there as well.	Business
Colorado school of mins	I would like to be an environmental engineer and Mines is specifically an engineering school. For this path mines would be the most reasonable choice.	Environmental engineering
Concordia College	I am going there with a full-tuition financial aid/scholarship package	Mathematics
Creighton University	The location and the nursing program	nursing

DePaul University	I have already accepted admission to DePaul University.	sociology
Duquesne	It is close to home	Pharmacy
east bay	money	psychology
Either Saint Mary's or Butler	I fell in love with Butler but the financial aid I was given by Saint Mary's was amazing and do had to turn away from.	Biology and psychology
Franciscan University	I am already enrolled	theology and catechetics
Franciscan University of Steubenville	I am enrolling to Franciscan university because when I walked on to campus I felt right at home.	English
Franciscan University of Steubenville, OH	This school fit me best. I like the campus atmosphere and the academics most. While Saint Mary's also has spectacular academics and a lovely campus, I have decided Franciscan is the better choice for me. Cost after financial assistance also factored into my decision.	Early Childhood Education
Franklin and Marshall College	Full Tution Scholarship	Chemistry
Georgia Institute of Technology	Much cheaper option. I love Saint Mary's but staying in state is more logical financially.	Engineering
Georgia Institute of Technology	Interesting program, close to home, good reputation, enjoyable environment	sociology
Gonzaga University	The proximity to my home.	Business administration
Grand Canyon University	Strong education program, offer a minor in coaching, small campus size, new dorms, close to family, warm weather	Elementary Education
Hanover	They offered me an extra \$2,000.	Communications
Holy Cross College	I will enroll at Holy Cross due to the financial aid provided. I was offered a scholarship, Pritzker Access Scholarship. Additionally, I got to meet staff at Holy Cross, and that made me feel welcomed and sure of my future.	Psychology
Hope college	in state, loved the nursing program, facilities are newly built	Nursing
I am enrolling at Kalamazoo College.	I am enrolling there because of the school's academic integrity, class size, emphasis on study abroad, and distance from home.	Major in English and minor in Spanish
I am taking a gap year	I have yet to determine my college of choice, but when I do go it will be because it matches my energy and provides all the opportunities I seek in the arts and academics and social awareness.	English
Illinois Wesleyan	location, nursing program	nursin
Indiana University	Didn't want an all girls school	Undecided
Indiana University	I chose IU because it was closer to home. I could easily drive home on the weekends if I needed to and it was an easier drive for my siblings to come down. Also the weather is more mild in Bloomington than it is in South Bend oftentimes.	Pre Medicine
Indiana university	I was going to go to Saint Mary's but there was no where near enough financial aide that I needed. I will be	Dental

	attending Indiana university since their prices are cheap and they have an exalent dental program	
Indiana University	They had everything I was looking for: a beautiful campus, great academic reputation, the benefits of a publicly funded school, great athletics.	Undecided
Indiana University	It is cheaper.	Business and Science
Indiana University	Cost of attendance, proximity to home	biology
Indiana University	It has an excellent business school (my major) and is much more cost efficient.	Business
Indiana University	Wide variety of majors offered influenced my decision. I'm uncertain of my major at this time and needed a university offering multiple choices.	Combination of English & Science , pre med optical
Indiana University	I plan to go on to Medical School after I graduate college and Indiana University has a great Med School so I want to already be associated with the school.	Biochemistry
Indiana University Bloomington	It has a better reputation for my degree.	Marketing
Indiana University Purdue University Indianapolis	Price of tuition, scholarships and grants offered, what the college had to offer	English
Iowa State University	I live 45 minutes from campus, both of my parents graduated from ISU, and I have grown up around ISU sporting events.	Pre-Medicine
IU	I may have more opportunities at a larger university.	Accounting
IUPUI	It is what I can afford and is the best option within those I can afford.	Neuroscience
IUPUI	They have a well known OT program.	Occupational Therapy
Iupui	The expense of college	Elementary education
James Madison University	Because it is in-state, and is the number one college for my major in Virginia.	Elementary Education
John Carroll University	I visited and fell in love with the campus.	Biology
John Carroll University	I would like to enroll at John Carroll because it is a Catholic college that is not too far from home. It very much encourages internships and I received scholarship money from there.	Marketing and sociology
Johnson and Wales University	athletics, cost	Biology
Kalamazoo College	Campus, courses offered, and study abroad.	English
Kings College	The atmosphere of the campus, the rank of the institution in regards to their major, size, and cost.	Medicine
Knox College	Big financial aid	Business administration
lewis university	Received an army ROTC three year national scholarship.	nursing
Likely	Based on how much money I can be able to obtain	Biology
Loyola University Chicago	I earned a full ride	Neuroscience/Bioche mistry
Loyola University Chicago	Co-Ed; close to home; more scholarship money; in the city; more financial aid; nicer dorm facilities; they offer my major; larger class size	Criminal Justice with a focus in psychology and international

		studies
Loyola University Chicago	Location, religion, class size, scholarship, and not all girls	Biochemistry
Loyola University of Chicago	It has opportunities within the college and in the surrounding city; since it is a large school within an even larger city, if I am willing to work hard and look for them, there are opportunities galore.	Undecided
Luther College	Their Music programs.	Music Education
Luther College	I really love the school, the program I will be pursuing, and the choral department also played a big role in my decision.	Education
Macalester College	Financial aid, location in Twin Cities	Economics, political science, international studies
Madonna University	Most affordable catholic college near me	Psychology
Manchester University	Manchester offered me a great scholarship and grant.	Education
Marian University	Recruited by Marian University to play tennis, strong Accounting program with ties to Indianapolis firms	Accounting/Pre-Law
Marian University	I felt most comfortable and familiar with the campus because I have known Marian all my life. It is close to home and I met and liked the professors.	Environmental Studies
Marian University		Nursing
Marquette	Highly ranked physical therapy program and loved campus	Physical therapy
Marquette University	I really like their nursing program and I will be participating in Army ROTC there.	Nursing
Marquette University	I was pulled by the atmosphere, location, intended major program, Jesuit lifestyle, service aspect, etc.	Nursing
Mercyhurst University	This college gave me a fantastic financial aid package and is close to home. It is also a very good school for the major I will pursue.	Criminal Justice
Miami University	Because I felt a home feel in that university	Business Management
Miami University	I fell in love with their College of Creative Arts and my brother is a sophomore there.	Architecture
Miami University, Ohio	I am attending Miami University because it's College of Engineering offers many opportunities for small class sizes, undergraduate research, a Bachelor's degree in four years, and 100% job placement in the Paper Science sector of Chemical Engineering.	Chemical Engineering-Paper Science
Michigan state	Close to home	Politics
Michigan State University	In-state, nice campus, nice city.	Spanish
Michigan State University		Biology
Naval Academy Prep School	Free College, Great opportunities	engineering
No	I had to pay too much money out of pocket and my family is not financially stable to pay that much money	Nursing

North Central College	North Central is a lot cheaper than St. Mary's, and even though there are many benefits to attending St. Mary's, when it came down to my last two, the deciding factor was cost, since I have to pay my own way through college.	Computer Science
Notre Dame	Perfect size, challenging academics, gorgeous campus, impressive student body, good ROTC unit, far from home but not too far	Pre-Med
Oakland University	They have multiple majors and minors I am interested in career wise.	Pre-Nursing
Pace University - New York City Campus		Political Science
Penn state	Major, opportunities, social aspect	Biomedical engineering
Penn State	Their Graphic Design major.	Graphic Design
Providence College	I just fell in love with it when I visited it this summer and I have family there.	History
Purdue	I love this school and I have scholarships	Nursing
Purdue University	It was my first college choice.	Accounting
Purdue University	It is a beautiful campus.	Pharmacy
Purdue University	Though I love Saint Mary's and would value the education and opportunities it could provide me, I decided to attend Purdue University due to financial support.	Marketing
Purdue University	High ranked for my degree, best price and opportunity	Speech Pathology
Purdue University	They offer more engineering degrees than the other colleges I was admitted to do.	Material Engineering
Purdue University	I love the big campus and the opportunities that a large university can offer. I feel really comfortable on the campus and enjoy West Lafayette.	Philosophy and Marketing
Saint Francis University		Nursing
Saint Joseph's College	They have offered me the most scholarship money , and have a great reputation for the major I will be studying. Also, they have a very tight knit campus and college.	Elementary Education
Saint Leo University	The university is Catholic, has an honors program, and it located in the area of the country where I would like to find a job.	Pre-medicine
Saint Louis University	They have an excellent nursing school, are located in the city, and have a great atmosphere on campus. Everyone I met was incredibly happy to be attending SLU and were very friendly and approachable.	Nursing
Saint Louis University	I am going to Saint Louis University because it is the perfect size for me and they are really strong in my major.	Biology/Pre-medicine
Saint Louis University	They have my top choice major, neuroscience, and after 4 years at an all-girls high school, I was ready for a change.	Neuroscience
Saint Mary's	It was the first campus I visited and from that day on I wanted to enroll at St. Mary's. I knew at an all girls school I could be focused, but have fun. At my last visit I met Coach Zache, the softball coach, which made me want to	Accounting

	enroll even more. Plus I've never wanted to play for a coach so bad in my life. I feel as though many doors would be open by attending St. Mary's. It seems as though it is where I am supposed to be.	
saint Mary's University of Minnesota	I have a full ride to attend this institution	elementary education
Santa Clara University	Better Financial Package	Biology/Chemistry
Sewanee: The University of the South	It feels like home	Undecided
Shenandoah University	Offered my major, accepted me into their masters program already, offered a good deal of scholarship money. Also was a very welcoming environment and everyone at the school was exceptionally warm and friendly	Athletic Training
St Norbert College	The location is closer to home. I also liked the feel of the campus better. If is a little bigger coed community which impacted my decision.	Business and Spanish
St. Joseph's University	location (Philadelphia is only 1 - 1/2 hrs. from my home)	Elementary Education
St. Norbert College	I felt extremely welcomed there and I know that they have a good education program. Also, they have a great Cross Country and Track team that I will be a part of.	Elementary Education
St. Thomas Aquinas College	Excellent financial aid package and offered soccer scholarship to play NCAA Division II Soccer. However, after having talked to soccer coach at St. Mary's, I made my decision.	Biology
Texas A&M University	Texas A&M is one of the top schools for engineering majors. I really enjoy the rural atmosphere and unmatched school spirit.	Computer Engineering
Texas A&M University	Close to home and price	Biology
The George Washington University, Washington, D.C.	Even though St. Mary's was the more affordable option for my family, the internship opportunities available to me at GWU were incomparable.	Political Science with a concentration in Public Policy
The University of Dayton	Ranked 4th in nation in Education for Private Universities, have a great sense of community	Early Childhood Education
the university of minnesota	It is close to home, right next to/in a big city, it has a Big Ten atmosphere and it is priced reasonably.	Social Work
The University of Notre Dame	It is the campus that made me feel important and at most at home.	Chemical Engineering
UC Santa Cruz	The university had a closer proximity to my home.	Biology
uiuc	because of their engineering college	computer engineering
Undecided still		
University of Akron	Cost	education
University of California Berkeley	It's an extremely prestigious and excellent institution. It was an honor to be accepted and I cannot refuse the great	Biology/Pre-Med

	opportunity.	
University of Cincinnati	Their school of engineering, strong co-op program, involved honors program, and the scholarship I was offered.	Engineering, Undecided
University of Cincinnati	I love the campus and I prefer to go to a bigger school that isn't too far away from home.	Psychology
University of Dayton	Due to their outstanding Graphic Design program.	Graphic design
University of Dayton	Because it was the right fit for me!	Undecided
University of Evansville	the programs offered at Evansville are superb and more geared towards my intended major, applied biology with a focus on pre-medical studies. Also, the scholarship reward was a huge incentive in my decision, as Evansville offered quite a bit more money towards my education.	Applied Biology / Pre-Medicine
University of Findlay	I am enrolling at the University of Findlay because I could not afford St.Mary's.	Doctor in Physical Therapy
University of Georgia	Cost. I received an instate scholarship	Biology
University of Hawaii at Manoa	It is a better fit for me	Pre medicine
University of Illinois	It is the best fit for me financially and academically.	Mathematics and Computer Science
University of Illinois at Chicago	I am going to enroll in this institution because it is closer to home and offers financial support	Business
University of Illinois at Urbana Champaign	I received a Scholarship that specified I had to attend college in Illinois. From a cost perspective, U of I was the best for me.	Early Childhood Education / Special Education
University of Illinois at Urbana-Champaign	It is the place for me and I love the whole school	Speech pathology
University of Illinois Chicago	I was considering the amount I will spend for my 4 year of undergraduate. I'm the eldest of four siblings so even with the scholarship offered by St. Mary's I will still need at least 30,000 per year for a total of 120,000 for 4 years	Biological Sciences
University of Illinois Urbana-Champaign	I love the campus and how well known it is. Also they have a great business program and many majors, in case I decide against business.	Business
University of Incarnate Word	They gave me the best scholarship offer and considered my family budget that included private scho tuition for my younger brother, graduate school tuition for my sister (who previously attended St. Mary's) and my brother and mother's medical expenses. The school also offers a good program in my field of study.	Business Management
University of Miami	The program, location, size, sports, a lot to do	Nursing
University of Michigan	I am interested in the big campus and a wide variety of diversity. Both of my parents are also alumni.	Medical
University of Michigan	Their engineering program.	Biomedical engineering
University of	It has a very good nursing school	Nursing

Michigan		
University of Michigan	Cost, environment, legacy	Biology
University of Michigan	I really like their schools atmosphere. Football games are a big draw. I also loved their nursing program.	Nursing
University of Michigan	It was cheaper and closer to home. I was also pre-accepted into the pharmacy school there.	Pharmacy
University of Michigan	I liked the large campus and the many different opportunities offered.	Engineering
University of Michigan - Ann Arbor	The cost of attendance, family legacy (4th generation), and college atmosphere.	Biology
University of Michigan Dearborn	Cheaper. Good Reputation	Pre-Professional Health
University of Missouri	I like the environment of the campus and found the school to be very beautiful and perfect size for me.	nursing
University of North Carolina at chapel hill	name recognition, price	undecided
University of Notre Dame	Academic Rigor, Co-ed	Undecided
University of Notre Dame	Family connection, Catholic, campus, academics	Mathematics or Biology
University of Notre Dame		Pre-Medicine
University of Notre Dame		Engineering
University of Notre Dame	It has strong programs in my areas of interests, and I like its environment. My whole family has gone to Notre Dame, and after 15 years of small, all-girls, Catholic school, I needed a change in environment.	International Economics and Pre-Med
University of Notre Dame	My dream has been to attend Notre Dame from a young age.	Biology or Chemistry
University of Notre Dame	Dream college, Family legacy	Sociology
University of Notre Dame	most financial aid met out of top 5 schools on my list	Computer Engineering/Science
University of Notre Dame	Much of my family has attended Notre Dame and I have always been a huge fan. I love the Catholic community and the atmosphere. The education and sports have also drawn me to attend Notre Dame.	Bussiness or Architecture
University of Notre Dame	I have enrolled at Notre Dame.	Engineering
University of Notre Dame	I have grown up in the Notre Dame community and find the university as a great combination between familiarity and excellent academics.	Economics
University of Notre Dame	I receive the faculty tuition benefit and Notre Dame has the academic programs that interest me.	Business Management Consulting
University of Notre Dame	I was offered a very generous scholarship, this school has the program I am interested in and it is a Catholic	Biochemistry

	university	
University of Saint Francis	I am planning on majoring in Communication Arts and Graphic Design at the University of Saint Francis because they have a broad and technologically advanced art program accredited by the National Association of Schools of Art and Design (NASAD). Their program will allow me to intern my senior year while gaining experience in the field and building up my portfolio.	Communication Arts and Graphic Design
University of San Diego	I love their education program and its location.	Elementary Education
University of San Diego	Weather, majors, study abroad program	International Communications
University of San Diego, California	It's a catholic university, mid-sized and has great weather all year round. These last two winters in Chicago convinced me that I would prefer somewhere with better weather.	Business
University of South Carolina	Due to monetary reasons and better opportunities to prepare for intended occupation after school	Exercise Science/Biology and Math
University of St. Mary's	It felt right when I visited the campus	Occupational therapy
University of St. Thomas		Biochemistry
University of St. Thomas	They offered me the most money and I like how it is in the city. The size is also a big plus to me	Biology
University of Texas at Rio Grande Valley	It met my financial necessities	Speech Pathology
University of the Cumberlands	I chose this college because it is farther away from home while still offering a small school environment, a strong athletic department, and a good reputation for my major.	Biology/pre-med
University of Toledo		Major: Biochemistry, Minor: Asian Studies (Pre-med for Forensic Pathology career)
University of Washington	I will enroll to the University of Washington mainly due to its extremely high ranked nursing school, but also because of its downtown city location in Seattle, school spirit, greek life, alumni network on the West Coast and the demographic of people who live near the campus.	Nursing
University of Wyoming	proximity to natural resources	environmental engineering
UW- Madison	It is cheaper than Saint Mary's. It is also in an urban setting.	Political Science & Spanish
Valparaiso University	It was financially, academically, and socially my best fit.	Psychology
Valparaiso University	5 year physician assistant program	Health Science
Virginia Tech	A lot to offer and cheaper	Business
Wake Forest		Biology

University		
Western Michigan University	I was offered a full ride.	Law Enforcement
Wheaton	They have given me the most financial aid, and they have more of a social justice focus with diversity.	Business Management & Social Work
Wheaton College	I will be attending Wheaton because of its motto "For Christ and His Kingdom". As I grow academically I will also grow spiritually. The campus just feels like home to me and they also offered me a very generous grant along with a scholarship.	psychology
Wittenberg University	They offered the most generous and comprehensive financial aid package.	International Studies
Xavier university	Great academics and good balance socially and many opportunities	Pre med
	This institution is on the accepted undergraduate institution for the early admission to med school	Biology/Pre-med

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Non-Enrolling)
After visiting, I just realized that I could not picture myself there.
All of the students on the campus were very friendly and welcoming to me.
At first I was not sure of Saint Mary's College, but as the day went I learned to love it more. The night stay after Meet Me at the Venue made me feel very welcome and I just feel in love with the campus. Unfortunately, financial aid wasn't helpful.
At first I was unsure about an all girls school, but my visit showed that the opportunities are worth it. Plus I was given the opportunity to visit with some girls I know and see how happy they were at St. Mary's.
Beautiful campus
Being able to see the campus was wonderful. I didn't realize it would be so beautiful. In addition, being able to talk to current students in my field of interest greatly helped me understand what Saint Mary's was truly like and what I could expect academically.
Being able to see the welcoming people on campus, and being able to see actual buildings and dorm rooms made my opinion change.
Couldn't picture myself there..
Everyone was extremely welcoming and friendly! My mom and my aunts went to SMC, (and now my aunt lives close by) so when we visit her, we'll be on campus from time to time, and each time I am always impressed at how much thoughtful solitude exists there, and of course how gorgeous the campus is. It was so nice to see how the people reflected this beauty.
Felt that St. Mary's was a larger nicer school than imagined
got closer to determine where I wanted to go and I wanted to stay in state.
I absolutely loved St. Mary's. I didn't know much about it at all until I visited. It was the college of my dreams once I got there. I only decided not to go because it is very far from where I live and I wasn't comfortable making such a big jump
I did not really like the aspect of an all girls school, but the campus is gorgeous and the visit really helped me to see the benefits of an all girls school.
I didn't know much about the campus before visiting. Once I visited, I saw how beautiful it was and how friendly the students were. I also knew lots more about the college, making me feel better about possibly going.
I didn't like how the meet me at the Avenue day was set up... I wish we would have been able to talk more with other girls who were going there instead of play a game where if you had something in common you moved!

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Non-Enrolling)
I didn't like the idea of going to a women's college, but the environment at SMC was extremely comfortable and more social than I expected due to the presence of Notre Dame across the street
I didn't think I would feel like I would belong in a place like this, then realized I'd like it
I enjoyed it more than I thought I would
I found that I enjoyed it more than I thought I would.
I have two great friends that attend St. Mary's and they did a great job. I just wish it didn't feel like it was in the shadows of Notre Dame.
I just wasn't comfortable going from an all girls high school to an all girls college. Nothing wrong with the college
I liked all of the buildings and its proximity to ND; however, the campus was a little small for me
I liked how friendly everyone was and the small, tight knit community. I also really enjoyed touring the education building and meeting some of the professors.
I liked it more than I thought I would.
I liked seeing the beautiful buildings and the homey atmosphere.
I liked the atmosphere
I liked the community feel of the campus and the friendly people I met on my visit.
I liked the inviting and friendly nature of everyone at the college. The writing intensive was something I was looking for and the study abroad session really intrigued me. My decision against Saint Mary's was rooted in the lack of development and expansion of the art majors offered at Saint Mary's compared to the university I am choosing to go to.
I loved the campus but I didn't like how old the buildings and tech was.
I loved the Saint Mary's community.
I met a lot of really friendly people on my visits and the campus is absolutely beautiful in person.
I never realized how beautiful the campus or the buildings were. This made me more excited about the aspect of living there.
I realized that life at St. Mary's was too centered around Notre Dame for me. It did not seem like there was much to do there without Notre Dame games, etc.
I really fell in love with the campus.
I really like the school and everything it had to offer, but I felt like it was too small of a school for me.
I really liked the campus and the community of people when I was there.
I really liked the campus and the feeling that everyone had on campus. Everyone was very friendly and the campus was beautiful.
I really liked the campus and the location of the school. I liked the smaller classes and the fact that you get to know your professors.
I really liked the campus, and liked the programs. However, it ended up being a little too far away from home for me.
I really realized how small the campus was. I couldn't get over the fact that there was only one relatively small dining hall. I knew after about fifteen minutes that it didn't feel like home.
I saw how beautiful it was and how nice most of the people were.
I saw the campus and was taken by its beauty
I saw the Catholic aspect of it which I liked but I also saw how small it was. I did like how close it was to Notre Dame though.
I saw the lack of opportunities I desired, but I also saw the great community it is.
I saw what classes and the campus looked like with people in it.
I still liked the school but I realized it wasn't for me
I thought Saint Mary's was an amazing school, but just was not the school for me.
I thought the campus was beautiful and I enjoyed looking at the dorms and classrooms.
I understood the sisterhood behind St. Mary's College after I took an official individual tour on campus. I also enjoyed the atmosphere of the campus and the academic buildings after my campus tour.

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Non-Enrolling)
I visited campus unofficially before attending a Notre Dame football game. While I expected the campus to be small and more evocative of a community college, I found the campus to be spacious, clean and tranquil.
I visited Saint Mary's for the Fine Arts Camp during two summers in middle school. I hadn't really known about it before, but the campus was beautiful. Plus, it was close to Notre Dame. Everyone was extremely pleasant, and I liked the idea of going to an all-girls college.
I visited when I was 12 for my mom and dad's college reunion. I didn't have the time this year to travel far. But I remember I really liked it. I liked the atmosphere and the campus.
I was able to admire the beauty of the school and small class sizes.
I was attracted to the campus.
I was very impressed by the students and their enthusiasm about the school.
I was very nervous about visiting because it is far from my home, but everyone was so welcoming. I really enjoyed the campus. I was skeptical about it being all girls, but my opinion was changed positively.
I was worried about the campus life but the campus is beautiful and the people are friendly. Also, Notre Dame is right next door.
I went to summer camp at SMC for six years, fell in love with everything. Was still too expensive :(
It became my number one choice. I fell in love with the campus and the people were fantastic. I was very impressed.
It didn't impress me very much, especially for the price. It seemed pretty bland, like it wasn't for me. I liked the scenery around it, and the religious sisters who live there, but I didn't feel like I'd be engaged or challenged by the classes there.
It felt much bigger than I expected it to, and the atmosphere was more friendly and fun than I expected.
It made me realize what a community it is as well as how beautiful the buildings are.
It was a beautiful campus with friendly faces everywhere.
It was a beautiful campus with teachers and faculty that were willing to help anyone, and were extremely happy.
It was an overwhelmingly positive experience, it really made me want to go to Saint Mary's
It was difficult being far from home. I wasn't sure I wanted to be at an all-girls school.
It was more relaxed then I thought it would be
It wasn't as religious feeling and very pretty
Loved Director of Disability. Met 3 fine teachers. My hosts were terrific. After I attended a Sept event for Seniors, the panel was so, so rah, rah. Great people but so super excited. All that energy was a bit too overwhelming for me.
My Catholic faith is really important to me and there didn't seem to be a whole lot of opportunities for spiritual development at St. Mary's. I also didn't like the housing on campus. It seemed really dark and cramped compared to the dorms in the other schools I visited.
My friend showed me around campus and showed me a lot of things on campus that I never knew about.
My visit to Saint Mary's made me love the school a lot more in person than through the computer and pictures. I really loved the sense of community and the beauty of the campus itself.
N/a
Nice campus and good people.
Nice facilities
Nothing it was great!
On my 2nd visit I was able to attend class with a student. The class experience left me with the impression that the curriculum would not be challenging enough for my college expectations.
Saint Mary's has a beautiful campus and after visiting I fell in love even more. My decision was between Saint Mary's and Indiana University and both campus are amazing, but Indiana just felt like the better choice for me personally.
Saint Mary's is a beautiful campus with lots of green space and in close proximity to Notre Dame.

Table 5: If your perception / opinion changed as a result of your visit, please explain. (Non-Enrolling)
Seeing the campus, I could envision myself attending St. Mary's. The student I shadowed was very informative and welcoming, which also impressed me.
SMC had always dulled in comparison to ND before I visited and realized it has its own wonderful features.
St. Mary's is a beautiful campus! I would have loved to attend St. Mary's, but the final decision was based on affordability.
St. Mary's seemed like a great big sisterhood filled with faculty and students that genuinely care for each other, their faith, and the pursuit of not only getting a degree, but becoming a well rounded person.
The buildings were much nicer than I expected and I liked the size of the dorms.
The campus is beautiful and I really enjoyed seeing the different buildings and the dorms.
The campus was so beautiful in person. The people were very friendly and honest at the event. But, also, on the negative side of it, I met people who weren't super proud of their school in the traditional college way; I got the impression that Saint Mary's was great but that people looked to Notre Dame for social life, which I didn't particularly like in comparison to the traditional idea of having the academic and social life within the one college.
The main admissions building was stunning and impressive. The landscaping and trees surrounding the school were beautiful and its proximity to Notre Dame made me consider Saint Mary's much more. I liked the dorms as well and the campus made me feel like the girls knew their dean and professors on a very personal level and that no one was left behind. Visiting Saint Mary's improved my perception of the school and outweighed the con of it being all girls.
The religious presence was just a little TOO present for my lifestyle.
The students were very friendly and I appreciated the sense of community I felt as I toured the campus. I had a better perception of attending an all women's college, and the campus is beautiful.
When I stayed overnight I realized just how small the school is and I didn't like that. I am also not a fan of same-sex education
Your relationship with the University of Notre Dame was highly impressive to me.

Table 6: In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Non-Enrolling)
A little more expensive then originally anticipated
Again, this draws on the underdeveloped nature of the Saint Mary's art majors. I feel I will receive a more comprehensive and updated art-related education at the university I am attending. Though the financial aid offered was significant, it was equally affordable for me to attend the University of Saint Francis.
Although I received a presidential scholarship, it was not enough to keep Saint Mary's in my top 3 colleges.
Ball State is offering me essentially the same level of education, but I would be graduating with around \$22,000 in debt. At Saint Mary's, I would graduate with nearly \$100,000 in debt. That's a bit disconcerting for my pocketbook.
Because I am not familiar with what educational experience St Mary's can offer, I put neutral simply because I did not have any knowledge to compare to the price.
Better upkeep of the dorms, bathrooms and building anticipated for the cost
College is extremely expensive- specifically private schools.
College nowadays is entirely too expensive for any student to pay off themselves within a reasonable time period. I come from a family that is lower middle class and they are not paying a cent of my education, that responsibility falls entirely on me, however, at any institution, that is overlooked in my financial aid. Saint Mary's can help other students like me by trying to be as practical as possible and keep a competitive price with other private schools. Much of my college decision came down to which school offered me the most aid. I did not consider Saint Mary's because of the distant, despite my initial interest, and I did not apply for financial aid because of this, so I cannot speak for the school directly, but

Table 6: In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Non-Enrolling)
I thought you should hear my standpoint and gain insight to my perspective nonetheless.
I am neutral because I have the tuition benefit from Notre Dame.
I am not only looking for a school that will advance me academically but also will help me grow in my relationship with The Lord. I feel that St. Mary's wasn't the place for that.
I believe that it is worth the cost, but just wish they were more able to help me with the cost.
I believe that Saint Mary's College is very expensive. Since I am paying for part of my college, I cannot afford to be that much in debt when I graduate, especially considering going to medical school after college.
I can get a similar education from a different institution for \$20k less than St Mary's would cost
I chose Neutral since I'm not sure whether or not the cost was worth the education. I could get the same quality education at a public school, but I wouldn't get the same kind of experience.
I do believe an all women's school could help gain confidence, however, I also believe I can get just as good of an education at ISU as I could at Saint Mary's.
I do not agree or disagree
I don't feel like the education at Saint Mary's College is above other education at the same price at different universities.
I don't know all that much about the academics and never visited the campus, so I can't say for sure it's worth the cost.
I don't think that the school is well known enough to cost the amount that it does.
I have not attended St. Marys nor know anyone who has so I do not know how well the education can match the price.
I have not visited the campus, therefore I would personally not know how St. Mary's College would satisfy a student's needs.
I loved Saint Mary's because of its academics and great community, and I think it would have been worth the price had I chosed to attend.
I really wanted to go to saint Mary's to study elementary education. However was not able to because of the debt I would be in for the rest of my life due to the cost of education/ the low pay of a teacher salary. Therefore I had to choose another college
I said neutral because I haven't experienced it myself. However, I have heard amazing things from Belles.
I say I am neutral because I did not speak to students, so I do not know how worth it is.
I think that the value of education was not worth the cost.
I understand the private schools are more expensive so it isn't really in regards to the elevated cost. However, my personal belief is that St. Mary's isn't a super prestigious school and I could get more bang for my buck at the state university in my state.
I wanted to pursue an engineering field but chose to apply to Saint Mary's because of the atmosphere, people, and their dual enrollment program with the University of Notre Dame that would allow me a liberal arts and engineering education. However it would mean that I would have to do a 5 year degree and the financial aid package along with any scholarships did not cover enough of the cost to make a 5 year undergraduate career possible or logical.
I was not well informed on how to aapply for financial aid.
If the cost was less I would be able to attend.
I'm sure Saint Mary's education is extraordinary but because they don't have my specific field I felt that I should not spend as much as I would have to get a degree in a generic major rather than my specialized area of Criminal Justice.
In order to attend this institution, I would go over a hundred thousand dollars in debt. I would not even make that much money my entire first year out of school.
It is a less known college but still a good education, therefore, I indicated neutral.
It is a very large investment, and because I want to be a teacher, I would end up with a degree that would

Table 6: In the previous question, you indicated a level of disagreement with regard to the value of a Saint Mary's education is worth the cost. Please briefly explain below, why this is the case. (Non-Enrolling)
to provide a license to teach in my home state. My family could not afford or justify the expenditure.
Mostly because of the location of the school.
Notre Dame is about the same price. I am going to Kelley @ IU which is #8 in the nation and after scholarships I will only have to pay about 8000/year. saint mary's after an 18000 scholarship would still require me to pay a large amount of money.
Once again, it boils down to the actual opportunities on campus. I felt like any remotely political battles I would be fighting at St. Mary's would be over football.
overpriced
Really Expensive, I don't have that kind of money, or the right scholarship.
Since business is my major and IU has such a good business school for a smaller cost, it's just much more attractive. If SMC had a business college like IU then it would be worth the price.
St Mary's is very expensive and I wasn't not offered a lot of merit money like I was to all the other catholic institutions I applied to
St Mary's is very very expensive and I believe I can get an equal education at other colleges for much less of the price
The actual class room experience led me to believe that the courses would not be challenging and therefore not in step with the cost of the education.
Though I fell in love with the campus and found every educational opportunity I desired to pursue at Saint Mary's, I had to make a more practical college choice. My family had just lost my father, and my mother's income was - and still is - precarious. I could not justify attending after receiving a financial aid package that would place a burden on my family. In that respect, a Saint Mary's education is not worth the cost.
Too much money for something I wasn't excited about.
When I think of Saint Mary's I think of my childhood, all I ever wanted to do was attend Saint Mary's. As I got older I had more respect for how much money it is to go to college. Saint Mary's is a lot of money, and I just didn't feel like I could make my parents pay for it.

Table 7: Please include any comments regarding the financial aid process in the box below. (Non-Enrolling)
Although aid was helpful, the overall costs are still costly.
Although I received my financial aid package, the offer was under review. I would have had to provide more information in which to secure the offer.
As an independent student, I just needed a lot of money. Though, I understand not every school can provide.
As an undocumented student I did not fill out the FASFA, but after speaking to Rita she encouraged me to apply for the CSS profile. Unfortunately, it was later in time.
At first I couldn't figure out the financial aid process but I got it fixed thanks to my admissions counselor.
Easy and very generous!
Everything and everyone was always very helpful.
Happy with the package
Having to send extra information, was bothersome. Other schools didn't ask for such information.
I already had made a fairly confident decision by February, so I didn't strongly pursue financial aid for this school.
I cried for five days in a row because I couldn't get enough money to go and I still feel like a Belle.
I did not apply for financial aid because everywhere I went it said I would not be eligible.
I didn't apply for aid because I applied so late.
I didn't expect to get as much but I appreciated it!

Table 7: Please include any comments regarding the financial aid process in the box below. (Non-Enrolling)
I didn't know I had to send in something because I never was told before and was never emailed about it. The way I found out was a letter from after it was due.
I didn't really look into it much.
I don't have any comments about financial aid.
I don't know, my mom deals with that stuff. But, I was shocked at how late the offer of a scholarship came to me.
I don't recall getting information in regards to financial aid. Out of all five schools that I applied to, only one school was persistent in regards to giving me financial aid information.
I received a higher merit scholarship from Beloit---The Presidential Scholarship. St Marys offered 15,000, which is a lot of money, but Beloit offered 25,000 a year.
I received a scholarship I was unable to use because my mom works at Notre Dame and that was disappointing
I thought the financial aid process was easy and simple to understand because of the helpful emails I received. I appreciated the emails that helped me through my college decision making regarding financial aid.
I was disappointed with my academic scholarship and asked for reconsideration. St. Mary's decided to keep my initial package. Later on, I was offered the additional money. However, it was too late. My decision may have been different if I was offered the money initially.
I was happily surprised at my financial aid package and the scholarships I received its de me strongly consider st Mary's
I was very happy with the financial aid information I received.
I was very impressed that someone actually took the time to personalize my acceptance letter.
I wasn't applying for financial aid.
I wish that when you were calculating merit money, you included service and other a activities, not just grades
I wish there were more grants available
I wish they met 100% of our need.
In all honesty, I do not have a great short-term memory. Having stated that, I don't remember anything about the financial aid application process. I did receive a nice scholarship, though.
It is the main reason I would be attending Saint Mary's.
It was a fairly easy and comprehensible process.
It was not entirely clear at first that I had to send information via CSS at first in addition to the FAFSA and Common App.
It was simple and easy to follow.
It was simple.
It wasn't hard to understand. I applied with ease and received the help I needed from the office when I called. The services were really good and it could not have gone smoother.
It would be helpful if the college took into prospective that the parents aren't completely or not at all helping pay for college.
N/A
N/a
N/a
NA
Not easy to apply for financial aid as an undocumented student.
Not too complicated
Saint Mary's was a strong runner up because of the scholarship and financial aid generosity.
SMC staff is truly excellent, and they made the process manageable.
St. Mary's Financial aid process was quick and efficient. I appreciate the opportunity to know the

Table 7: Please include any comments regarding the financial aid process in the box below. (Non-Enrolling)
financial information in a timely manner to make a better and informed decision.
The financial aid process was a bit confusing for my family since this was the first time we had to apply for it (I am the oldest child). Now that we have gone through the process once, it will be easier next year.
The financial aid process was fine. I appreciate the goals of Saint Mary's to ensure students graduate on-time or early to help them save money from the cost of tuition. The financial aid packages were substantial and encouraging.
The financial aid received was an adequate amount but could not compete with my other offer.
The financial aid that I have received from Saint Mary's is no fault of anyone there. College prices are out of control, so I had to turn down a lot of colleges that I would have loved to attend. Saint Mary's is wonderful; I just wish it was more affordable without financial aid.
The forms were very detailed, long, and hard to understand
The scholarship offered was very tempting and helpful!
The staff was extremely helpful, kind, and understanding.
Though Saint Mary's was one of my least expensive colleges, it was too small for me.
Unfortunately, I decided to enroll at Indiana University before I applied for financial aid for Saint Mary's so I don't have any opinion of the process.
Very good

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Non-Enrolling)
All of these aspects of Saint Mary's were the biggest reasons I considered Saint Mary's.
Although it is all girls, I like the close proximity to ND.
Being a Catholic, I was excited that I would have the chance to attend a Catholic university with other Catholics. I was looking for a liberal arts school because I believe that a liberal arts education makes you a well rounded person. I also don't mind the fact that Saint Mary's is an all girl's school since Notre Dame is across the street.
I always thought I would be happy attending a woman's college until I really thought about it, and I don't think it's for me.
I am a Catholic who intends to pursue a liberal arts career.
I applied to St. Mary's mostly because it was right next to Notre Dame.
I attended an all-girls private Catholic high school, so I was attracted to the idea that St. Mary's continued that environment. I believe my faith is important, and that the connections available at the University of Notre Dame are also important resources.
I basically only toured and applied to St. Mary's due to its proximity to Notre Dame.
I believe having an all women college develops stronger and more confident women. When I went on a visit I witness strong and confident women. As a result, I wanted to be part of Saint Mary's culture.
I did not want to attend an all girls college
I had a large draw to Saint Mary's because of the dual degree engineering program with Notre Dame. Still, I was unsure of the social life at a Women's College.
I have always been a huge fan of Notre Dame, so the affiliation was great. The all-girls aspect made the college seem a little less intimidating for me, and the facts that it is a Liberal Arts and residential college were also pluses. I am not really a religious person, and religion being shoved down my throat is not something that I would have enjoyed, but I don't think Saint Mary's really did any of that.
I have wanted to attend Notre Dame my entire life, and I knew I could get there by performing well in academics at Saint Mary's, and even if I did not end up going to Notre Dame, I would have known I would have a solid Degree from a reputable College. (:
I heard great things about the school. I applied because it was so highly admired by one of my middle school teachers. I did not choose St. Mary's because I could not picture myself at an all women's college.

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Non-Enrolling)
I just wish it was co-ed.
I like boys and can't imagine not being in class with them. I'm not very religious.
I liked how Saint Mary's had a connection to Holy Cross College and the University of Notre where students could take classes on different campuses and participate in Notre Dame's band.
I love how saint Mary's is connected to notre dame.
I loved saint Mary's because of the connection with Notre Dame.
I loved the fact that Saint Mary's partners with University of Notre Dame in order to boost academics, but I wish Saint Mary's had more of its own social life and its own athletics/events to support.
I met with a Saint Mary's counselor at my school and asked her a few questions that I had and since she did not know the answers, she said she would email the answers to me, but she never did. I was dissatisfied with the communication. Also, the fact that there is no Track team greatly influenced my decision because I really want to participate in that.
I participated in the Introduction to Engineering camp at Notre Dame and loved the atmosphere. I ended up applying to both Notre Dame and St. Mary's, and got rejected from ND and accepted into St. Mary's. Getting rejected from ND made me want to just move away from the idea of being so close to that school. Also, being primarily a Liberal Arts school, St. Mary's only offers the five year engineering plan. I do, however, love the fact that St. Mary's is a Catholic college and also the way the dorms are set up.
I really like to enroll because of those reasons in #20 but it's the finances that made me decide otherwise
I really loved that it was catholic and giver the opportunity to expand my faith! The all girls thing scares me a little because girls can be dramatic, but all my friends that go here say everyone is super nice!
I really was drawn to the opportunity of taking two classes per semester at University of Notre Dame, as well as the close relationship with University of Notre Dame activities, such as chorus and seeing games. Although the idea of attending a Women's College is not a strong incentive to attend, it did not completely reduce my desire to enroll. The strong academic programs, the Liberal Arts tradition and the sense of a Catholic community made the female status of the college just a unique part of the college experience. I really had a very difficult decision to make when I faced the May 1st deadline. In all honesty, it was the availability of playing varsity sports at St. Mary's College that became the deciding factor for me. Talking to St. Mary's Soccer Coach Nuber impacted my decision.
I wanted a Catholic College and with Notre Dame being my number one school, if I had not been accepted, Saint Mary's would've been a close second with my other acceptances.
I wanted the experience of a all girls school.
I was planning on attending a Liberal Arts school, so the fact that Saint Mary's IS a liberal arts school drew me in. I also think the school's association with Notre Dame is very presitigious and enticing. I was also planning on living on campus, so Saint Mary's being a residential college was nice because I think it encourages better relationships with other students and more campus involvement. I'm not Catholic, so the school's status of being a Catholic college did not impact my decision. I also like the idea of attending a Women's college, though I feel it can have its limitations, so the status did not impact my decision.
I was specifically looking for a catholic college.
I was very impressed with the curriculum, but thought the campus would be a little too small for me. When I considered my hopes for college, I wanted a bigger school with its own traditions, football team, etc. I was comfortable with the idea of "all girls", and I really wanted a Catholic School, but in the end I thought I would have more oppourtunities at Illinois for less cost.
I was very interested in Saint Mary's because of the association with Notre Dame and I was very close to deciding to enroll but I thought about it and weighed out the pros and cons and IU just seemed like a better match.
My brother attended the University of Notre Dame and I believe that overall the Notre Dame students view St. Mary's girls as second class. That they are not as smart and 'tag along' -- I loved everything about St. Mary's except that it was located in South Bend.
My faith is very important to me, so going to a catholic college has a nice appeal.

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Non-Enrolling)
My primary reason not to joint Saint Mary's of ND was due to the fact that the college is not affiliated with the med school I received early provisional acceptance to and after my acceptance I had to select only colleges affiliated with that school
N/A
N/a
Notre dame is my dream school so that was the main reason I applied
Notre Dame was my dream school. I thought that if I was not accepted to Notre Dame, I would attend Saint Mary's for a year before transferring. After further consideration, I realized that I should not go to a college for that reason alone. However, i loved the fact that Saint Mary's is a Catholic institution and I really thought I could see myself at a women's college.
Saint Mary's relationship to the University of Notre Dame was the reason Saint Mary's was so high on my list, but due to the fact that Saint Mary's is a Women's College, I chose Butler University instead.
Since Saint Mary's did not have my major, I did not want to pick Saint Mary's just so I could be close to Notre Dame.
St marys ended up not being a good fit for me because of its focus in the liberal arts
St Marys is a great school. There is a special accepting sisterhood of students there. My Dad went to Notre Dame so he would have liked it if I chose St Marys.
The catholic university was attractive to me. I grew up in a catholic community and was seeking that same bond.
The connection to Notre Dame really influenced my decision. It is such a special relationship filled with opportunities.
The cost was the main factor in choosing not to enroll.
The fact is that I can't afford saint Mary's.
The fact that Saint Mary's College is only for women did impact my decision slightly but it ultimately came done to financial aid.
The relationship and 5 year dual program with Notre Dame really convinced me to apply since Saint Mary's didn't offer my intended major. However, that only was an aspect when deciding to apply. When it came down to choosing a school, the yearly cost of the school was the deciding factor.
The relationship between St. Mary's and the University of Notre Dame with respect to the engineering program between the two was most interesting to me.
The relationship with Notre Dame was the biggest reason I was considering Saint Mary's.
The social life was something I was worried about. I was rejected from ND and couldn't be a part of something so close yet not very close at all. It just wasn't right from me but st Mary's is an outstanding school!
The student population (small class and all women) personally reduced my desire to enroll
The university of Notre dame was my top choice so the relationship between Saint Mary's and Notre Dame definitely influenced my application.
The Women's College aspect of Saint Mary's was a crucial factor, but my sister attends Notre Dame and shared with me how involved the SMC students are at ND which made me comfortable with possibly attending, but it still made me hesitate somewhat. The Catholic aspect increased my desire and the residential aspect decreased my desire very much because of the confinements of South Bend.
These factors all increased my desire to attend St. Mary's, but in the end the financial aspect was most important.
To be honest, I have a few choice words about Notre Dame, just because of my experiences with some of the students there. Another factor about Saint Mary's that gave me pause was that I wasn't sure if an entirely female population was the right fit for me. I maintain social groups that have pretty equal balances of both genders.
While I did not like that Saint Mary's is a all women's college I did like its close proximity to Notre Dame. I also liked the location of Saint Mary's and what it had to offer for my faith life which was something I

Table 8: Please include any comments regarding how the characteristics in Question 20 impacted your enrollment decision in the box below. (Non-Enrolling)
strongly considered while choosing a college.

Table 9: Additional study abroad location considerations. (Non-Enrolling)
Africa
Belgium, Netherlands, or India
Czech Republic
England
Germany
Germany
Guatemala
If I do study abroad it will be to Spain because SLU has a campus there.
India
Israel
Japan
Japan
Mexico
not sure
Semester at sea
South Africa

Table 10: Additional comments. (Non-Enrolling)
All good
Beautiful school overall, the only issue being the cost of attending!
Having a sibling at Notre Dame, I would encourage the Saint Mary's women to really jump into their activities at Saint Mary's and not just "live across the street".
Honestly there was nothing you could do better to meet my needs. The letters, phone calls, emails, and other information were all extremely helpful! I am extremely flattered by the scholarships I was offered and thank you for the opportunity. I didn't choose saint Mary's only because it just wasn't the best fit for me personally but everything your admissions staff and faculty have done to help with the process has been much appreciated! Keep up the great work:)
I don't know... It's been a while since I toured, and I never really looked into the college. Fix your elevator in one of the dorms, though, it's sketchy and scary!
I had a great experience visiting, but the main factor was cost. It was significantly cheaper to go to another school.
I had a wonderful experience with Saint Mary's and thought the personal communication that was sent through email and mail was very helpful. This communication made the school feel welcoming and not intimidating whatsoever.
I had many nannies from this school as I was growing up and they were all very sweet and polite. Saint Mary's instills good values in the students.
I had some difficulty with the website at times when trying to find information. My advisor helped get me the information that I needed, but a little more information, especially about specific majors and classes needed and special academic programs, would be helpful.
I just wanted to say, I loved my acceptance letter, out of all the ones I received the Saint Mary's acceptance letter was the most professional and eye attracting one. Thank you for accepting me, and I'm sorry I could not attend, but maybe I will hate Bethel, and you'll see me next year! (:
I know it's hard to give out financial aid, but I had to push you guys to the side because it was simply too expensive for something I could get somewhere else for less. Saint Mary's is wonderful, and I've had so many great experiences there. I look forward to visiting some of my friends next year who are planning

Table 10: Additional comments. (Non-Enrolling)
on attending Saint Mary's.
I liked the personal letters and acceptance letter. Out of all of the schools I applied too, St. Mary's made showed the most personal interest
I love Saint Mary's and I wish my family could afford to send me here.
I loved Saint Mary's a lot and it was towards the top of my list. The cost was the main reason in my deciding factor along with the distance and the weather.
I loved your school, but to be completely honest I chose not to go to Saint Mary's because it is a Women's College. I am very honored though to have the opportunity to become a student at Saint Mary's College!
I really enjoyed the way your instituiton informed e of my acceptance. Very creative!
I really enjoyed visiting St. Mary's and there is no doubt that it is a wonderful school. The two reasons I am not, however, attending is because I felt that there was not as much available for my intended major, and due to the price.
I thought everyone at St. Mary's was very welcoming, but in many ways, I felt like it was a continuation of my all-girls Catholic HS experience. I guess I would suggest providing more emphasis on new experiences provided at St. Mary's (without ND)
I thought this was a great college and the admissions people were very nice. Everything was very well-organized and the study abroad program was very interesting. Unfortunately, Saint Mary's simply wasn't the fit for my goals and didn't have the specialized art programs necessary to receive the education I need.
I was extremely impressed with the kind and professional manner in which my admission was handled. I especially appreciated the way my personal details were incorporated into my acceptance letter! Thank you for your consideration and thoughtfulness!
I was very happy with the application process and my experience with Saint Mary's as a whole. I loved the fact that I received a personal letter of acceptance which really helped me feel accepted by the school.
I would have liked to know more about the connection between Notre Dame and Saint Mary's.
I would just like to say that I met with a representative at a college fair which is how I discovered Saint Mary's College and I thought that they did a wonderful job "selling" the school to me and it highly influenced me to apply. I definitely would not have otherwise. I received a lot of mail and emails from Saint Mary's also, which also kept me interested and encouraged. Many of the other schools I was considering did not even do as good a job marketing themselves as Saint Mary's did, so you should undoubtedly continue doing what you're doing now to draw in potential students. Good job.
If I decide to transfer from wherever I go to SMC, please give me more money :((
In the end, I wanted to select a college that was somewhat close to my home in New Jersey.
It was all very easy and everyone was extremely helpful and generous...Thank you!
Just stick to what st Marys is. It is a great place for many people.
Keep doing the great work of presenting St. Mary's College with the best attributes that makes St. Mary's a successful college in academics and for students wanting to be a success after graduation. Encourage future students to make a personal tour of the campus and take advantage of the opportunities St. Mary's offers, especially the study abroad programs and classes at University of Notre Dame.
Loved saint Mary's, I have a positive view on it. Just wasn't the school I saw myself at!
Make note of the type of student that is visiting campus and match them with someone similar traits. Top student = challenging classes etc,
More options for students who don't want to be so involved with Notre Dame. Due to the alarming cases of sexual assault, there should be more awareness for the students or future students, self defense class provided and regardless of who the perpetrator is that they be punished to fit the crime. Notre Dame is a great school and so is Saint Mary's, both must work together to end sexual harassment and assault.
N/A
NA
On my visit, my family noticed that all of the girls we saw looked gloomy. Not many people greeted us as we were walking around. Things like that were super important to me in choosing a college.

Table 10: Additional comments. (Non-Enrolling)
Overall, I thought Saint Mary's was a beautiful with a wonderful tradition of faith, community and service. I clearly saw this in the tour I took and would definitely encourage prospective students to visit. I had never been more excited about Saint Mary's than after my visit. Nevertheless, an opportunity arose for a full scholarship which led me to go to Franklin and Marshall. I honestly would suggest to perhaps create a trailer showcasing the school as well as the campus life as if a tour is taking place. I truly think that tour even virtual will honestly showcase the wonders the school has to offer.
Overall, St. Mary's is a wonderful school. I have heard nothing but great things about it from current and former students. Although I will not be attending St. Mary's, I wish everyone there the best.
Saint Mary's was the only college I received a personalized acceptance letter from and I was very touched. All the discussions I had with the admission office were extremely helpful. I felt that I would be cared for in college. I had a wonderful experience if one thing I would change, I received much better merit scholarships from other colleges with similar tuition and it could be a deal breaker
Saint Mary's College is a great school and I really liked the idea behind it. However, I just could not afford the school, and the location was not exactly where myself or my family wanted me to be. I chose a different school with a better financial package and that I just like better overall.
Saint Mary's is a great college and had amazing things to offer me. I was extremely thankful for the generosity provided in Saint Mary's financial aid and merit based scholarships and it made for a very hard decision. Overall, the school was just not where I belong but it will make a new class of freshman very happy.
Saint Mary's is a great school although it is not for everyone. It does have amazing aspects that other smaller schools cannot offer. I think it would be a great investment to make the college website more informational and easier to navigate through. More pictures of the campus would have been nice and also an update on the digital tour to offer more views or closer up views of the campus.
Saint Mary's is a great school, but I denied my offer of admission because of personal reasons.
Saint Mary's is a great school; it was a very hard decision for me to make. In the end it came down to the fact that I wasn't sure what I wanted to major in and I didn't want to spend a lot of money and credits I may never use. The application was nice. Thank you.
Saint Mary's was a great option as a college but I chose University of Notre Dame because I believe the academic rigor of the institution will fit me better.
St Marys is an incredible school. Staff, teachers and student hosts were all warm and welcoming. I would like to see St Marys establish a formal post Bachelors speech pathology program to add on to its new Speech Path graduate program. In addition, I wish Admissions at St Marys at the Senior Visit Session explained how there is room at St Marys for quiet, studious types. It seems the place is full of brilliant, cheerleader types only. (I am sure that is not true, but I had trouble seeing how I could fit in) Thank you
St. Mary's has a fantastic reputation. From pictures I have seen, the campus is beautiful and I have heard nothing but good things about the school. St. Mary's blessed me with a large amount of money for my academic scholarship. A suggestion would be to share with prospective students how or if there is involvement with men or how St. Mary's is involved with Notre Dame.
St. Mary's is a wonderful school with a stellar reputation. I have a twin attending college at the same time as me - - two in college simultaneously is a financial strain for my parents. I had to make the wisest choice financially.
Thank you for everything! the school is great but just not for me. It was a very tough decision
The attention, presentation, and effort from the school, faculty, and students is admirable and impressive. I absolutely loved the school and the only and main reason I am not attending is financial. The only thing that was a little off turning is that some of the buildings and facilities seem to be a little outdated/ worn down. Otherwise, everything was fantastic and I loved it. Thank you very much for your time!
The biggest factor which made me consider Saint Mary's was how personal the school was with me. My merit scholarship is incredibly hard to turn down and my personalized acceptance made me consider SMC on a very realistic level. Not one factor specially made me not enroll in SMC, but rather the

Table 10: Additional comments. (Non-Enrolling)
combination of suburban South Bend, harsh weather, small school size, and no greek life. The women's college was not a deciding factor because as a nursing major I understand whichever school I attend, I will mostly be surrounded by women, and I know SMC's involvement at Note Dame.
The staff was very helpful and attentive. I really appreciate the promptness of the responses to my questions.
The things that impacted my decision the most was financial aid and the lack of a "college town feel" in South Bend.
Virtual tours of dorm rooms or popular places on campus would be cool
When I was on the tour, I didn't get a sense of your Graphic Design/Art programs.
Work on the campus visits
You are doing great! Very helpful also!

Survey of Admitted Students
Fall 2015 Cohort
Subpopulation Significant Differences Means Report

How many college campuses did you visit?

	Enrolling	Non-Enrolling	Overall
Students of Color	4.10*	4.66*	4.35*
White students	4.75*	5.28*	4.97*
Total	4.62	5.18	4.86

*Sig. difference at $p < .05$ level between students of color and white students.

	Enrolling	Non-Enrolling	Overall
First Generation	3.90*	4.47*	4.12*
Not-First Generation	4.84*	5.35*	5.06*
Total	4.62	5.18	4.86

*Sig. difference at $p < .05$ level between first-generation and non-first-generation students.

- Students of color and first-generation students reported visiting significantly fewer college campuses than white and non-first-generation students.

Did you visit Saint Mary's campus? (%Yes)

	Enrolling	Non-Enrolling	Overall
Students of Color	76.4%*	37.5%*	60.0%*
White students	96.8%*	79.3%*	89.3%*
Total	92.7%	71.1%	83.5%

	Enrolling	Non-Enrolling	Overall
First-Generation	86.2%*	45.9%*	71.6%*
Not-First Generation	94.8%*	77.3%*	87.0%*
Total	92.7%	71.1%	83.5%

- Students of color and first-generation students visit campus at significantly lower rates.

How did your perception / opinion of Saint Mary's change as a result of your visit(s) to campus? (1=changed for the worse, 3=no change, 5=changed for the better)

	Enrolling	Non-Enrolling	Overall
Students of Color	4.45	4.27*	4.40
White students	4.49	3.67*	4.17
Total	4.49	3.73	4.21

*Sig. difference at $p < .05$ level between white students and students of color.

- Non-enrolling students of color were significantly more likely to say their perception of Saint Mary's changed for the better after their visit to campus.

Using the scale below, please indicate how well your aid package met your expectations. (1=Much worse than expected to 6=Much better than expected)

	Enrolling	Non-Enrolling	Overall
First Generation	4.64*	4.13	4.48*
Not-First Generation	4.22*	3.73	4.05*
Total	4.32	3.81	4.15

*Sig. difference at $p < .05$ level between first-generation and non-first-generation students.

- Enrolling first-generation students were significantly more likely to say their aid package met their expectations.

How important was your financial aid package in making your final enrollment decision? (1=Not at all important to 6=Very important)

	Enrolling	Non-Enrolling	Overall
Students of Color	5.39*	5.76*	5.53*
White students	4.92*	4.83*	4.89*
Total	5.01	5.03	5.02

*Sig. difference at $p < .05$ level between white students and students of color.

	Enrolling	Non-Enrolling	Overall
First Generation	5.50*	5.58*	5.53*
Not-First Generation	4.85*	4.89*	4.86*
Total	5.01	5.03	5.02

*Sig. difference at $p < .05$ level between first-generation and non-first-generation students.

- The financial aid package was significantly more important to first-generation and students of color in making their final enrollment decision.

How satisfied are you with your financial aid offer from Saint Mary's? (1=Very dissatisfied to 5=Very satisfied)

	Enrolling	Non-Enrolling	Overall
First Generation	4.18*	3.50	3.96*
Not-First Generation	3.79*	3.40	3.65*
Total	3.88	3.42	3.72

*Sig. difference at $p < .05$ level.

- Enrolling first-generation students were significantly more satisfied with their financial aid offer than non-first-generation students.

Please indicate your level of agreement with the following statements. (1=Strongly Disagree to 5=Strongly Agree)

Enrolling	First Generation	Not-First Generation	Overall
I received adequate information from Saint Mary's on how to apply for financial aid.	4.17	4.28	4.25
The financial aid process at Saint Mary's was easy to understand and complete.	3.91	4.07	4.03
The staff of the Financial Aid Office at Saint Mary's was helpful.	4.27	4.26	4.26
The value of a Saint Mary's education is worth the cost.	4.50	4.50	4.50

Non-Enrolling	First Generation	Not-First Generation	Overall
I received adequate information from Saint Mary's on how to apply for financial aid.	4.00	4.14	4.11
The financial aid process at Saint Mary's was easy to understand and complete.	3.73	3.92	3.89
The staff of the Financial Aid Office at Saint Mary's was helpful.	3.49*	3.86*	3.79
The value of a Saint Mary's education is worth the cost.	3.86	3.88	3.88

*Sig. difference at $p < .05$ level between first-generation and non-first-generation.

- Non-enrolling first-generation students were significantly less likely to agree that the staff of the Financial Aid Office was helpful. (43% of first-generation non-enrolling students agreed the staff was helpful compared to 60% of non-first-generation).

Compared to other institutions to which you were admitted, how would you rate Saint Mary's College on the following items? (1=Worse to 5=Best)

Non-Enrolling	White Students	Students of Color	Overall
Availability of my intended majors(s)	3.42*	3.86*	3.51

*Sig. difference at $p < .05$ level between white students and students of color.

- Non-enrolling students of color rated Saint Mary's significantly higher than white students on availability of intended major.

Enrolling	First Generation	Not-First Generation	Overall
Academic quality of students	4.63*	4.41*	4.45
Availability of my intended majors(s)	4.49*	4.19*	4.25
Cost (after financial aid)	4.22*	3.87*	3.94
Quality of academic programs	4.69*	4.50*	4.54

*Sig. difference at $p < .05$ level between first-generation and non-first-generation.

Non-Enrolling	First Generation	Not-First Generation	Overall
Academic quality of students	4.13*	3.71*	3.78
Opportunities for student-faculty research	4.04*	3.62*	3.70

*Sig. difference at $p < .05$ level between first-generation and non-first-generation.

- Enrolling first-generation students rated Saint Mary's significantly higher on academic quality of students, availability of intended major, cost, and quality of academic programs than enroll non-first-generation students.
- Non-enrolling first-generation students rated Saint Mary's higher on academic quality of students and opportunities for student-faculty research.

Colleges each have distinct characteristics and missions. Please indicate how each of the following characteristics of Saint Mary's College impacted your enrollment decision.

(1=Reduced desire to enroll to 5=Increased desire to enroll)

Enrolling	First Generation	Not-First Generation	Overall
Saint Mary's is a Women's College	3.27*	2.92*	3.00
Saint Mary's is a Catholic College	4.05	4.14	4.12
Saint Mary's is a residential College	3.94	4.13	4.08
Saint Mary's is a college in the Liberal Arts Tradition	3.94	3.83	3.85
Saint Mary's relationship to the University of Notre Dame	4.59	4.72	4.69

*Sig. difference at $p < .05$ level between first-generation and non-first-generation.

Non-Enrolling	First Generation	Not-First Generation	Overall
Saint Mary's is a Women's College	2.95*	2.42*	2.51
Saint Mary's is a Catholic College	3.38*	4.01*	3.89
Saint Mary's is a residential College	3.59	3.79	3.75
Saint Mary's is a college in the Liberal Arts Tradition	3.44	3.70	3.66
Saint Mary's relationship to the University of Notre Dame	4.46	4.35	4.37

*Sig. difference at $p < .05$ level between first-generation and non-first-generation.

- Enrolling and non-enrolling first-generation students were significantly more likely to indicate that the fact that Saint Mary's is a women's college increased their desire to enroll. This indicates that the women's college mission aspect may be more attractive to first-generation prospective students.
- Non-enrolling first-generation students were less likely to say that Saint Mary's College's Catholic mission increased their desire to enroll indicating the Catholic heritage of the College may not be as attractive to first-generation prospective students. (22% of non-enrolling first-generation students indicated the Catholic aspect of the College decreased their desire to enroll compared to 10% of non-first-generation students)

How likely are you to participate in the following activities while in college? (1=Not likely to 5=Very likely)

Non-Enrolling	White Students	Students of Color	Overall
Community service / volunteer work	4.56	4.68	4.58
Faith-based activities	3.94	3.78	3.92
Intercollegiate athletics	3.09	3.20	3.12
Research with a faculty member	3.67*	4.14*	3.76
Study Abroad program	3.33	3.76	3.44
Saint Mary's / Notre Dame connected activities	4.16	4.30	4.17
Student leadership opportunities	4.24	4.46	4.27

*Sig. difference at $p < .05$ level between white students and students of color.

- Non-enrolling students of color are significantly more likely to indicate a desire to participate in research with a faculty member.

Win-Loss Admissions Tables: Fall 2015

Win-Loss data presented for institutions with at least 10 cross-admits. Please note: These tables are weighted to compensate for enrolling students being over-represented in the survey sample. Because of this, in some cases, the percentages may not make intuitive mathematical sense.

Institution	Total Cross Admits	% Lost to selected competitor	% Won by SMC	% Lost to other competitor
Marquette University	67	7.1%	28.6%	64.3%
Loyola University - Chicago	66	8.3%	38.3%	53.3%
University of Dayton	58	7.9%	25.4%	66.7%
Indiana University - Bloomington	55	26.1%	17.4%	56.5%
Purdue University - West Lafayette	48	16.0%	30.0%	54.0%
Butler University	46	10.2%	24.5%	65.3%
Xavier University	41	5.3%	39.5%	55.3%
Ball State University	35	22.9%	40.0%	37.1%
Saint Louis University	35	14.3%	34.3%	51.4%
Miami University	32	15.6%	25.0%	59.4%
Valparaiso University	32	9.1%	33.3%	57.6%
DePaul University	31	6.5%	32.3%	61.3%
University of Notre Dame	25	63.2%	2.6%	34.2%
Michigan State University	24	10.0%	13.3%	76.7%
Grand Valley State University	19	0.0%	18.2%	81.8%
Holy Cross College	19	11.8%	52.9%	35.3%
University of Illinois - Chicago	19	34.8%	21.7%	43.5%
University of Michigan - Ann Arbor	19	50.0%	7.7%	42.3%
Creighton University	18	11.1%	33.3%	55.6%
Aquinas College	17	26.3%	21.1%	52.6%
Bradley University	17	0.0%	46.7%	53.3%
University of Iowa	17	0.0%	26.7%	73.3%
University of Illinois - Urbana Champaign	16	30.0%	15.0%	55.0%
DePauw University	15	0.0%	14.3%	85.7%
Indiana University - Purdue University - Indianapolis	15	37.5%	12.5%	50.0%
Villanova University	15	0.0%	17.6%	82.4%
John Carroll University	14	23.1%	30.8%	46.2%
Catholic University of America	13	0.0%	18.8%	81.3%
Hanover College	13	15.4%	23.1%	61.5%
Illinois State University	13	0.0%	12.5%	87.5%
Albion College	12	0.0%	18.8%	81.3%
Fordham University	12	0.0%	33.3%	66.7%
Franciscan University of Steubenville	12	29.4%	5.9%	64.7%
Hope College	12	13.3%	20.0%	66.7%
Manchester University	12	18.2%	36.4%	45.5%
Saint Xavier University	12	0.0%	54.5%	45.5%
Bethel College	11	37.5%	62.5%	0.0%
University of Indianapolis	11	0.0%	23.1%	76.9%
University of Minnesota - Twin Cities	11	15.4%	23.1%	61.5%
Augustana College	10	0.0%	62.5%	37.5%
University of Detroit Mercy	10	0.0%	33.3%	66.7%
Western Michigan University	10	18.2%	27.3%	54.5%